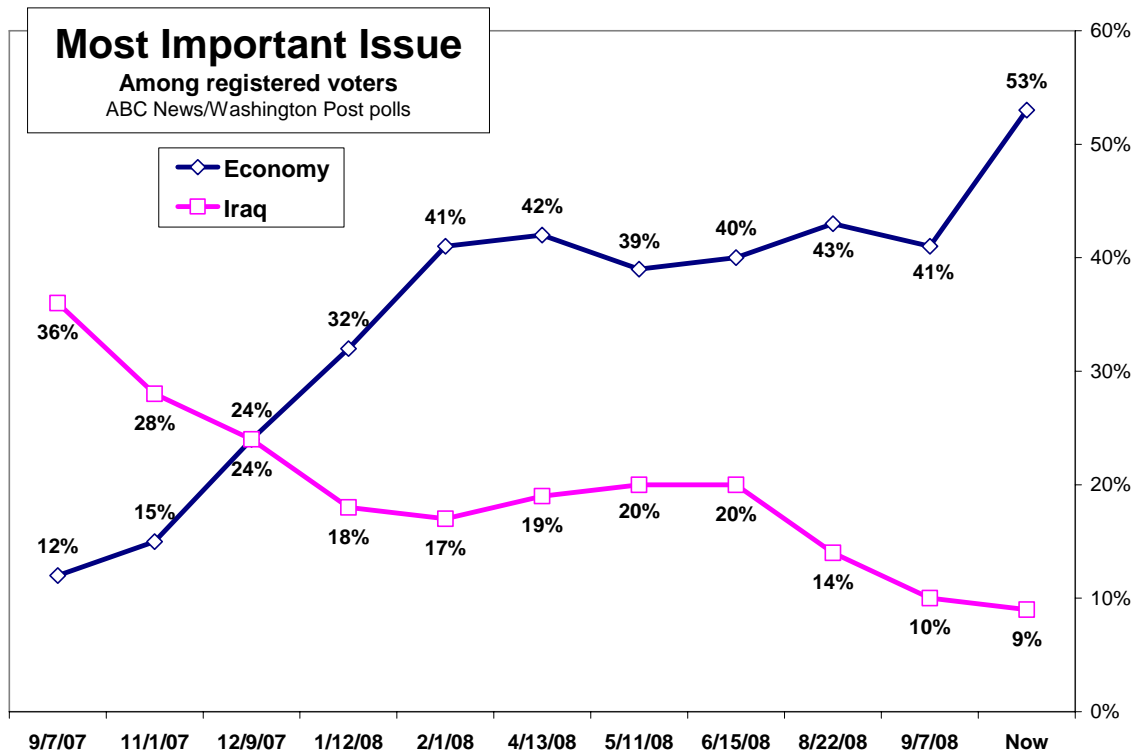


Economic Discontent Boosts Obama

Barack Obama has seized the reins of economic discontent, vaulting over John McCain's convention gains by persuading voters he both better understands their economic troubles and can better address them.

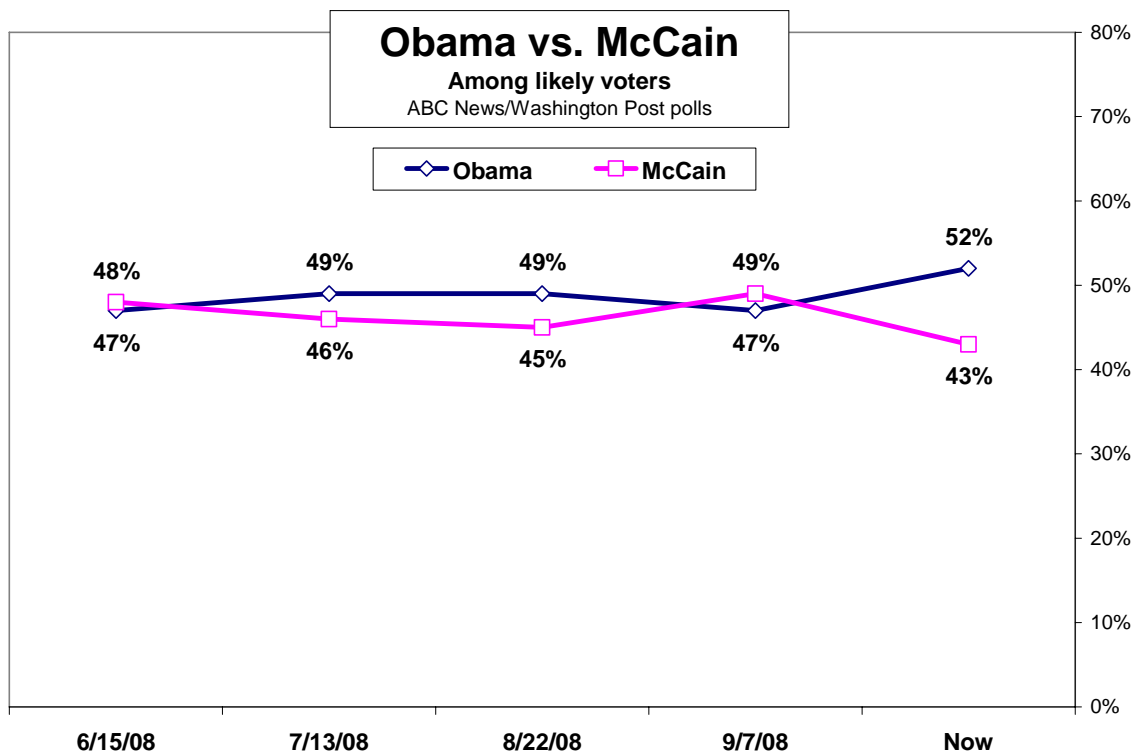
Concerns about the economy have spiked since the global financial crisis roiled the stock market and sparked a proposed government bailout. Fifty-three percent of registered voters in this new ABC News/Washington Post poll call the economy the single most important issue in the election, up 12 points in two weeks to an extraordinary level of agreement.



The public is cool to the bailout itself, underscoring economic uncertainty. Eight in 10 are worried about the economy's future, half of them very worried. Personal concern runs high as well; six in 10 are worried about their family's finances. And 83 percent say the country's seriously off on the wrong track, back within a point of its record high – set just this June – in polls dating to early 1970s.

All these work for Obama. He's recovered to a 14-point lead over McCain in trust to handle the economy, and leads by 13 points specifically in trust to deal with the meltdown of major financial institutions. Obama leads by more, 24 points, 57-33 percent, in better understanding the public's economic problems. Tellingly, after trailing by 17 points, he's pulled even with McCain in trust to handle a major crisis. And Obama holds wide margins in vote preference among likely voters most concerned about the economy.

More economic worry, plus an Obama lead among those who express it, spells a lead for the Democrat: In a head-to-head-match-up he's now supported by 52 percent of likely voters vs. McCain's 43 percent, the first significant advantage for either candidate among likely voters in ABC/Post polls. Add third-party candidates Ralph Nader and Bob Barr and it's essentially the same, 51-43 percent.

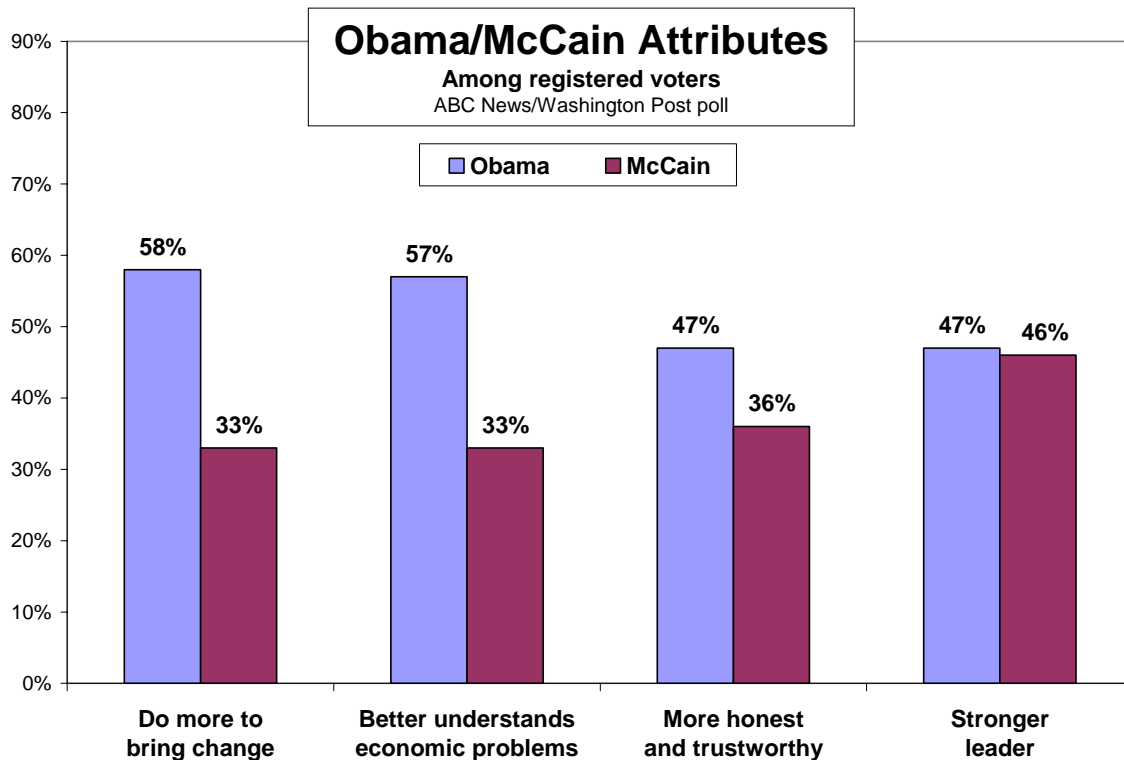


The contest has shifted from a 49-47 percent McCain-Obama race immediately after the Republican convention. McCain's bounce – on individual issues and attributes as well as in overall preference – is gone. The immediate question for Obama: Whether he can hang on to his newfound gains through the first presidential debate Friday night.

Attention to the contest, meanwhile, is remarkable. Ninety-one percent of registered voters are following it closely, 55 percent “very” closely – both highs in ABC/Post polls dating to the 1988 presidential election.

CHANGE – McCain progressed at his convention in part by encroaching on Obama's mantle of “change,” invigorating his base, improving on enthusiasm and gaining ground

among white women, a movable group all summer, by selecting Sarah Palin as his vice presidential running mate. Those have faded.



In June Obama led by 32 points lead in “trust to bring needed change to Washington”; McCain whittled that down to 12 points by Sept. 7. Today it’s back to a 25-point Obama advantage, 58-33 percent.

Palin’s favorability rating has been trimmed from 58 percent to 52 percent, falling farthest in a key swing voter group, white Catholics; it’s also down notably among white college graduates, independents, moderates and white women.

The number of McCain supporters who describe themselves as “very enthusiastic” about his candidacy rose 18 points to 46 percent after his convention. Today it’s subsided to 34 percent, while a steady and far greater number of Obama’s supporters remain very enthusiastic about their candidate, 62 percent.

In a related challenge, concern about the candidates’ age is up – 48 percent, a new high, call it an important factor in their vote, and it hurts McCain: Those who call it important favor Obama by 2-1, 63-32 percent, compared with a 12-point McCain advantage among those who don’t see his age as an issue. Far fewer – 16 percent, a new low – say race is an important issue, and that view does not meaningfully impact vote preferences.

	Vote preference	
	Among likely voters	
	Obama	McCain
Candidates' age:		
Important	63%	32
Not important	42	54
Candidates' race:		
Important	51	46
Not important	52	43

GROUPS – Then there are white women. They've been a changeable group this year, shifting, for example, from +7 Obama to +11 McCain among likely voters from late August (before the conventions) to early September. They're back to a dead heat now, precisely where they were in mid-July. But the fact that they've backed McCain by as much as a 16-point margin (in June) keeps them a group to watch.

	Vote preference: white women		
	Among likely voters		
	Obama	McCain	Diff
9/22	49%	47	+2
9/7	43	54	-11
8/22	50	43	+7
7/13	48	49	-1
6/15	39	55	-16

There are other significant changes in key swing voter groups – so identified because their allegiance swings and they're big enough to make a difference. White Catholics have shifted from a broad post-convention preference for McCain, 57-38 percent, to a dead heat. Independents, likewise, from +10 for McCain two weeks ago to +14 for Obama now. And married women, +11 for McCain Sept. 7, are +5 for Obama now.

Among other changes, a swing to McCain in the Midwest – a 54-43 percent McCain advantage Sept. 7, also has been reversed; Obama's now up there, 53-40 percent.

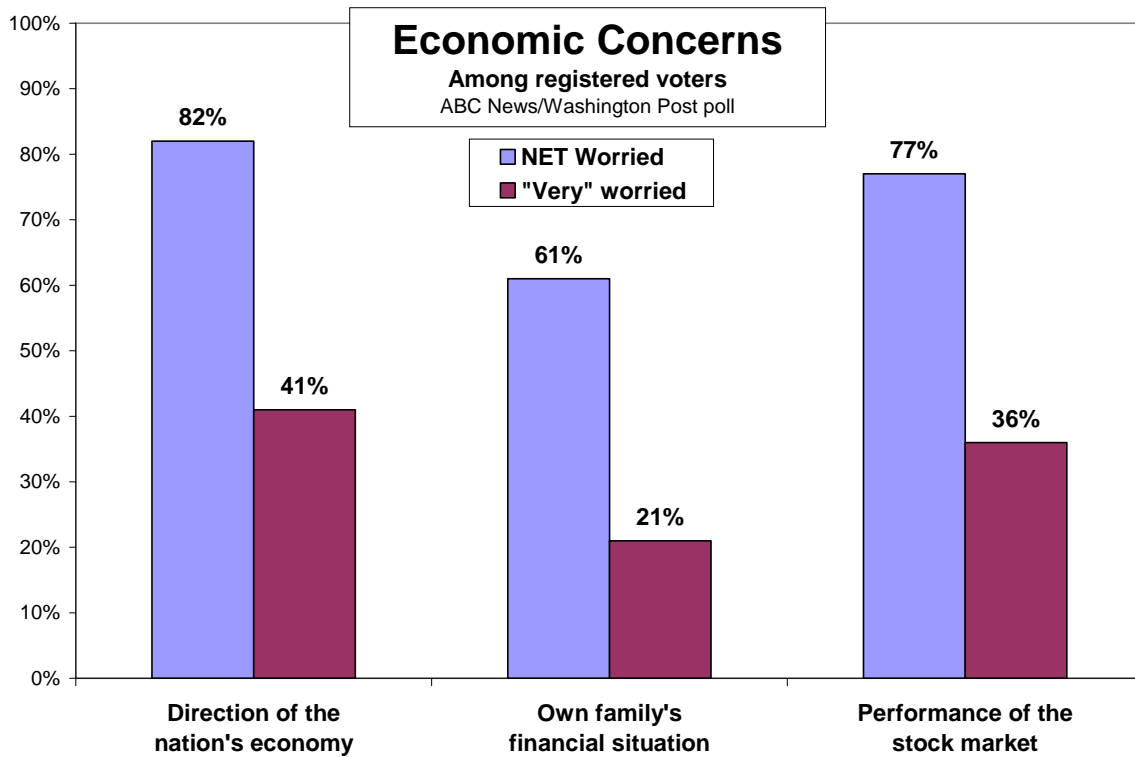
	Vote preference among likely voters								
	White Catholics			Independents			Married women		
	Obama	McCain	Diff	Obama	McCain	Diff	Obama	McCain	Diff
9/22	47%	46	+1	53	39	+14	51	46	+5
9/7	38	57	-19	42	52	-10	42	53	-11
8/22	45	47	-2	44	45	-1	49	45	+4
7/13	50	48	+2	47	45	+2	52	46	+6
6/15	34	60	-26	46	47	-1	44	52	-8

More change is entirely possible. Seventeen percent of likely voters remain movable, meaning they haven't definitely made up their minds. And movability peaks among some of the swing groups that indeed have been moving: Twenty-eight percent of white Catholics, 25 percent of independents and 23 percent of Midwesterners are movable. Some of their numbers have changed preferences; some well could again.

Swing groups, however, haven't been the only ones to move. There also have been sharp changes in voter preference among other groups, including postgraduates, independent women and non-evangelical white Protestants. And it's tightened among white men as well – 54-40 percent for McCain, compared with 62-34 percent after the conventions.

ECONOMY/VOTE – Among election issues, the economy is in the driver's seat. A near-unanimous 91 percent of likely voters say it's in bad shape – not so good (33 percent) or poor (58 percent). The distinction matters: Among those who say the economy's merely not good, McCain leads by 61-34 percent. Those who say it's poor favor Obama, 69-26 percent.

Other economic views cut similarly. Among people who say the economy's the most important issue, Obama leads by 61-35 percent; their rising number, again, boosts him. Among those who pick all other issues combined, McCain leads, 54-42 percent.



Obama leads by 61-35 percent among people who are worried about the economy's future and by 73-22 percent among those who are very worried; among those who aren't worried, McCain's favored by 79-15 percent. Similarly, those worried about their own family's finances favor Obama by 2-1; not worried, McCain by 21 points.

In another measure, 51 percent of registered voters say the economy's in a serious long-term decline, vs. 45 percent who say it's "a normal downturn that will correct itself before too long." This was a little worse before the 1992 election – 56-37 percent. It, too, strongly cuts to vote.

	Vote preference	
	Among likely voters	
	Obama	McCain
Most imp. prob.		
Economy	61%	35
All others	42	54
Economy:		
Worried NET	61	35
Very worried	73	22
Not worried	15	79
Family's finances:		
Worried NET	63	33
Very worried	79	16
Not worried	37	58
Right direction	10	89
Wrong track	61	34
Normal slowdown	33	63
Long decline	70	26

OTHER ISSUES/ATTRIBUTES – The shift toward Obama is not limited to economic issues; as he's gained the upper hand on the pre-eminent factor, others have moved along as well. McCain had led by 10 points in trust to handle the Iraq war; now they're essentially even (Obama +4). McCain's 20-point lead on terrorism is now an insignificant 4 points, the closest of the campaign. And they're now even in trust to handle international affairs, back to July's result.

On personal attributes, Obama's turned a scant 6-point deficit on honesty and trustworthiness into an 11-point advantage, while the two remain essentially even when it comes to who's the stronger leader.

A shortfall continues for Obama in being seen as ready to serve as commander-in-chief of the military; fewer than half, 48 percent, think he'd do that well, compared with 72 percent for McCain. These are unchanged, as is the fact that more say McCain knows enough about world affairs to serve effectively (72 percent) than say the same about Obama (56 percent). Nonetheless still a majority says Obama passes that hurdle, similar to the 2000 election, when far more said Al Gore knew enough about world affairs (73 percent) as said the same about George W. Bush (54 percent). For Bush it was enough.

MORE GROUPS – A few more groups are worth a look. Obama continues to enjoy nearly unanimous support from African-Americans, 96 percent, while McCain's edge among whites is a slight 50-45 percent. Obama continues to do best with under-30s, but the contest is a dead heat among seniors.

Among likely voters, Obama's winning 77 percent of Democrats and Democratic-leaning independents who'd supported Hillary Clinton for the nomination. That hasn't changed,

but nonetheless among all leaned Democrats Obama's got 88 percent support, about even with McCain's 87 percent from leaned Republicans.

Partisanship has not significantly changed. Among registered voters 38 percent in this poll identify themselves as Democrats, 28 percent as Republicans and 29 percent as independents. That's very similar to what it was in the last ABC/Post poll – 36-28-32 percent – the previous one, and indeed the average all year, 38-28-30 percent. What's changed, instead, is the preference among independents, one of those swing voter groups to watch closely in the next 40 days.

METHODOLOGY – This ABC News/Washington Post poll was conducted by telephone Sept. 19-22, 2008, among a random sample of 1,082 adults, including an oversample of African Americans (weighted to their correct share of the national population), for a total of 163 black respondents. Results among the 916 registered voters surveyed have a 3-point error margin; among the 780 likely voters, 3.5-points. Sampling, data collection and tabulation by TNS of Horsham, PA.

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com at <http://abcnews.com/pollingunit>

Media contact: Cathie Levine, (212) 456-4934.

Full results follow (*= less than 0.5 percent).

1. (ASKED OF REGISTERED VOTERS) How closely are you following the presidential race: very closely, somewhat closely, not too closely, or not closely at all?

		---- Closely ----			---- Not closely ----			No
		NET	Very	Smwt.	NET	Not too	At all	opinion
9/22/08	RV	91	55	36	9	5	4	0
9/7/08	RV	89	51	38	10	6	5	*
8/22/08	RV	84	42	42	16	11	5	*
7/13/08	RV	79	36	42	21	12	9	1
7/13/08		73	32	41	26	14	12	1
6/15/08		75	34	41	25	12	13	*
5/11/08		83	39	44	17	13	5	0
4/13/08		84	37	47	16	11	5	*
3/2/08		84	42	42	15	11	4	*
2/1/08		81	35	46	19	12	7	*
1/12/08		79	32	47	21	15	6	*
12/9/07		72	21	51	28	19	8	*
11/1/07		67	21	46	33	22	12	0
9/30/07		69	21	48	30	21	10	*
7/21/07		70	22	48	30	20	10	*
6/1/07		66	18	48	34	22	13	*
4/15/07		66	20	45	34	20	14	*
2/25/07		65	20	44	35	25	10	*
9/26/04	RV	87	48	39	12	8	4	1
9/8/04	RV	85	45	40	14	10	4	1
8/29/04	RV	81	43	38	20	13	7	*
8/1/04	RV	80	41	39	20	13	7	*
7/25/04		73	34	39	27	15	12	*
6/20/04		78	33	45	22	15	7	*

5/23/04		74	33	41	26	17	9	*
4/18/04		75	30	45	25	16	9	0
3/7/04		75	33	42	25	18	7	*
2/11/04		75	30	45	25	15	10	*
1/18/04		66	22	44	35	22	13	*
10/29/03		54	15	39	45	30	15	0
9/13/03		56	16	40	44	27	17	*
10/1/00	RV	75	27	48	25	17	8	*
9/6/00	RV	74	26	48	26	17	9	*
8/20/00	RV	74	28	46	26	16	10	1
8/10/00	RV	72	29	43	29	18	11	*
8/6/00		53	17	36	47	22	25	*
7/29/00		51	16	35	49	25	24	*
7/23/00		50	14	36	50	25	25	*
6/11/00		49	13	36	51	26	25	0
4/2/00		53	17	36	47	24	23	0
3/11/00		61	21	40	38	21	17	0
2/27/00		70	24	46	30	20	10	*
2/6/00		65	19	48	34	21	13	0
1/16/00		50	11	39	50	26	24	*
12/15/99		45	12	33	55	31	24	*
10/31/99		61	16	45	38	25	13	*
7/17/95		36	7	29	63	33	31	*
7/8/92		76	28	48	24	16	8	*
1/27/92		51	14	37	48	25	23	1
8/18/88	RV	68	26	42	31	20	11	0
8/15/88	RV	70	27	43	31	19	12	0
5/25/88		76	25	51	25	19	6	*
8/23/87		50	9	41	49	31	18	*
6/1/87		50	11	39	49	32	17	*

2. (ASKED OF REGISTERED VOTERS) I'd like you to rate the chances that you will vote in the presidential election in November: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

		Certain to vote	Probably vote	Chances 50/50	Less than that	Don't think will vote (vol.)	No opinion
9/22/08	RV	89	6	4	1	*	*
9/7/08	RV	85	7	5	1	1	*
8/22/08	RV	84	10	4	2	*	*
7/13/08	RV	79	10	7	3	2	0
7/13/08		69	11	8	7	5	*
6/15/08		71	9	8	7	4	*
3/2/08		78	9	7	4	2	*

3. (ASKED OF REGISTERED VOTERS) If the 2008 presidential election were being held today and the candidates were (Barack Obama and Joe Biden, the Democrats) and (John McCain and Sarah Palin, the Republicans), for whom would you vote?

NET LEANED VOTE - LIKELY VOTERS

	Obama	McCain	Other (vol.)	Neither (vol.)	Would not vote (vol.)	No opinion
9/22/08	52	43	*	1	0	3
9/7/08	47	49	1	1	0	3
8/22/08	49	45	*	2	0	4
7/13/08	49	46	1	2	0	2
6/15/08	47	48	1	2	0	2

NET LEANED VOTE - REGISTERED VOTERS

	Obama	McCain	Other (vol.)	Neither (vol.)	Would not vote (vol.)	No opinion
9/22/08	52	42	1	1	*	4
9/7/08	47	46	1	1	1	4
8/22/08	49	43	*	3	2	3
7/13/08	50	42	1	3	1	2
6/15/08	49	45	1	3	1	3
5/11/08	51	44	*	2	1	1
4/13/08	49	44	*	3	3	2
3/2/08	53	40	*	2	1	3
2/1/08	47	48	1	1	1	2
1/19/07	47	45	*	3	1	4

3b. (IF NAMED CANDIDATE) Would you definitely vote for (CANDIDATE), or is there a chance you could change your mind and vote for someone else? (IF CHANCE CHANGE MIND) Is there a GOOD CHANCE you'll change your mind, or would you say it's PRETTY UNLIKELY?

	Definitely vote for	-Chance change mind -			No opinion
		NET	Good	Unlikely	
9/22/08 RV	83	16	8	8	1
9/7/08 RV	79	20	8	12	1
8/22/08 RV	73	24	11	13	3
7/13/08 RV	72	25	10	15	3
7/13/08	72	25	11	14	3
6/15/08	70	28	12	16	2
5/11/08	69	29	15	14	2
9/26/04 RV	82	16	4	12	2
9/8/04 RV	84	14	6	8	2
8/29/04 RV	81	18	7	11	1
8/1/04 RV	80	19	7	12	1
7/25/04 RV	78	20	7	13	2
7/11/04 RV	79	21	7	13	1
6/20/04 RV	73	26	12	14	*
6/20/04	71	28	13	15	1

Barack Obama:

	Definitely vote for	-Chance change mind -			No opinion
		NET	Good	Unlikely	
9/22/08 RV	85	14	8	7	1
9/7/08 RV	78	21	9	12	1
8/22/08 RV	74	23	7	15	4
7/13/08 RV	72	23	9	14	5
7/13/08	75	21	9	12	4
6/15/08	72	25	7	18	3
5/11/08	71	26	13	13	3

John McCain:

	Definitely vote for	-Chance change mind -			No opinion
		NET	Good	Unlikely	
9/22/08 RV	81	18	9	9	2
9/7/08 RV	80	19	8	11	2
8/22/08 RV	72	25	14	11	2
7/13/08 RV	71	28	12	17	1
7/13/08	68	31	14	17	1
6/15/08	69	31	17	13	1
5/11/08	66	32	17	15	2

4. (ASKED OF REGISTERED VOTERS) If the 2008 presidential election were being held today and the candidates were {(Barack Obama and Joe Biden, the Democrats), (John McCain and Sarah Palin, the Republicans)}, {(Bob Barr and Wayne Allen Root, the Libertarian Party candidates), and (Ralph Nader and Matt Gonzales, as independent candidates)}, for whom would you vote?

NET LEANED VOTE - LIKELY VOTERS

	Obama	McCain	Barr	Nader	Other (vol.)	None (vol.)	Would not vote (vol.)	No opinion
9/22/08	51	43	1	2	*	*	0	3
8/22/08	48	42	3	3	1	1	*	2
7/13/08	49	43	2	4	*	1	0	2

NET LEANED VOTE - REGISTERED VOTERS

	Obama	McCain	Barr	Nader	Other (vol.)	None (vol.)	Would not vote (vol.)	No opinion
9/22/08	51	41	1	3	*	*	1	4
8/22/08	47	40	4	4	1	1	1	3
7/13/08	49	39	2	5	1	2	1	2

5. (ASKED OF REGISTERED VOTERS) (Was this/will this be) the first time you've voted in a presidential election, or have you voted in previous presidential elections?

	First time	Voted in previous	No opinion
9/22/08 RV	8	92	0
10/31/04 RV	10	90	*
10/30/04 RV	10	90	*
10/29/04 RV	11	89	*
10/28/04 RV	10	90	*
10/27/04 RV	10	90	0
10/26/04 RV	10	90	0
10/25/04 RV	10	90	0
10/24/04 RV	10	90	0
10/23/04 RV	11	89	0
10/22/04 RV	11	89	0
10/21/04 RV	11	89	0
10/20/04 RV	11	89	0
10/19/04 RV	9	91	0
10/18/04 RV	9	91	0
10/17/04 RV	10	90	0
10/16/04 RV	11	89	0
10/15/04 RV	12	88	0
10/14/04 RV	11	89	0
10/13/04 RV	11	89	0
10/12/04 RV	9	91	0
10/11/04 RV	9	91	0
10/10/04 RV	9	91	0
10/9/04 RV	11	89	0
10/8/04 RV	11	89	0
10/7/04 RV	10	90	0
10/6/04 RV	10	90	0

6. (ASKED OF REGISTERED VOTERS) Do you think things in this country (are generally going in the right direction) or do you feel things (have gotten pretty seriously off on the wrong track)?

		Right direction	Wrong track	No opinion
9/22/08	RV	14	83	3
8/22/08	RV	20	77	3
8/22/08		19	78	2
6/15/08		14	84	2
5/11/08		16	82	2
1/12/08		21	77	2
11/1/07		24	74	2
6/1/07		25	73	2
1/19/07		26	71	3
11/4/06	RV	39	59	2
10/22/06		30	68	2
10/8/06		32	66	2
5/15/06		29	69	2
11/2/05		30	68	2
10/24/04	LV	41	55	4
4/18/04		42	57	1
4/30/03		52	46	2
9/26/02		43	53	4
2/21/02		54	42	4
2/14/99		55	41	4
11/1/98		55	43	2
11/1/98	LV	55	44	1
8/21/98		57	40	4
7/12/98		50	45	6
4/4/98		55	41	4
1/31/98		61	34	5
1/30/98		61	34	5
1/19/98		44	50	6
8/27/97		39	57	4
6/8/97		37	60	3
3/9/97		34	62	4
10/17/96	RV	40	55	5
10/16/96	RV	42	53	5
10/15/96	RV	43	52	5
10/14/96	RV	44	51	5
10/13/96	RV	44	51	5
9/04/96	RV	40	54	6
8/21/96		28	67	5
6/30/96		26	70	5
3/17/96		27	70	3
1/21/96		27	66	6
1/3/96		21	77	3
4/5/95		23	73	3
1/4/95		27	68	6
10/31/94		27	69	4
7/20/94		26	70	4
3/27/94		28	69	3
1/23/94		31	60	10
11/14/93		25	69	6
8/8/93		26	71	3
6/20/93		26	71	3
4/26/93		27	71	2
3/11/93		36	57	7
2/28/93		37	59	4
1/17/93		31	63	6
12/14/92		35	60	5
10/27/92	RV	22	76	2
10/4/92	RV	18	78	4
6/7/92		14	83	3
4/9/92		16	81	3
3/11/92		18	79	4

1/15/92	19	78	3
11/10/91	24	72	4
10/29/91	26	71	3
8/27/91	31	60	9
7/28/91	30	67	3
6/2/91	39	57	4
4/9/91	42	51	7
2/26/91	58	39	3
1/27/91	49	48	4
10/14/90	19	79	2
9/9/90	36	60	4
8/20/90	35	60	5
7/24/90	37	60	2
5/21/90	39	60	2
3/26/90	44	53	2
2/4/90	49	48	3
1/16/90	48	49	3
5/23/89	42	55	3
3/16/89	46	52	2
1/16/89 LV	51	46	3
10/25/88 RV	49	46	6
9/27/88	48	44	8
7/11/88	40	56	4
5/25/88	35	59	6
3/21/88	40	56	4
1/23/88	39	59	2
12/13/87	49	47	4
12/2/87	35	61	4
9/23/87	43	54	4
6/29/87	35	62	3
4/13/87	37	60	3
3/9/87	38	58	4
1/18/87	39	56	5
9/8/86	50	48	2
1/26/86	45	47	8
7/29/85	52	43	6
1/16/85	59	36	4
5/22/84	47	48	5
12/13/83	43	51	6
11/7/83	51	44	5
4/12/83	41	54	4
3/2/83	43	53	3
1/25/83	58	39	3
1/25/83	43	52	4
10/11/82	35	57	8
1/30/82	39	56	5
2/80*	20	70	10
2/78	34	53	13
2/77	41	44	14
10/75	19	71	9
10/74	15	75	11
10/73	16	74	10

*2/80 and previous: Roper

7. (ASKED OF REGISTERED VOTERS) Thinking ahead to the November PRESIDENTIAL election, what is the single most important issue in your choice for president?

	----- 2008 -----				---- 2007 ----						
	9/22	9/7	8/22	6/15	5/11	4/13	2/1	1/12	12/9	11/1	9/7
	RV	RV	RV	RV							
Economy/Jobs/											
Stock market/											

Credit											
problems/Gas/											
Energy*	53	41	43	40	38	42	39	30	24	14	11
Iraq/War in											
Iraq	9	10	14	20	21	18	19	20	23	29	35
Health care	5	9	4	6	6	7	8	10	10	13	13
Terrorism/Nat'l											
security	7	6	7	4	4	5	5	4	9	5	6
Ethics/Honesty/											
Corruption in											
government	3	5	4	3	3	4	4	5	4	4	6
Education	1	2	2	2	2	2	2	2	1	2	1
Immigration/											
Illegal											
immigration	1	1	2	1	2	4	4	4	5	5	5
Morals/Family											
values	1	1	2	2	2	2	2	2	3	3	2
Taxes	2	4	2	2	2	*	1	1	1	1	1
Environment	*	*	2	1	1	*	1	1	1	2	1
Abortion	2	2	1	2	1	1	1	1	1	1	1
Foreign policy	1	1	3	2	1	1	1	2	1	2	1
Guns/Gun											
control	*	*	1	1	1	*	*	*	*		
Federal budget											
deficit	*	*	*	1	*	*	*	*	*	1	1
Housing/											
Mortgages	0	0	*	*	*	*	*	*	*	*	*
Social Security	1	*	*	*	*	*	*	1	1	2	1
Iran/Situation											
in Iran	0	0	*	0	*	0	0	*	0	*	0
Global warming	0	*	*	0	0	0	*	*	*	*	*
Change	2	2									
Experience	1	2									
None/Nothing	0	1	0	*	*	*	*	*	1	*	*
Other	7	7	8	6	7	7	6	9	7	9	7
No opinion	3	5	6	6	6	5	7	7	7	8	9
*Separately:											
Economy/Jobs	50	37	39	34	36	41	39	29	24	14	11
Stock market/											
Wall Street	0										
Banking/Insur./											
Cred. problems	*										
Gas/Oil prices/											
Energy	3	4	4	6	2	1	*	1	0	0	0

8. (ASKED OF REGISTERED VOTERS) Do you have a favorable or unfavorable impression of Sarah Palin? Do you feel that way strongly or somewhat?

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
9/22/08 RV	52	31	21	38	10	27	11
9/7/08 RV	58	35	23	28	11	17	15
9/4/08* RV	52	34	18	37	14	23	11

* "the Republican nominee for vice president"

9. (ASKED OF REGISTERED VOTERS) Regardless of who you may support, who do you trust more to handle [ITEM] - (Obama) or (McCain)?

9/22/08 - Summary Table*

Both Neither No

	Obama	McCain	(vol.)	(vol.)	opinion
a. The economy	53	39	1	4	3
b. Fixing the problems with major financial institutions	51	38	*	6	4
c. The war in Iraq	49	45	*	4	3
d. International affairs	48	46	0	3	3
e. The U.S. campaign against terrorism	44	48	1	3	4
f. An unexpected major crisis	46	47	2	2	3

*Full sample asked items a-b, half sample asked items c-d, other half sample asked items e-f.

Trend where available:

a. The economy

	Obama	McCain	Both (vol.)	Neither (vol.)	No opinion
9/22/08 RV	53	39	1	4	3
9/7/08 RV	47	42	1	4	6
8/22/08 RV	50	39	2	5	4
7/13/08 RV	54	37	2	6	3
7/13/08	54	35	2	6	3
6/15/08	52	36	2	5	5
5/11/08	48	38	2	8	4
3/2/08	49	37	2	6	6

b. No trend.

c. The war in Iraq

9/22/08 RV	49	45	*	4	3
9/7/08 RV	41	51	1	2	4
8/22/08 RV	46	46	1	4	3
7/13/08 RV	44	49	1	3	3
7/13/08	45	47	1	4	3
6/15/08	46	47	*	3	4
5/11/08	46	45	1	5	3
3/2/08	43	48	1	4	5

d. International affairs

9/22/08 RV	48	46	0	3	3
9/7/08 RV	39	51	2	3	6
8/22/08 RV	43	51	1	2	3
7/13/08 RV	45	47	2	2	4
7/13/08	45	45	2	3	4
6/15/08	43	49	2	2	3

e. The U.S. campaign against terrorism

9/22/08 RV	44	48	1	3	4
9/7/08 RV	36	56	2	2	4
8/22/08 RV	38	52	3	5	2
7/13/08 RV	39	54	2	3	1
7/13/08	43	49	2	4	1
6/15/08	39	53	2	3	4
5/11/08	34	55	4	4	3
3/2/08	33	58	2	3	5

f. An unexpected major crisis

9/22/08 RV	46	47	2	2	3
9/7/08 RV	37	54	2	3	3
8/22/08 RV	41	52	2	2	3
7/13/08 RV	42	51	3	2	3
7/13/08	41	50	3	3	3

10. (ASKED OF REGISTERED VOTERS) Regardless of who you may support, who do you think [ITEM] - (Obama) or (McCain)?

9/22/08 - Summary Table*

	Obama	McCain	Both (vol.)	Neither (vol.)	No opinion
a. would do more to bring needed change to Washington	58	33	1	5	3
b. better understands the economic problems people in this country are having	57	33	2	7	2
c. is more honest and trustworthy	47	36	7	7	3
d. is the stronger leader	47	46	2	1	4

*Full sample asked items a-b, half sample asked item c, other half sample asked item d.

Trend where available:

a. would do more to bring needed change to Washington

	Obama	McCain	Both (vol.)	Neither (vol.)	No opinion
9/22/08 RV	58	33	1	5	3
9/7/08 RV	51	39	*	5	5
6/15/08 RV	59	27	2	8	4
6/15/08	60	26	1	8	4
5/11/08	59	29	2	6	4
3/2/08	56	31	1	6	6

b. No trend.

c. is more honest and trustworthy

9/22/08 RV	47	36	7	7	3
9/7/08 RV	38	44	5	7	6
8/22/08 RV	39	38	10	9	4
7/13/08 RV	43	40	7	6	4
7/13/08	45	38	6	7	4

d. is the stronger leader

9/22/08 RV	47	46	2	1	4
9/7/08 RV	44	48	2	1	5
8/22/08 RV	49	44	3	2	2
6/15/08 RV	44	47	3	1	4
6/15/08	46	46	3	1	4
5/11/08	42	46	3	2	6
3/2/08	40	51	2	1	6

11. (ASKED OF LEANED OBAMA/MCCAIN SUPPORTERS) Thinking about his candidacy for president so far, how enthusiastic are you about [NAME] - very enthusiastic, fairly enthusiastic, not too enthusiastic, or not enthusiastic at all?

9/22/08 - Summary Table - Among Leaned Obama/McCain Supporters

	--- Enthusiastic --			---- Not enthusiastic ----			No
	NET	Very	Fairly	NET	Not too	Not at all	opinion
a. Obama	94	62	32	6	4	1	*
b. McCain	89	34	55	10	8	2	1

Trend where available:

a. Obama

	--- Enthusiastic --			---- Not enthusiastic ----			No
	NET	Very	Fairly	NET	Not too	Not at all	opinion
9/22/08 RV	94	62	32	6	4	1	*
9/7/08 RV	96	64	32	4	3	1	0
8/22/08 RV	95	52	43	5	2	3	*
6/15/08 RV	91	52	39	9	7	2	*

b. McCain

9/22/08 RV	89	34	55	10	8	2	1
9/7/08 RV	92	46	46	8	6	2	0
8/22/08 RV	86	28	58	13	11	2	1
6/15/08 RV	74	19	55	25	19	6	1

12. (ASKED OF REGISTERED VOTERS) Please tell me whether the following statements apply to (Obama/McCain), or not?

9/22/08 - Summary Table

	----- Obama -----			----- McCain -----		
	Yes	No	No opin.	Yes	No	No opin.
a. He would be a good commander-in-chief of the military	48	47	5	72	26	2
b. He knows enough about world affairs to serve effectively as president	56	39	4	72	25	3

Trend where available:

a. He would be a good commander-in-chief of the military

	----- Obama -----			----- McCain -----		
	Yes	No	No opin.	Yes	No	No opin.
9/22/08 RV	48	47	5	72	26	2
7/13/08 RV	46	49	5	73	24	2
7/13/08	48	48	4	72	25	4

Compare to:

	----- Bradley -----			----- McCain -----		
	Yes	No	No opin.	Yes	No	No opin.
2/6/00	35	50	15	56	32	12

	----- Gore -----			----- Bush -----		
	Yes	No	No opin.	Yes	No	No opin.
9/6/00 RV	54	40	6	65	27	8
2/6/00 RV	45	48	8	58	35	7
2/6/00	45	47	8	57	35	8

b. He knows enough about world affairs to serve effectively as president

	----- Obama -----			----- McCain -----		
	Yes	No	No opin.	Yes	No	No opin.
9/22/08 RV	56	39	4	72	25	3
7/13/08 RV	56	42	2	74	24	2
7/13/08	56	42	2	72	24	3

Compare to:

	----- Gore -----			----- Bush -----		
	Yes	No	No opin.	Yes	No	No opin.
9/6/00 RV	73	25	2	54	40	6
7/23/00 RV	67	29	4	52	42	5
7/23/00	66	29	5	52	42	6
4/2/00	71	23	6	57	36	7
2/27/00	70	25	5	55	39	6
2/6/00	69	26	5	52	42	6
1/16/00	65	28	8	49	40	10
12/15/99	68	27	6	54	38	8
11/14/99	NA	NA	NA	59	36	6

13. (ASKED OF REGISTERED VOTERS) In your choice for president, how important is the [ITEM] - very important, somewhat important, not so important or not important at all?

9/22/08 - Summary Table

	--- Important ---			--- Not Important ---			No
	NET	Very	Smwt.	NET	Not so	At all	opinion
a. Race of the candidate	16	11	5	84	11	73	*
b. Age of the candidate	48	16	31	52	21	31	*

Trend where available:

a. Race of the candidate

	--- Important ---			--- Not Important ---			No
	NET	Very	Smwt.	NET	Not so	At all	opinion
9/22/08 RV	16	11	5	84	11	73	*
6/15/08 RV	22	12	10	78	13	65	*
6/15/08	23	13	10	77	13	64	*

b. Age of the candidate

9/22/08 RV	48	16	31	52	21	31	*
6/15/08 RV	41	11	30	58	22	36	*
6/15/08	40	12	28	60	21	39	*

14. On another subject, would you describe the state of the nation's economy these days as excellent, good, not so good or poor?

	--- Excellent/Good ---			--- Not so good/Poor ---			No
	NET	Excellent	Good	NET	Not so good	Poor	opinion
9/22/08	9	*	9	91	34	57	*
4/13/08	10	1	9	90	39	51	*
2/1/08	19	1	18	81	43	38	0
12/9/07	28	3	25	72	40	32	*
11/1/07	35	3	32	64	39	26	*
4/15/07	42	5	37	57	37	20	*
12/11/06	50	7	42	50	36	14	*
10/22/06	55	10	45	45	28	17	*
10/8/06	47	7	40	53	37	16	*

3/5/06		43	5	38	57	37	19	*
1/26/06		40	5	35	60	37	23	*
12/18/05		45	5	39	55	38	17	*
11/2/05		35	3	32	65	36	29	*
9/11/05		40	3	37	59	37	22	1
6/5/05		44	3	40	56	38	19	*
4/24/05		37	2	35	63	44	20	*
9/26/04	RV	46	3	43	53	38	15	1
8/29/04	RV	45	3	41	55	37	18	*
7/25/04		46	4	42	53	39	14	*
6/20/04		45	4	41	55	38	17	*
4/18/04		43	4	39	57	39	18	*
3/7/04		39	2	37	60	38	22	1
1/18/04		42	3	39	58	42	16	0
12/21/03		42	4	39	57	41	16	1
10/29/03		33	1	32	67	45	23	*
9/13/03		30	2	27	70	45	25	*
8/11/03		32	2	30	68	43	25	*
4/30/03		35	1	34	64	46	19	*
2/9/03		28	1	27	72	49	23	*
1/20/03		25	1	25	74	48	26	1
12/15/02		35	1	33	65	44	21	1
11/4/02	LV	28	1	27	72	55	17	1
11/3/02	LV	27	1	26	72	56	17	1
11/2/02	LV	29	1	28	71	54	17	*
9/26/02		31	2	28	69	50	19	*
7/15/02		39	3	36	61	44	17	1
2/21/02		30	1	29	69	51	18	*
1/27/02		31	1	29	69	50	19	*
9/20/01		38	3	35	60	47	14	2
9/9/01		33	1	32	66	47	19	*
7/30/01		50	3	46	50	39	12	*
4/22/01		50	3	47	50	40	9	*
1/15/01		70	10	59	29	24	6	1
10/27/00	LV	86	24	61	14	11	3	*
10/26/00	LV	86	24	61	14	11	3	*
6/11/00		74	17	57	26	19	6	*
2/27/00		80	25	55	20	14	5	*
10/31/99		74	18	56	26	18	7	1
9/2/99		76	19	57	23	16	6	1
3/14/99		80	22	58	19	15	4	1
11/1/98		73	12	61	26	21	5	1
11/1/98	LV	78	13	65	22	19	3	*
10/13/97		61	12	49	39	27	11	*

See also ABC CCI trend

15. How do you feel about [ITEM] - very worried, somewhat worried, not too worried or not worried at all?

9/22/08 - Summary Table:

	----- Worried -----			----- Not worried -----			No opin.
	NET	Very	Smwt.	NET	Not too	At all	
a. The direction of the nation's economy over the next few years	79	40	39	17	13	5	3
b. Your own family's financial situation	60	22	38	40	26	14	*
c. The performance of the stock market	72	33	39	24	15	9	4

Trend:

a. The direction of the nation's economy over the next few years

	NET	----- Worried ----- Very	Smwt.	NET	----- Not worried ----- Not too	At all	No opinion
9/22/08	79	40	39	17	13	5	3
1/5/03	67	27	40	31	22	10	1
11/4/02 LV	76	34	42	23	17	6	1
11/3/02 LV	75	33	42	24	17	7	1
11/2/02 LV	73	32	41	26	19	8	1
10/27/02	75	27	48	23	16	7	2
10/27/02 LV	76	32	45	23	16	7	1

b. No trend.

c. The performance of the stock market

9/22/08	72	33	39	24	15	9	4
11/4/02 LV	70	30	39	29	18	11	1
11/3/02 LV	67	28	40	31	18	13	2
11/2/02 LV	66	28	38	32	18	14	2
10/27/02	64	28	35	35	20	15	1
10/27/02 LV	71	37	34	29	17	12	0

16. Do you approve or disapprove of the steps the Federal Reserve and the Treasury Department have taken to try to deal with the current situation involving the stock market and major financial institutions? Do you approve/disapprove strongly or somewhat?

	NET	----- Approve ----- Strongly	Somewhat	NET	----- Disapprove ----- Somewhat	Strongly	No opinion
9/22/08	44	9	35	42	24	18	14

17. Just your best guess - do you think the economy (is in a normal downturn that will correct itself before too long), or do you think the economy (has moved into a serious long-term decline)?

	Normal downturn	Serious decline	Neither (vol.)	No opinion
9/22/08	44	52	2	3
5/2/93	48	45	4	3
10/4/92	37	56	4	3

18. (ASKED OF REGISTERED LEANED DEMOCRATS) Who did you want to see win the Democratic nomination for president this year - (Hillary Clinton) or (Barack Obama)?

NET LEANED SUPPORT

	Hillary Clinton	Barack Obama	Other (vol.)	Neither (vol.)	No opinion
9/22/08 RV	41	57	1	1	1
9/7/08 RV	42	53	*	3	2
8/22/08 RV	42	55	*	1	1
7/13/08 RV	44	52	2	2	*
7/13/08	41	54	2	3	1
6/15/08	39	59	1	1	1

END