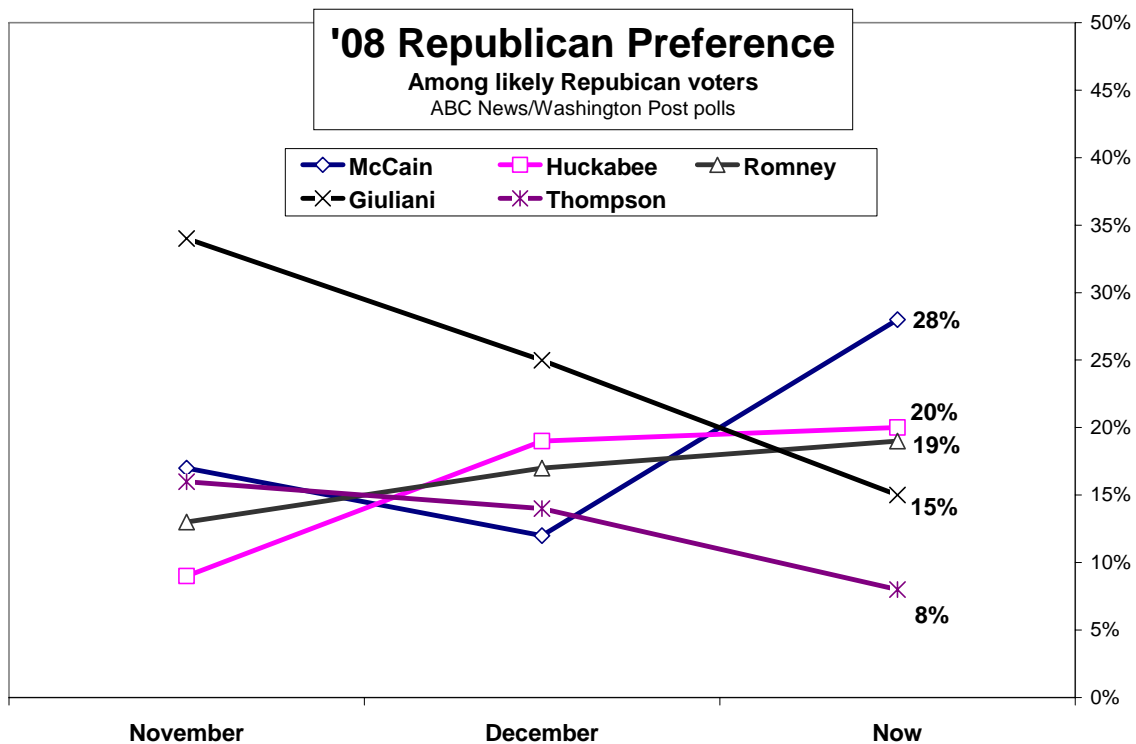


Transformed by Iowa and N.H., '08 Kicks Off as a Free-for-All

Iowa and New Hampshire have transformed the 2008 presidential race into a free-for-all, vaulting John McCain past longtime frontrunner Rudy Giuliani in the Republican contest and fueling a strong challenge to Hillary Clinton by Barack Obama among Democrats.

McCain's victory in New Hampshire has sharply boosted views of his qualifications and abilities alike: His rating within his party as its most electable contender has tripled; as strongest leader, it's doubled; and he's scored double-digit gains in trust to handle Iraq and terrorism. He's climbed into the lead in overall vote preference for the first time in ABC News/Washington Post polls in the 2008 campaign.

Obama likewise is reaping benefits from winning the Iowa caucuses and coming within 2 points of Clinton in New Hampshire. He now challenges her as the most electable candidate. He's severely eroded her reputation as its strongest leader and sharply improved his trust to handle key issues. And in overall preference Clinton and Obama now are all but tied, 42-37 percent among likely voters, a dramatic tightening.

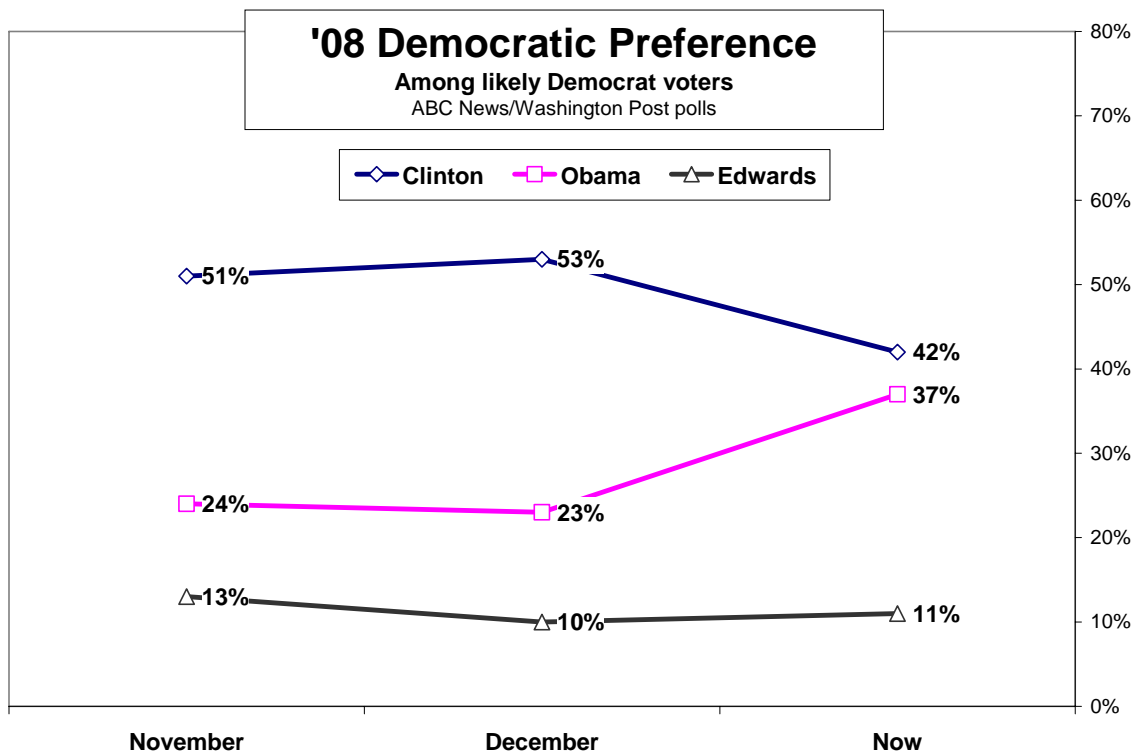


An important question is how well both McCain and Obama's newfound popularity translates in the state-by-state slog of primaries. McCain's gained more ground among independents and moderates than among the conservatives and mainline Republicans at the party's core – the bridge he failed to cross in 2000. And his age is a potential problem; three in 10 Americans say it dampens their enthusiasm for him.

Like McCain, Obama's gains have come more among independents than among his party's regulars, and he remains notably vulnerable on experience. But he's also soared in a key Democratic group – African-Americans, who've switched from favoring Clinton by 52-39 percent a month ago to an even larger preference for Obama, 60-32 percent, today.

While Obama also has drawn much closer among whites, preferences of blacks are highly significant in some upcoming races; in the past blacks have accounted for 47 percent of Democratic voters in South Carolina (Jan. 26) and Georgia (Feb. 5), 46 percent in Louisiana (Feb. 9) and more than a third in Virginia and Maryland (Feb. 12).

VOTE PREFERENCE – The changes in overall preferences in both races are remarkable. Among Democratic likely voters, Obama's gained 14 points and Clinton's lost 11 since the last ABC/Post poll, completed Dec. 9. John Edwards is flat, at 11 percent support.



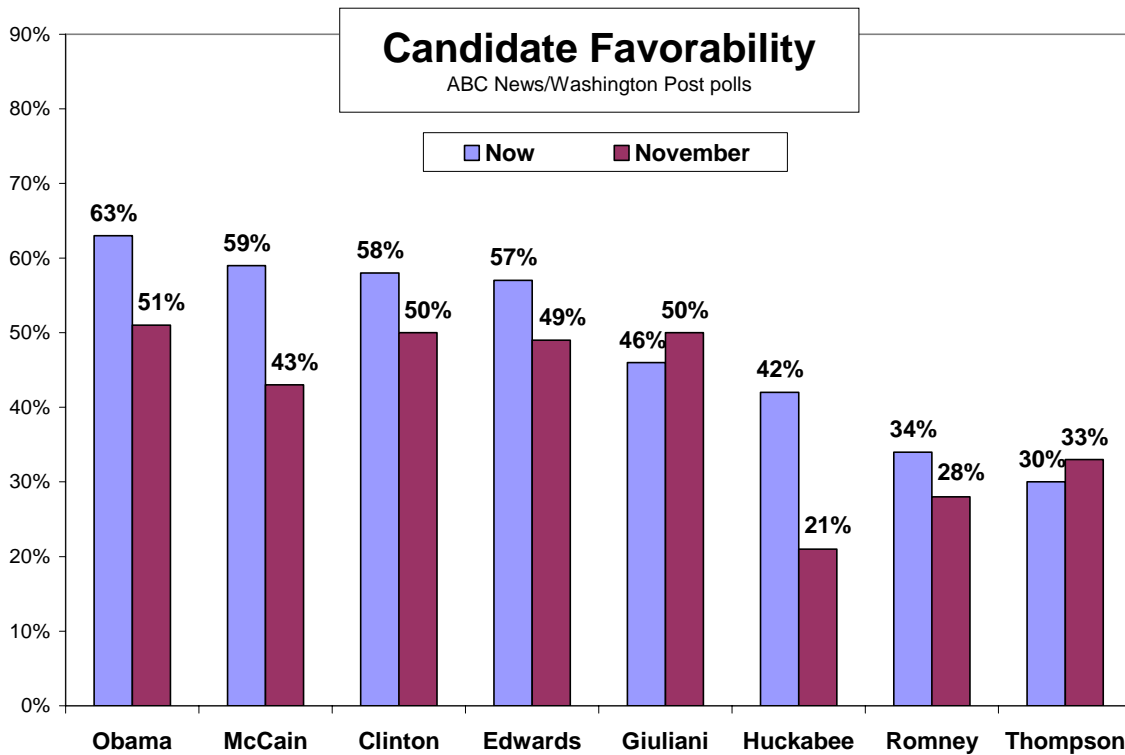
Given sample sizes, Clinton's 5-point advantage over Obama is not statistically significant at the customary 95 percent confidence level; it's 75 percent likely to be a real

lead. She still leads among women, but now by 11 points, vs. a vast 39 points last month. And Obama now leads nationally among men, 9 points ahead of Clinton.

In the Republican contest, McCain does have a significant lead, with 28 percent support among likely Republican primary voters, more than double his 12 percent a month ago. Mike Huckabee and Mitt Romney are little changed, at 20 percent and 19 percent respectively. But Giuliani's lost 10 points, dropping to 15 percent support, and Thompson's down to 8 percent – for both, their lowest of the campaign so far.

FAVORABLES – Some of these changes extend beyond the candidates' own parties. Among all Americans, McCain's personal favorability rating – the most basic measure of a public figure's popularity – has jumped by 16 points since fall. Obama, similarly, has gained 12 points among all Americans in personal favorability.

Favorable ratings for Clinton and Edwards both also have advanced, each up 8 points; and the biggest bolt, 21 points, is for Huckabee, who was catapulted onto the national scene with his victory in the Iowa caucuses. Still, though, nearly as many Americans see Huckabee unfavorably (38 percent) as favorably (42 percent).



Giuliani, Romney and Thompson are struggling in terms of their basic popularity. Giuliani for the first time has slipped under 50 percent favorability among all adults, down steeply from a high of 67 percent just over a year ago; at a 46-46 split, as many now view him unfavorably as favorably.

It's worse yet for Romney, viewed more unfavorably than favorably by a 12-point margin; and Thompson, negative by 15 points. Indeed, even in his own party, Romney has comparatively weak 55 percent favorability; Thompson, just 47 percent.

While the three main Democratic contenders and McCain are the only figures with majority popularity, McCain has a cross-party advantage: He's viewed favorably by 50 percent of leaned Democrats. Among leaned Republicans, just 23 percent see Clinton favorably; Obama and Edwards do better in the GOP camp, around 40 percent favorable.

	Favorability - among all Americans			Favorability by leaned party	
	Favorable	Unfavorable	Favorable change from 11/1	Dems	Reps
Obama	63%	30	+12	81%	42
McCain	59	30	+16	50	77
Clinton	58	40	+8	83	23
Edwards	57	34	+8	71	40
Giuliani	46	46	-4	30	68
Huckabee	42	38	+21	28	64
Romney	34	46	+6	24	55
Thompson	30	45	-3	19	47

ATTRIBUTES – The pros and cons of the candidates' personal attributes add to the picture, in a way that raises a potential challenge for McCain: his age.

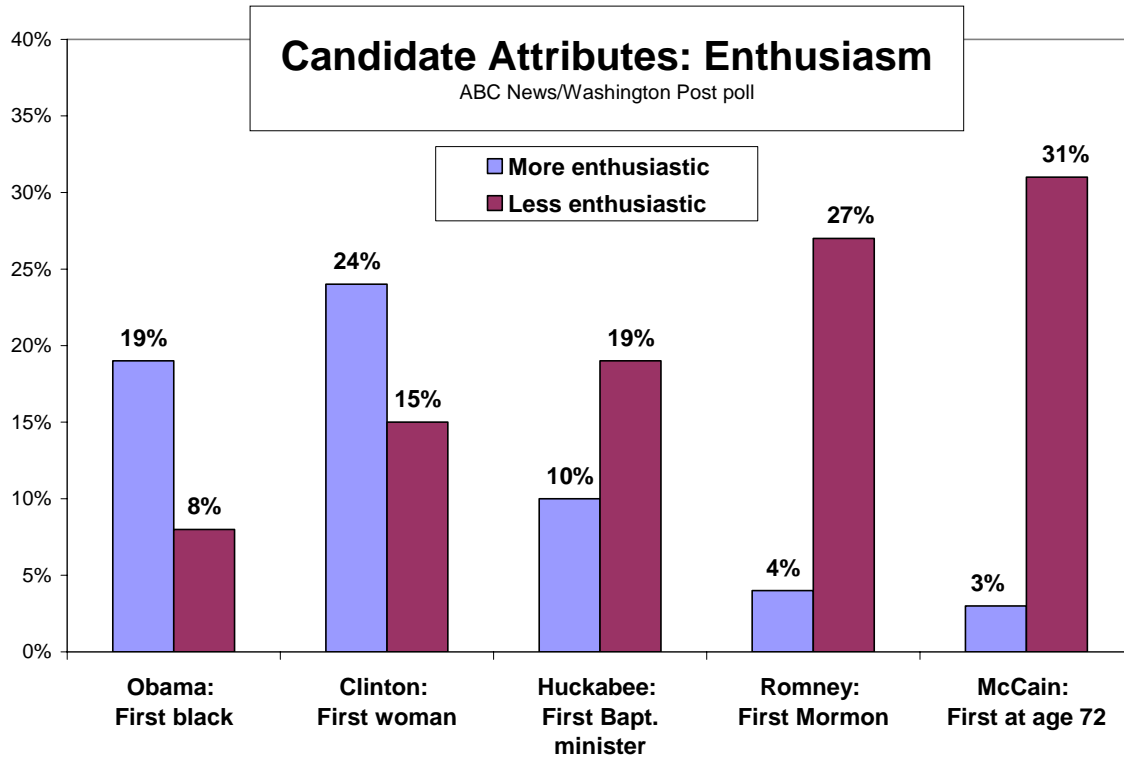
The notion of Obama as the first African-American or Clinton as being the first woman president both are rated as modest net positives by Americans overall. The notion of Huckabee being the first Baptist minister to serve as president is a modest net negative. (There's been a previous minister, James Garfield in 1881, not a Baptist.) Much bigger negatives are being a Mormon (Romney), and first taking office at age 72, as would be the case with McCain.

This poll measured these by asking respondents if each attribute made them more or less enthusiastic about that person's candidacy. In each case most said it wouldn't make a difference; politics nonetheless is a game of margins.

	Effect on enthusiasm		
	More	Less	Net
Obama as first black president	19%	8	+11
Clinton as first woman	24	15	+9
Huckabee as first Baptist minister	10	19	-9
Romney as first Mormon	4	27	-23
McCain as first at age 72	3	31	-28

Obama as first black president gets a net 40-point positive rating among blacks, vs. just +4 among whites; Clinton as first woman, +19 among women vs. a wash among men. Among evangelical white Protestants, Romney's religion is a 39-point negative while Huckabee's being a minister is a 22-point positive; among their non-evangelical

counterparts, it's Romney -15, Huckabee -8. McCain's age has a 26-point negative impact among seniors, about the same as among other ages.

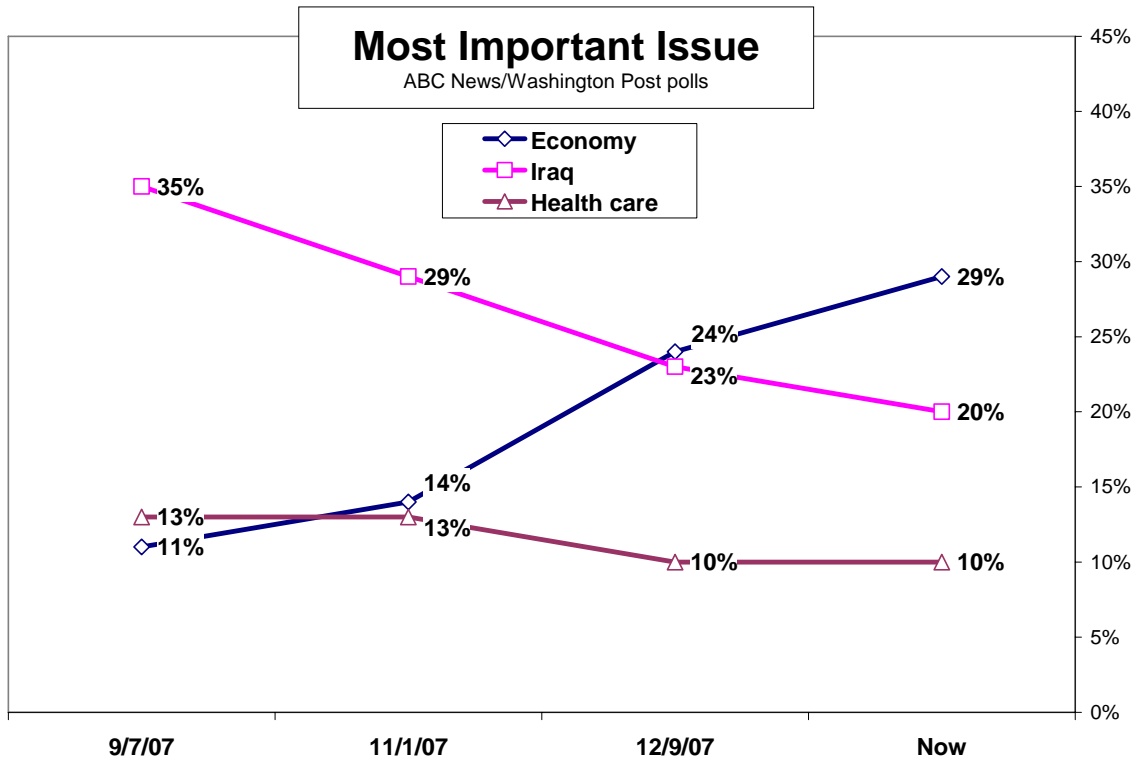


Looking at these within parties, Obama's race is a net positive solely among Democrats and Democratic-leaning independents, +22 points, while essentially neutral (-2) among leaned Republicans. There's also a big gap on Clinton as the first woman president (positive for Democrats, negative for Republicans) and to some extent, in the opposite direction, on Huckabee. But Romney's religion and McCain's age cross party lines as net negatives.

	Net effect on enthusiasm by leaned party	
	Dems	Reps
Obama as first black president	+22	-2
Clinton as first woman	+32	-20
Huckabee as first Baptist minister	-17	+5
Romney as first Mormon	-25	-23
McCain as first at age 72	-35	-22

Negatives aren't fatal in and of themselves, but rather concerns the candidates need to address – as Ronald Reagan and John F. Kennedy successfully addressed their age and religion, respectively. But addressing them does matter: Currently, among leaned Republicans who are less enthusiastic about McCain because of his age, Giuliani leads him in vote preference by 14 points, 27-13 percent.

THE ECONOMY – The election is unfolding against the backdrop of an ominous cloud: The economy. It has gained again as the issue of greatest concern to Americans in this contest, now clearly outstripping the Iraq war for the first time.



Twenty-nine percent now call the economy the most important issue in their vote, nearly triple what it was just last September; 20 percent say the war in Iraq, down 15 points in that time. Ten percent cite health care, about steady, with other answers in single digits.

There are differences in issue concerns within the two parties, but, again a first, the economy now outstrips other issues among Democrats and Republicans alike.

These could play out in vote preferences. On the Democratic side, Clinton leads Obama by 46-33 percent as the candidate who's best trusted to handle the economy, but that's contracted sharply from a 58-18 percent Clinton lead last month – a 12-point loss for Clinton and a 15-point gain for Obama. On the Republican side things are even more unsettled around this issue: A four-way tie among McCain, Huckabee, Romney and Giuliani in trust to handle the economy, with Giuliani relinquishing the advantage.

	Trust most to handle the economy					
	Among leaned Dems		Among leaned Republicans			
	Clinton	Obama	McCain	Huckabee	Romney	Giuliani
Now	46%	33	19%	18	18	18
Month ago	58	18	14	10	18	27
Change	-12	+15	+5	+8	=	-9

MORE ISSUES – Other issues underscore the impressive shifts in both races. Obama now challenges Clinton in trust to handle the Iraq war; it’s 40-36 percent, compared with a 2-1 Clinton advantage, 51-26 percent, a month ago. And it’s Clinton +9 in trust to handle terrorism, down from her 27-point advantage last month.

In one of her best issues, health care, Clinton leads Obama by a still-wide 54-27 percent, but that’s also better for Obama than it’s been.

In the Republican race, McCain’s surge in trust to handle two issues, Iraq and terrorism – the latter Giuliani’s hallmark – also is remarkable. A month ago Giuliani led McCain in trust to handle terrorism by 36-26 percent; today that’s switched to McCain by 40-24 percent. On Iraq, the two were even; now it’s McCain by 42-19 percent.

	Trust most to handle Iraq			
	Among leaned Dems		Among leaned Republicans	
	Clinton	Obama	McCain	Giuliani
Now	40%	36	42%	19
Month ago	51	26	29	28
Change	-11	+10	+13	-9

DEM GROUPS – As noted, Obama’s made a big move among African-Americans since December – up 21 points – and now leads Clinton by 60-32 percent in this group, his biggest lead among blacks of the campaign and his largest margin in any group in this poll. He’s also up by 21 points among independents, leading Clinton by 44 to 31 percent; she leads by 8 points among mainline Democrats.

The mantra of change continues to resonate with Democrats; 54 percent are looking for “a new direction and new ideas” over “strength and experience,” and Obama beats Clinton among “new direction” voters by 53-27 percent, his second-largest margin in any group. Clinton answers by leading Obama by 59-21 percent among “strength and experience” voters.

Obama did particularly well with younger voters in Iowa and New Hampshire; nationally, he’s improved by 26 points among leaned Democrats under age 40, leading Clinton by 52 to 35 percent in this group. Clinton pushes back strongly among seniors, her best group, leading Obama by 59 percent to 20 percent.

Obama leads among men by about as many points as Clinton leads among women. But Obama has made a big move among unmarried women, now running evenly with Clinton in this group, 43-40 percent – a 25-point gain for Obama. That mainly reflects the change among blacks; a quarter of unmarred women are African-Americans.

Clinton continues to hold a large lead among married women, 53 to 30 percent, but Obama’s moved closer here too. And he’s chipped away at another of Clinton’s best groups, those with lower levels of education, up 19 points since last month.

	Clinton	Obama	Edwards
Women	47%	36	8
Men	33	42	14
Blacks	32	60	3
Whites	41	33	14
Under age 40	35	52	5
Age 65+	59	20	11
Democrats	44	36	11
Independents	31	44	11
Strength and experience	59	21	11
New direction/ideas	27	53	11
Married women	53	30	8
Unmarried women	40	43	9

REP GROUPS – On the Republican side, McCain’s support peaks among moderates, at 40 percent, vs. 22 percent for Giuliani; McCain’s gained 26 points among moderates since December while Giuliani’s lost 15 points. Conservatives – who predominate in most GOP primaries – split more narrowly, 25 percent for McCain, 23 percent for Huckabee and 17 percent for Romney, with 16 percent for Giuliani.

Similarly, McCain has 36 percent support among independents – up 19 points since December – with Huckabee at 27 percent. McCain’s gains among independents have come at the expense of Romney and Giuliani, both down 10 points in this group, to 8 and 11 percent, respectively.

McCain has also gained ground among mainline Republicans, with 25 percent support, up 12 points since December, now running slightly ahead of Giuliani at 19 percent. Giuliani has lost 10 points among Republicans since December.

Perhaps surprisingly, McCain is running competitively among evangelical white Protestants, a core Republican group, with 25 percent support to Huckabee’s 31 percent; that’s a 13-point gain for McCain since December, while Huckabee’s been essentially flat. Romney gets just 8 percent support from evangelicals, Giuliani, 15 percent.

In another of Giuliani’s weaker groups, he’s supported by just 12 percent of Republicans and Republican leaners who oppose legal abortion – and they account for 53 percent of the party.

Among leaned Republicans who prefer strength and experience over new ideas and a new direction, three in 10 support McCain (up 14 points since December), 12 points more than his nearest competitor, Huckabee. Among those who prefer new ideas, McCain and Huckabee run evenly.

NOT BUSH – In the end there’s one thing majorities on both sides agree on, and that’s a change from George W. Bush’s leadership. Seventy-nine percent of Americans say the next president should set the nation on a new course rather than following the direction in which Bush has been leading. (And two-thirds feel that way strongly.)

For the first time this is even more than said so about Bush’s father, 75 percent, the summer before he was voted out of office in 1992. And it’s vastly more than the most who ever wanted a new direction after Reagan (58 percent) or Bill Clinton (48 percent).

It holds in both parties, albeit to different degrees. Ninety-four percent of leaned Democrats, and 57 percent of leaned Republicans, say they want the next president to take a different direction than Bush’s. Claims to the mantle of “change” are likely to continue apace for the next 10 months.

METHODOLOGY – This ABC News/Washington Post poll was conducted by telephone Jan. 9-12, 2008, among a random national sample of 1,130 adults, including an oversample of African-Americans for a total of 202 black respondents (weighted back to their correct share of the national population). The results have a 3-point error margin for the full sample, 4 points for the 612 Democrats and Democratic-leaning independents, 5 points for the 389 Republicans and Republican-leaning independents, 5 points for the 423 likely Democratic primary voters and 6 points for the 280 likely Republican primary voters. Sampling, data collection and tabulation by TNS of Horsham, Pa.

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com at <http://abcnews.com/pollingunit>

Media contact: Cathie Levine, (212) 456-4934.

Full results follow (*= less than 0.5 percent).

1-3 Held for release.

4. Thinking ahead to the November 2008 presidential election, what is the single most important issue in your choice for president?

	1/12/08	12/9/07	11/1/07	9/7/07
Iraq/War in Iraq	20	23	29	35
Terrorism/National security	4	9	5	6
Economy/Jobs	29	24	14	11
Education	2	1	2	1
Environment	1	1	2	1
Health care	10	10	13	13
Ethics/Honesty/Corruption in government	5	4	4	6
Immigration/Illegal immigration	4	5	5	5
Abortion	1	1	1	1
Morals/Family values	2	3	3	2

Federal budget deficit	*	*	1	1
Housing/Mortgages	*	*	*	*
Global warming	*	*	*	*
Social Security	1	1	2	1
Foreign policy	2	1	2	1
Iran/Situation in Iran	*	0	*	0
Taxes	1	1	1	1
Guns/Gun control	*	*		
None/Nothing	*	1	*	*
Other	10	7	9	7
No opinion	7	7	8	9

5-6 Held for release.

7. How closely are you following the 2008 presidential race: very closely, somewhat closely, not too closely, or not closely at all?

	---- Closely ----			---- Not closely ----			No opinion
	NET	Very	Smwt.	NET	Not too	At all	
1/12/08	79	32	47	21	15	6	*
12/9/07	72	21	51	28	19	8	*
11/1/07	67	21	46	33	22	12	0
9/30/07	69	21	48	30	21	10	*
7/21/07	70	22	48	30	20	10	*
6/1/07	66	18	48	34	22	13	*
4/15/07	66	20	45	34	20	14	*
2/25/07	65	20	44	35	25	10	*
Early 2004:							
3/7/04	75	33	42	25	18	7	*
2/11/04	75	30	45	25	15	10	*
1/18/04	66	22	44	35	22	13	*
10/29/03	54	15	39	45	30	15	0
9/13/03	56	16	40	44	27	17	*
Early 2000:							
3/11/00	61	21	40	38	21	17	0
2/27/00	70	24	46	30	20	10	*
2/6/00	65	19	48	34	21	13	0
1/16/00	50	11	39	50	26	24	*
12/15/99	45	12	33	55	31	24	*
10/31/99	61	16	45	38	25	13	*

8. I'd like you to rate the chances that you will vote in the 2008 presidential primary or caucus in your state. Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

	Cert.	Prob.	50-50	Less than 50-50	Will not vote (vol.)	No primary/caucus (vol.)	Already voted (vol.)	No op.
1/12/08	65	12	13	6	4	*	*	*
12/9/07	70	11	10	6	3	*	NA	*
11/1/07	69	12	10	6	3	*	NA	1

9. (ASKED OF LEANED DEMOCRATS) If the 2008 Democratic presidential primary or caucus in your state were being held today, and the candidates were: (Hillary Clinton, John Edwards, Barack Obama, or Dennis Kucinich), for whom would you vote?

NET LEANED VOTE - LIKELY VOTERS

	1/12/08	12/9/07	11/1/07
Hillary Clinton	42	53	51
Barack Obama	37	23	24
John Edwards	11	10	13
Dennis Kucinich	2	2	3
Other (vol.)	1	0	1
None (vol.)	3	1	2
No opinion	3	3	2

NET LEANED VOTE - ALL LEANED DEMS

	----- 2007 -----								
	1/12/08	12/9	11/1	9/30	9/7	7/21	6/1	4/15	2/25
Hillary Clinton	41	52	49	53	41	45	42	41	43
Barack Obama	39	23	26	20	27	30	27	25	27
John Edwards	11	12	12	13	14	12	11	17	14
Dennis Kucinich	2	2	2	1	2	1	2	1	*
Other (vol.)	1	0	*	*	1	1	*	1	*
None (vol.)	2	2	1	4	4	2	4	3	4
Wouldn't vote (vol.)	0	1	1	1	0	2	1	1	1
No opinion	4	3	2	2	5	2	6	5	4

*Asked Bill Richardson, Joe Biden, and Chris Dodd 12/9 and previous, Mike Gravel 11/1 and previous, Al Gore 7/21 and previous, Wesley Clark 4/15 and previous, Tom Vilsack 2/25 and previous, John Kerry 1/19 and previous, Evan Bayh 12/11

10. (IF NAMED DEM CANDIDATE) Do you support (CANDIDATE) strongly, or somewhat?

1/12/08 - Summary Table

	Strongly	Somewhat	No opinion
Hillary Clinton	68	32	0
Barack Obama	56	44	0

Trend where available:

Hillary Clinton			
1/12/08	68	32	0
12/9/07	49	51	*
11/1/07	57	42	1
9/30/07	61	39	0
7/21/07	68	32	0
6/1/07	53	47	0
4/15/07	59	41	0
2/25/06	56	44	0
Barack Obama			
1/12/08	56	44	0
12/9/07	41	59	0
11/1/07	50	50	0
9/30/07	52	48	0
7/21/07	56	43	1
6/1/07	43	56	1
4/15/07	51	49	0
2/25/06	60	38	1

11. (ASKED OF LEANED DEMOCRATS, NAMED A CANDIDATE) Who would your second choice be?

NET LEANED VOTE

	1/12/08	9/7/07	12/11/06
Hillary Clinton	34	28	22
Barack Obama	28	26	18
John Edwards	29	22	11
Dennis Kucinich	2	1	NA
Other (vol.)	1	1	1
None of these (vol.)	5	9	2
Would not vote (vol.)	*	*	*
No opinion	1	3	3

*Asked Bill Richardson, Joe Biden, Chris Dodd and Mike Gravel 9/7 and previous, Al Gore 12/11

First choice/Second choice NET

	1/12/08	9/7/07	12/11/06
Hillary Clinton	72	67	60
Barack Obama	65	50	33
John Edwards	37	35	22
Dennis Kucinich	4	3	NA
Other (vol.)	1	1	1
None of these (vol.)	7	12	4
Would not vote (vol.)	0	*	1
No opinion	5	7	7

*Asked Bill Richardson, Joe Biden, Chris Dodd and Mike Gravel 9/7 and previous, Al Gore 12/11

12. (ASKED OF LEANED DEMOCRATS) Regardless of who you may support, who do you think (ITEM) - (Clinton) (Obama) or (Edwards)?

1/12/08 - Summary Table

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No op.
a. is the strongest leader	47	33	12	1	2	1	4
b. is the most honest and trustworthy	30	38	16	3	2	6	6
c. has the best chance of getting elected president in November 2008	43	36	10	2	1	*	7
d. has the best experience to be president	71	11	9	2	1	2	4
e. is the most inspiring	35	50	8	1	2	2	2
f. best understands the problems of people like you	40	34	15	1	2	4	4
g. would do the most to bring needed change to Washington	41	40	10	*	2	2	4

Trend where available:

a. is the strongest leader

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	47	33	12	1	2	1	4

12/9/07	61	19	13	*	1	1	4
11/1/07	59	24	12	1	1	1	3
9/30/07	61	20	13	1	1	2	3
6/1/07	50	26	15	1	1	1	5
2/25/07	52	23	17	1	1	1	5

b. is the most honest and trustworthy

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	30	38	16	3	2	6	6
12/9/07	35	27	20	3	2	7	6
11/1/07	34	29	18	5	2	7	5
9/30/07	35	26	22	2	1	8	5
6/1/07	28	34	22	3	2	6	6
2/25/07	29	34	21	3	2	7	5

c. has the best chance of getting elected president in November 2008

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	43	36	10	2	1	*	7
12/9/07	59	16	16	1	2	1	5
11/1/07	62	15	14	1	2	1	5
9/30/07	57	16	20	*	1	1	3
6/1/07	43	21	26	1	2	1	6
2/25/07	48	17	25	*	2	1	6

d. has the best experience to be president

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	71	11	9	2	1	2	4
12/9/07	73	8	13	1	*	1	3
6/1/07	66	9	19	1	1	2	3
2/25/07	71	5	17	1	1	2	3

e. is the most inspiring

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	35	50	8	1	2	2	2
12/9/07	39	40	14	1	2	2	3
9/30/07	41	37	14	1	2	4	2
6/1/07	37	41	15	1	1	3	2
2/25/07	36	44	14	1	1	2	3

f. best understands the problems of people like you

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	40	34	15	1	2	4	4
12/9/07	48	25	16	1	1	3	4
6/1/07	38	33	18	2	1	4	5
2/25/07	39	31	20	1	1	3	4

g. No trend.

13. (ASKED OF LEANED DEMOCRATS) Regardless of who you may support, who do you trust most to handle (ITEM) - (Clinton), (Obama) or (Edwards)?

1/12/08 - Summary Table

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No op.
a. The war in Iraq	40	36	12	1	2	4	6
b. The U.S. campaign against terrorism	43	34	11	2	1	3	7
c. The economy	46	33	13	1	1	2	4
d. Health care	54	27	11	1	1	2	5
e. International affairs	56	25	9	1	*	2	6

Trend where available:

a. The war in Iraq

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	40	36	12	1	2	4	6
12/9/07	51	26	14	2	1	2	4
9/30/07	52	22	17	1	*	4	5

b. The U.S. campaign against terrorism

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	43	34	11	2	1	3	7
12/9/07	50	23	15	3	2	2	6
9/30/07	51	20	19	1	*	3	6

c. The economy

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	46	33	13	1	1	2	4
12/9/07	58	18	16	2	1	1	4
9/30/07	56	17	17	1	1	3	4

d. Health care

	Clinton	Obama	Edwards	All (vol.)	Any 2 (vol.)	None (vol.)	No opinion
1/12/08	54	27	11	1	1	2	5
12/9/07	60	15	16	1	1	1	6
9/30/07	66	15	14	1	*	2	2

e. No trend.

14. (ASKED OF LEANED DEMOCRATS) Regardless of who you may support, do you think Barack Obama does or does not have the kind of experience it takes to serve effectively as president?

	Does	Does not	No opinion
1/12/08	53	41	6

15. (ASKED OF LEANED DEMOCRATS) Regardless of who you may support, do you think Hillary Clinton would or would not do enough to bring needed change to Washington?

	Would	Would not	No opinion
1/12/08	75	23	3

16. (ASKED OF LEANED REPUBLICANS) If the 2008 Republican presidential primary or caucus in your state were being held today, and the candidates were: (Rudy Giuliani, John McCain, Mitt Romney, Mike Huckabee, Duncan Hunter, Ron Paul, or Fred Thompson), for whom would you vote?

NET LEANED VOTE - LIKELY VOTERS

	1/12/08	12/9/07	11/1/07
John McCain	28	12	17
Mike Huckabee	20	19	9
Mitt Romney	19	17	13
Rudy Giuliani	15	25	34
Fred Thompson	8	14	16
Ron Paul	3	3	2
Duncan Hunter	2	2	2
Other (vol.)	1	*	0
None (vol.)	2	3	2
No opinion	2	4	3

NET LEANED VOTE - ALL LEANED REPS

	1/12/08	2007							
		12/9	11/1	9/30	9/7	7/21	6/1	4/15	2/25
John McCain	28	15	19	12	18	16	20	22	23
Mike Huckabee	19	15	9	8	5	2	2	1	2
Mitt Romney	15	17	11	11	10	8	10	10	5
Rudy Giuliani	17	26	33	34	28	37	34	35	53
Fred Thompson	7	12	16	17	19	15	13	10	NA
Ron Paul	4	3	3	3	1	2	2	1	1
Duncan Hunter	1	2	2	2	1	2	1	1	*
Other (vol.)	1	*	*	*	1	*	*	0	*
None (vol.)	2	4	4	4	2	5	3	4	2
Wouldn't vote (vol.)	1	*	*	1	2	1	*	*	1
No opinion	5	5	3	8	10	5	10	7	5

*Asked Tom Tancredo 12/9 and previous, Sam Brownback 9/30 and previous, Tommy Thompson 7/21 and previous, Jim Gilmore 6/1 and previous, Chuck Hagel and George Pataki, 4/15 and previous.

17. (IF NAMED REP CANDIDATE) Do you support (CANDIDATE) strongly, or somewhat?

	Strongly	Somewhat	No opinion
John McCain			
1/12/08	32	68	0
2/25/07	20	28	33

18. (ASKED OF LEANED REPUBLICANS, NAMED A CANDIDATE) Who would your second choice be?

NET LEANED VOTE

	1/12/08	9/7/07	12/11/06
John McCain	24	18	24
Mike Huckabee	18	3	3
Mitt Romney	14	14	5
Rudy Giuliani	15	28	28
Fred Thompson	8	13	NA
Ron Paul	4	*	NA
Duncan Hunter	2	2	1
Other (vol.)	1	2	1
None of these (vol.)	9	2	5
Would not vote (vol.)	0	*	*

No opinion 4 7 8
 *Asked Newt Gingrich, Sam Brownback, and Tom Tancredo 9/7 and previous, George Pataki, Tommy Thompson and Chuck Hagel 12/11.

First choice/Second choice NET

	1/12/08	9/7/07	12/11/06
John McCain	50	33	47
Mike Huckabee	35	8	2
Mitt Romney	27	22	9
Rudy Giuliani	31	51	57
Fred Thompson	15	29	NA
Ron Paul	8	2	NA
Duncan Hunter	3	3	1
Other (vol.)	2	1	1
None of these (vol.)	10	4	11
Would not vote (vol.)	3	2	*
No opinion	9	16	15

*Asked Newt Gingrich, Sam Brownback, and Tom Tancredo 9/7 and previous, George Pataki, Tommy Thompson and Chuck Hagel 12/11.

19. (ASKED OF LEANED REPUBLICANS) Regardless of who you may support, who do you think (ITEM)?

1/12/08 - Summary Table

	Giuliani	McCain	Romney	Huckabee	Thompson	Oth./None No opin.
a. is the strongest leader	25	37	11	11	5	10
b. is the most honest and trustworthy	13	27	11	19	8	22
c. has the best chance of getting elected president in November 2008	16	33	14	16	2	18
d. best reflects the core values of the Republican Party	12	27	15	18	11	17
e. best understands the problems of people like you	16	24	11	19	8	22
f. has the best experience to be president	20	40	12	10	4	13
g. would do the most to bring needed change to Washington	18	22	12	18	8	23

Trend where available:

a. is the strongest leader

	1/12/08	12/9/07
John McCain	37	19
Mike Huckabee	11	9
Mitt Romney	11	11
Rudy Giuliani	25	38
Fred Thompson	5	6

Ron Paul	2	1
Duncan Hunter	1	*
All of them (vol.)	*	*
None of them (vol.)	1	1
No opinion	6	14

b. is the most honest and trustworthy

	1/12/08	12/9/07
John McCain	27	17
Mike Huckabee	19	17
Mitt Romney	11	14
Rudy Giuliani	13	16
Fred Thompson	8	9
Ron Paul	5	4
Duncan Hunter	1	1
All of them (vol.)	1	4
None of them (vol.)	7	5
No opinion	8	12

c. has the best chance of getting elected president in November 2008

	1/12/08	12/9/07
John McCain	33	10
Mike Huckabee	16	7
Mitt Romney	14	15
Rudy Giuliani	16	42
Fred Thompson	2	5
Ron Paul	1	1
Duncan Hunter	0	*
All of them (vol.)	*	0
None of them (vol.)	3	5
No opinion	13	16

d. best reflects the core values of the Republican Party

	1/12/08	12/9/07
John McCain	27	18
Mike Huckabee	18	16
Mitt Romney	15	14
Rudy Giuliani	12	16
Fred Thompson	11	13
Ron Paul	4	2
Duncan Hunter	1	2
All of them (vol.)	*	1
None of them (vol.)	1	2
No opinion	11	16

e. best understands the problems of people like you

	1/12/08	12/9/07
John McCain	24	16
Mike Huckabee	19	16
Mitt Romney	11	10
Rudy Giuliani	16	21
Fred Thompson	8	9
Ron Paul	5	3
Duncan Hunter	2	2
All of them (vol.)	*	*
None of them (vol.)	5	7
No opinion	10	16

f. has the best experience to be president

	1/12/08	12/9/07
John McCain	40	25
Mike Huckabee	10	5
Mitt Romney	12	12
Rudy Giuliani	20	28
Fred Thompson	4	8
Ron Paul	2	2
Duncan Hunter	*	*
All of them (vol.)	*	1
None of them (vol.)	2	3
No opinion	8	15

g. No trend.

20. (ASKED OF LEANED REPUBLICANS) Regardless of who you may support, who do you trust most to handle (ITEM)?

1/12/08 - Summary Table

	Giuliani	McCain	Romney	Huckabee	Thompson	Oth./None No op.
a. The war in Iraq	19	42	6	11	7	14
b. The U.S. campaign against terrorism	24	40	7	12	6	12
c. The economy	18	19	18	18	8	20
d. Immigration issues	17	27	11	15	9	22
e. Social issues, such as abortion and gay civil unions	14	20	15	22	8	21
f. Taxes	17	21	13	15	7	27
g. International affairs	16	43	9	10	7	16

Trend where available:

a. The war in Iraq

	1/12/08	12/9/07
John McCain	42	29
Mike Huckabee	11	9
Mitt Romney	6	9
Rudy Giuliani	19	28
Fred Thompson	7	8
Ron Paul	3	1
Duncan Hunter	1	1
All of them (vol.)	1	*
None of them (vol.)	3	2
No opinion	7	13

b. The U.S. campaign against terrorism

	1/12/08	12/9/07
John McCain	40	26
Mike Huckabee	12	8
Mitt Romney	7	7
Rudy Giuliani	24	36
Fred Thompson	6	8
Ron Paul	3	2
Duncan Hunter	1	*
All of them (vol.)	1	1
None of them (vol.)	2	2

No opinion 6 10

c. The economy

	1/12/08	12/9/07
John McCain	19	14
Mike Huckabee	18	10
Mitt Romney	18	18
Rudy Giuliani	18	27
Fred Thompson	8	10
Ron Paul	3	3
Duncan Hunter	1	1
All of them (vol.)	*	1
None of them (vol.)	4	2
No opinion	12	14

d. Immigration issues

	1/12/08	12/9/07
John McCain	27	18
Mike Huckabee	15	11
Mitt Romney	11	9
Rudy Giuliani	17	22
Fred Thompson	9	10
Ron Paul	4	2
Duncan Hunter	2	1
All of them (vol.)	*	*
None of them (vol.)	4	3
No opinion	12	20

e. Social issues, such as abortion and gay civil unions

	1/12/08	12/9/07
John McCain	20	11
Mike Huckabee	22	17
Mitt Romney	15	16
Rudy Giuliani	14	15
Fred Thompson	8	11
Ron Paul	3	3
Duncan Hunter	1	2
All of them (vol.)	1	1
None of them (vol.)	4	4
No opinion	12	20

f. No trend.

g. No trend.

21. Do you have a favorable or unfavorable impression of (NAME)? Do you feel that way strongly or somewhat?

1/12/08 - Summary Table

	----- Favorable -----			----- Unfavorable -----			No op.
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
a. Hillary Clinton	58	32	26	40	11	29	2
b. John McCain	59	24	35	30	17	13	11
c. Barack Obama	63	31	32	30	14	16	7
d. Rudy Giuliani	46	16	29	46	19	27	8
e. John Edwards	57	18	39	34	16	18	9
f. Mitt Romney	34	7	27	46	22	24	20
g. Mike Huckabee	42	14	28	38	20	18	20

h. Fred Thompson 30 9 20 45 24 21 26

Trend where available:

a. Hillary Clinton

	----- Favorable -----			----- Unfavorable -----			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
1/12/08	58	32	26	40	11	29	2
11/1/07	50	28	22	46	11	35	4
2/25/07	49	25	24	48	13	35	3
1/19/07	54	31	23	44	14	30	3
12/11/06	56	27	29	40	11	29	4
5/15/06	54	29	25	42	11	31	4
3/5/06	52	27	25	46	12	33	2
6/5/05	51	NA	NA	46	NA	NA	3
6/1/03	44	15	29	48	16	32	8
9/2/99	49	NA	NA	44	NA	NA	7
6/6/99	59			35			6
3/14/99	60			36			4
2/14/99	63			31			6
11/1/98	64			31			5
8/21/98	64			28			8
8/19/98	64			32			4
4/4/98	58			33			10
1/30/98	60			30			10
1/19/98	52			39			9
3/9/97	47			44			9
9/4/96 RV	47			42			12
6/30/96	44			47			9
1/21/96	28			36			36
1/19/96	32			34			34
10/31/94	47			44			8
5/15/94	54			41			5
3/27/94	53			39			8
1/23/94	55			34			11
11/14/93	58			33			9
8/8/93	59			33			8
4/26/93	54			26			20
2/23/93	59			24			18
1/17/93	51			20			29
7/8/92	30			26			43
3/28/92	28			22			51

b. John McCain

	----- Favorable -----			----- Unfavorable -----			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
1/12/08	59	24	35	30	17	13	11
11/1/07	43	10	34	42	23	19	14
2/25/07	52	13	39	35	22	13	13
1/19/07	49	NA	NA	35	NA	NA	16
12/11/06	50	17	33	31	20	11	19
5/15/06	55	20	35	31	20	11	14
3/5/06	59	22	38	29	18	11	12
6/5/05	57	NA	NA	32	NA	NA	11
7/30/01	57			30			12
2/27/00	60			21			19
10/31/99	36			22			41
9/2/99	22			10			68
3/14/99	20			10			69

c. Barack Obama

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	63	31	32	30	14	16	7
11/1/07	51	21	30	36	16	20	13
2/25/07	53	21	33	30	16	14	16
1/19/07	45	NA	NA	29	NA	NA	25
12/11/06	44	21	22	23	17	6	33

d. Rudy Giuliani

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	46	16	29	46	19	27	8
11/1/07	50	18	32	40	18	23	9
2/25/07	64	22	41	28	15	13	8
1/19/07	61	NA	NA	29	NA	NA	10
12/11/06	67	29	38	23	14	9	11

e. John Edwards

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	57	18	39	34	16	18	9
11/1/07	49	14	35	35	18	18	16
2/25/07	46	13	33	39	22	17	14
12/11/06	49	13	36	26	16	10	25
10/3/04* LV	45	NA	NA	30	NA	NA	25
9/8/04 RV	39	NA	NA	26	NA	NA	35
8/1/04 RV	49	NA	NA	18	NA	NA	33
7/25/04 RV	50	NA	NA	24	NA	NA	26

*10/3/04 and previous: "Regardless of how you might vote, please tell me if you have a favorable or unfavorable impression of John Edwards or perhaps you don't know enough to say."

f. Mitt Romney

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	34	7	27	46	22	24	20
11/1/07	28	6	21	41	24	17	31
2/25/07	26	5	21	34	22	12	40
12/11/06	22	5	17	24	20	4	54

g. Mike Huckabee

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	42	14	28	38	20	18	20
11/1/07	21	6	15	30	20	11	49

h. Fred Thompson

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
1/12/08	30	9	20	45	24	21	26
11/1/07	33	8	25	37	23	14	31

22. Which of these is more important to you in a candidate for president: (strength and experience) or (a new direction and new ideas)?

Strength and New direction Both Neither No

	experience	and new ideas	(vol.)	(vol.)	opinion
1/12/08	47	43	9	*	1
12/9/07	54	38	6	*	1
11/1/07	49	41	8	1	1
9/30/07	52	40	7	1	1
7/21/07	50	41	6	*	2

23 Held for release.

24. Thinking ahead to November 2008, which of these two statements comes closest to your own views: (After eight years of George W. Bush, we need to elect a president who can set the nation in a new direction) OR (We need to keep the country moving in the direction Bush has been taking us)?

	-New direction-			-Same direction-			Between	Neither	No
	NET	Strg	Smwht	NET	Smwht	Strng	(vol.)	(vol.)	opin.
1/12/08	79	66	12	17	5	11	3	*	1
11/1/07	75	60	14	23	10	13	2	1	1
3/7/04	57	NA	NA	41	NA	NA	1	1	1

Bill Clinton:

8/6/00	48	NA	NA	44	NA	NA	2	4	2
7/23/00	46			49			2	1	2
2/27/00	48			49			1	*	1
1/26/00	44			53			1	2	1
10/31/99	47			48			3	1	1
9/2/99	47			49			2	1	2
3/14/98	39			56			3	1	1

George H.W. Bush:

8/9/92	74			23			*	*	2
6/7/92	75			21			1	1	1
3/11/92	66			30			1	2	1
12/15/91	63			31			2	2	2
10/21/91	51			44			2	1	1

Ronald Reagan:

9/19/88	RV	51		46			1	1	1
8/14/88		58		38			2	1	1
5/25/88		57		39			2	1	2
9/23/87		55		41			2	1	1
4/13/87		56	" "	41	" "		1	1	1

25. If nominated and elected, [ITEM]. Does that make you (more) or (less) enthusiastic about [his/her] candidacy, or wouldn't it make a difference?

Summary Table - 1/12/08

	More enthusiastic	Less enthusiastic	Wouldn't make a difference	No op.
a. Barack Obama would be the first African-American president	19	8	72	*
b. Hillary Clinton would be the first female president	24	15	60	1
c. John McCain would be the first person to become president at age 72	3	31	64	1
d. Mitt Romney would be the first Mormon president	4	27	69	1

e. Mike Huckabee would be the first Baptist minister to be president 10 19 69 1

26. If Barack Obama is the Democratic nominee, do you think his being African-American will mostly (help) his candidacy, (hurt) his candidacy, or wouldn't it make a difference?

	Help	Hurt	No difference	No opinion
1/12/08	23	24	50	3

27. (IF HURT OBAMA, Q26) Why is that - what's the main reason you say so?

	1/12/08
Country not ready	26
Racism/Some voters are racist	64
Other	8
No opinion	2

28-30 Held for release.

END