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Sent: Monday, October 08, 2007 6:27 PM
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Cc: Stacy P...
Subject: SEIU for Edwards conference call

This email provides the notes from today's "SEIU for Edwards," meeting, a summary of decisions, and an announcement of our Saturday phone call. Skip to the end for the call-in numbers for Saturday if you were at the meeting and don't need the summary. And also note everyone's email addresses above, for future communications.

At today's "SEIU for Edwards" meeting convened in Chicago upon adjournment of the IEB, we decided:

- 1) To spend this week moving the maximum number of states into a pro-Edwards position using the procedures adopted by the IEB. Our targets for an early round of endorsements are: AZ, AR, CA, CO, GA, IA, ID, KY, LA, MA, ME, MI, MN, MO, MT, NH, OH, TN, TX, WA, and WV. (A potential second round might include any from the above list that can't move as fast as this week, plus OR, RI, CT, NV, and PA, depending on some state-specific factors).
- 2) To be prepared to roll out these endorsements in a coordinated press strategy with the Edwards campaign next week, possibly as early as Monday.
- 3) To discuss with the Edwards campaign what specific sort of support they'd like to see from us, given our new state-based strategy. Tom Woodruff will talk to David Bonior; I will talk to Chris Chafe; Cathy Singer Glasson and I will visit the Edwards operation in Iowa on Wednesday.
- 4) To bring on a full-time staff person to coordinate our efforts and plan the campaign. Payroll & legal structure will be determined by attorneys, but will not be on SEIU International payroll, since SEIU International is not making an endorsement at this time. People should move suggested names to Tom W. There was general agreement that the campaign will likely involve fundraising, field work in early states, media in early states, and require full time staffing and a serious 527 legal structure for any communication beyond our own membership.
- 5) To operate this group as an "SEIU for Edwards" steering committee, and to expand it to include local union executive officers from non-IEB locals that are pro-Edwards (for example, Missouri).
- 6) To meet again by conference call on Saturday, October 13 at 8 am PDT / 11 am EDT. The call-in number will be the same as previous "SEIU for Edwards" calls: 1-866-285-7778 participant code 775000; host code 465874.

Talk to you then,

David Rolf