

Landline vs. cell-only comparison, ABC News/Washington Post poll, 8/22/08					
	LL only	Cell only	LL + cell	LL/LL + cell diff	
Very closely follow	42	29	42	0	
Closely follow	84	70	83	1	
Certain to vote	84	67	82	2	
RV horse race					
Obama	48.6	49.5	48.6	0.0	
McCain	43.1	36.9	42.1	1.0	
LV horse race					
Obama	49.2	55.2	49.9	-0.7	
McCain	44.6	38.7	43.8	0.8	
Definitely vote Obama					
Definitely vote Obama	74	67	74	0.0	
Chance change Obama	23	32	23	0.0	
Definitely vote McCain					
Definitely vote McCain	72	74	73	-1.0	
Chance change McCain	25	20	24	1.0	
Bush Approve					
Bush Approve	30	32	30	0	
Bush Disapprove	66	64	66	0	
U.S. direction:					
Right	19	17	19	0	
Wrong	78	78	78	0	
MIP:					
Economy	43	30	41	2	
Iraq	14	18	14	0	
Fav Obama					
Fav Obama	62	65	62	0	
Unfav Obama	34	31	34	0	
Fav McCain					
Fav McCain	59	60	59	0	
Unfav McCain	37	38	38	-1	
Trust to handle:					
Economy - Obama	50	60	51	-1	
Economy - McCain	39	31	38	1	
Iraq - Obama	46	42	45	1	
Iraq - McCain	46	49	46	0	
Prefer strength					
Prefer strength	47	38	46	1	
Prefer new direction	44	50	44	0	

	LL only	Cell only	LL + cell	LL/LL + cell diff	
Enthusiastic Obama	58	61	58	0	
Not enthusiastic Ob	42	38	42	0	
Enthusiastic McCain	47	51	47	0	
Not enthusiastic Mc	52	47	52	0	
Obama has experience	50	48	50	0	
Does not have exper.	47	46	47	0	
McCain new direction	40	36	39	1	
McCain continue Bush	57	59	57	0	
Obama attacking	29	17	27	2	
Addressing issues	64	68	64	0	
McCain attacking	48	49	48	0	
Addressing issues	45	44	44	1	
Primary support Clinton	42	42	42	0	
Primary support Obama	55	54	55	0	
Comfortable McCain 72	55	58	55	0	
Uncomfortable	45	42	45	0	
Comfortable Obama black	87	90	88	-1	
Uncomfortable	11	7	10	1	
McCain race an issue	25	24	25	0	
McCain race not issue	13	5	12	1	
McCain race about right	58	67	58	0	
Obama race an issue	23	21	22	1	
Obama race not issue	11	10	11	0	
Obama race about right	64	65	65	-1	
Convention important	29	31	29	0	
Convention not important	71	67	70	1	
Child could be President	49	55	48	1	
Not possible	40	31	41	-1	
Obama progress for Blacks	71	68	70	1	
Only single case	21	21	21	0	
Obama role model	76	74	76	0	
Not a role model	17	15	17	0	

	LL only	Cell only	LL + cell	LL/LL + cell diff	
Obama more proud	36	38	36	0	
Obama less proud	2	4	2	0	
Obama no difference	60	58	60	0	
Iraq worth fighting	35	36	34	1	
Iraq not worth	63	60	63	0	
Iraq not "strongly"	50	44	50	0	
Progress in Iraq	50	50	49	1	
No progress	46	45	46	0	
Russia ally	4	4	4	0	
Russia friendly	35	34	34	1	
Russia not friendly	37	34	37	0	
Russia enemy	16	16	17	-1	
Concerned about Russia	63	53	63	0	
Very	24	20	25	-1	
Somewhat	38	33	38	0	
Not concerned	35	44	35	0	
Not so	21	20	20	1	
Not at all	15	24	16	-1	
Abortion legal	54	51	54	0	
Always	22	21	22	0	
Most of the time	32	30	32	0	
Abortion illegal	44	44	43	1	
Most of the time	26	27	26	0	
Always	18	17	17	1	
McCain VP pro-abortion:					
More likely	9	7	8	1	
Less likely	19	24	19	0	
No difference	72	69	71	1	
General Pop.					
Men	48	67	48	0	
Women	52	33	52	0	
Democrats	36	34	36	0	
Republicans	23	20	23	0	
Independents	34	33	33	1	

	LL only	Cell only	LL + cell	LL/LL + cell diff	
Leaned Democrats	53	49	52	1	
Leaned Republicans	37	33	37	0	
Liberals	22	29	23	-1	
Moderates	41	33	40	1	
Conservatives	33	30	33	0	
Less than HS	15	19	15	0	
HS graduates	31	30	31	0	
Some college	24	27	25	-1	
College graduates	20	17	20	0	
Post-graduates	9	8	9	0	
18-29	22	54	21	1	
30-39	16	22	16	0	
40-49	20	13	20	0	
50-64	25	9	26	-1	
65+	17	3	17	0	
White	77	70	76	1	
Black	12	12	12	0	
Hispanic	6	10	7	-1	
Asian	1	3	1	0	
Other	4	5	4	0	
<\$20K	15	20	16	-1	
\$20-35K	12	21	13	-1	
\$35-50K	17	16	17	0	
\$50-75K	18	14	17	1	
\$75-100K	15	13	15	0	
\$100K+	21	13	20	1	
Sample sizes					
Gen pop	1108	190	1289		
Registered voters	916	120	1036		