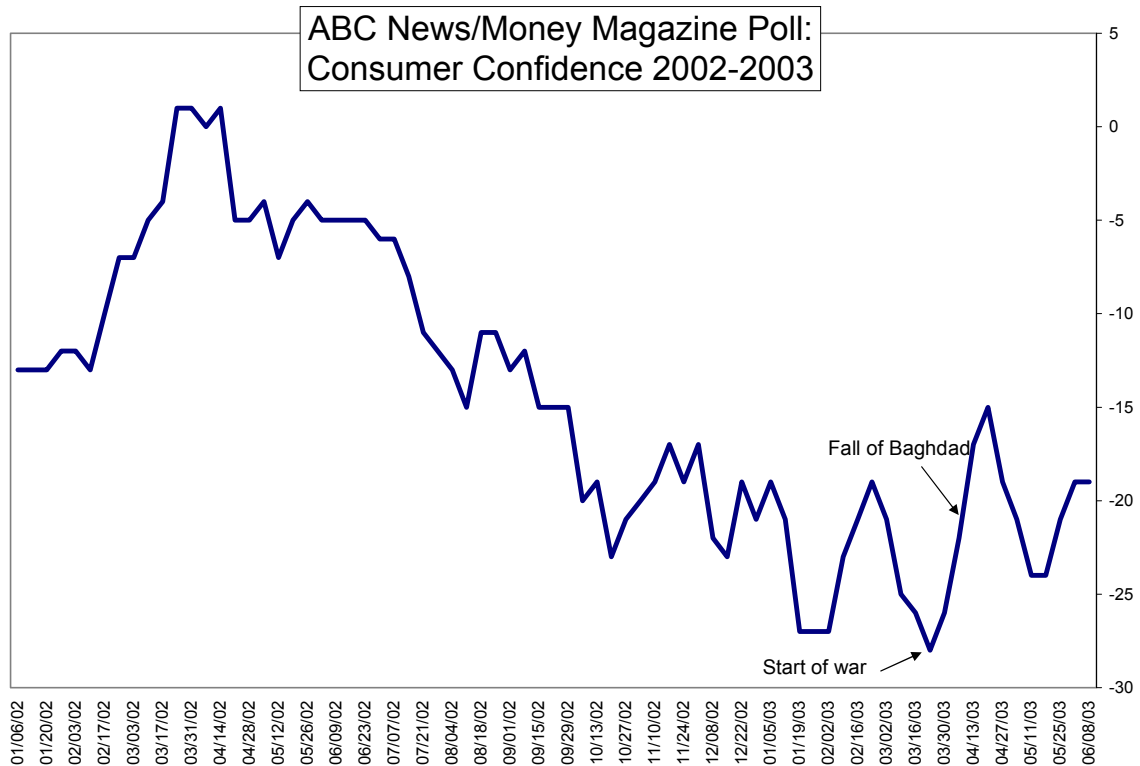


Confidence Levels Off

Consumer confidence flattened this week, failing to extend its recent advance.

After gaining five points in two weeks to snap a postwar slump, the ABC News/Money magazine Consumer Comfort Index is unchanged at -19 on its scale of +100 to -100. Its recent range has been as high as -15, on April 20; and as low as -24, in mid-May.

	ABC/Money Index	Change	
6/8/03	-19	=	
6/1/03	-19	+2	
5/25/03	-21	+3	
5/18/03	-24	=	
5/11/03	-24	-3	Postwar slump: down 9
5/4/03	-21	-2	
4/27/03	-19	-4	
4/20/03	-15	+2	War boost: up 13
4/13/03	-17	+5	
4/6/03	-22	+4	
3/30/03	-26	+2	
3/23/03	-28		

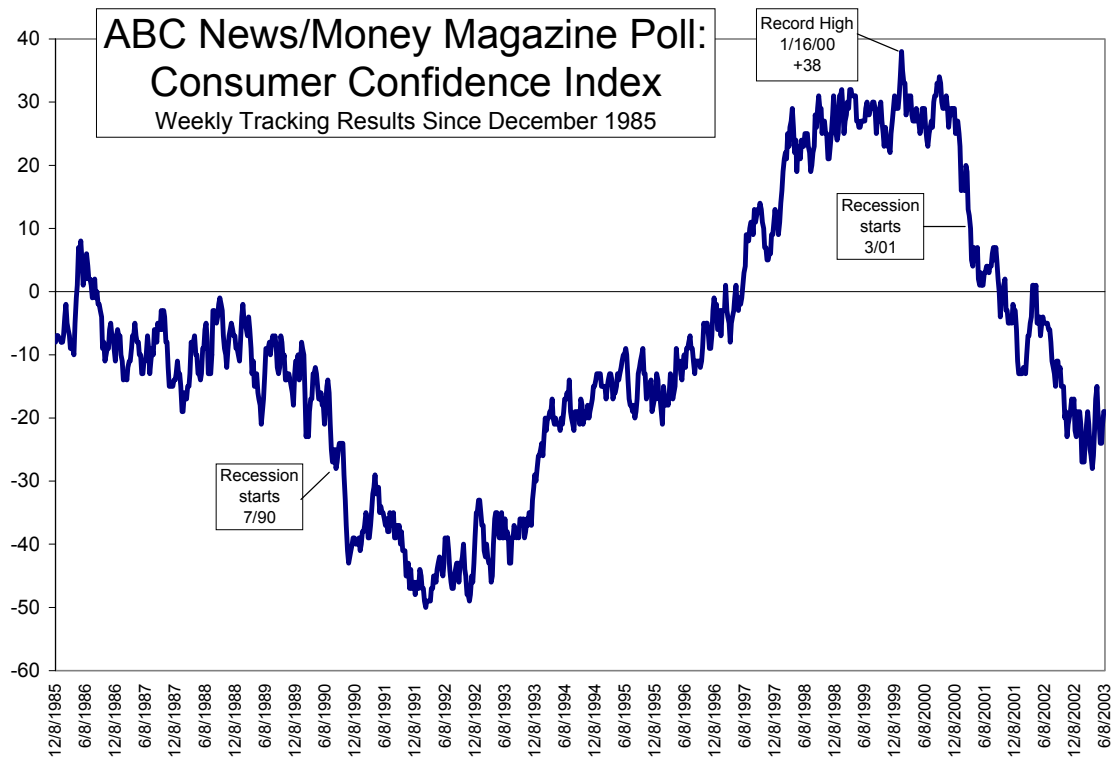


INDEX – The index is based on public ratings of current economic conditions. Views of the national economy are farthest from their usual level – 72 percent rate the economy negatively, compared to a 17-year average of 59 percent.

Sixty-two percent call it a bad time to buy things, while 55 percent say their own finances are OK – each within a point or two of its long-term average.

Positive ratings of:	ABC News/Money magazine poll				
	This week	Last week	2003 high	2003 low	17-yr. avg.
National economy	28%	30	30	21	41
Buying climate	38	38	38	32	39
Personal finances	55	53	60	52	57
Consumer Comfort Index	-19	-19	-15	-28	-9

TREND – The ABC/Money index has averaged -22 so far this year, on course to be its worst year since 1993. It's averaged -9 since its start in December 1985. In its best year, 2000, the index averaged +29; in its worst, 1992, it averaged -44.



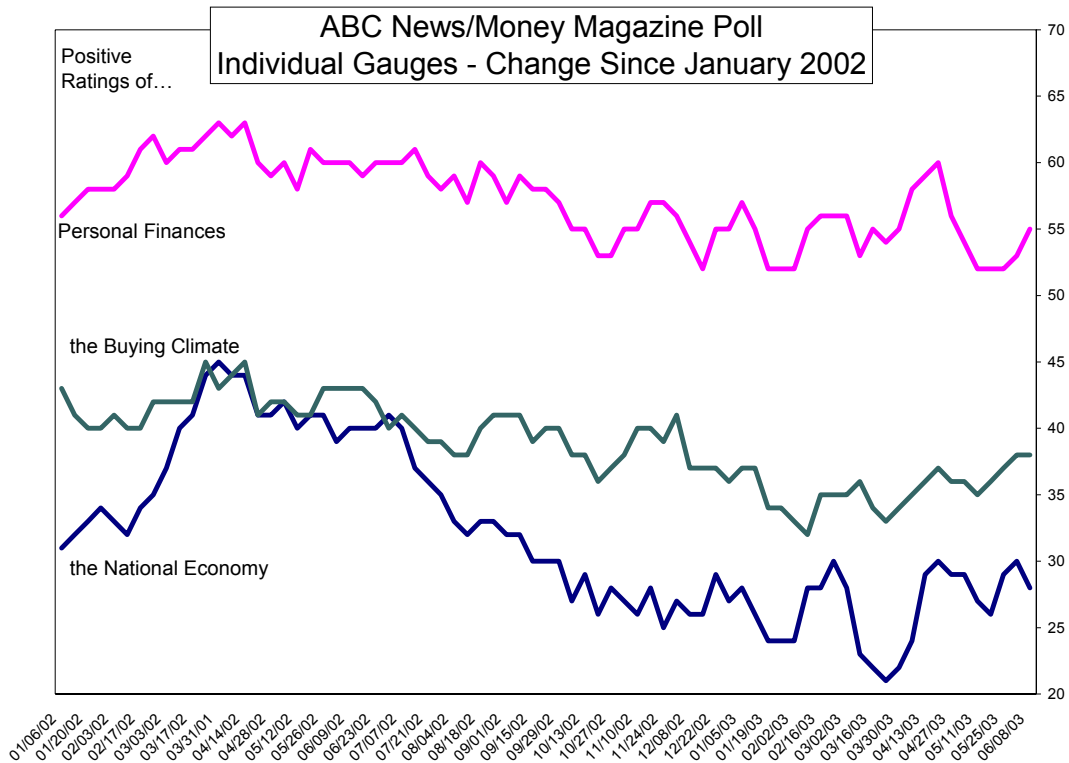
ABC/Money Index	
Today	-19
Three weeks ago	-24
Seven weeks ago	-15
Recent low	-28
Recent high	+1
2003 average	-22
2002 average	-11
2001 average	+4
	March 2003
	March, April 2002
	To date

2000 average	+29	Best full year
1992 average	-44	Worst full year
Jan. 16, 2000	+38	Record high
Feb. 9, 1992	-50	Record low
Average since 12/85	-9	

GROUPS –As usual, confidence is higher among better-off Americans. The index is +10 among people in higher-income households compared to -64 in the lowest, -7 among college graduates while -50 among high-school dropouts, -17 among whites but -42 among blacks and -11 among men while -27 among women.

In an unusual result, the index this week is a good deal higher in the South (-8) than in other regions; it's lowest in the Northeast. It peaks among Republicans at +12, compared to -25 among independents and -39 among Democrats.

Here's a closer look at the three components of the ABC/Money index:



NATIONAL ECONOMY – Twenty-eight percent of Americans rate the nation's economy as excellent or good; it was 30 percent last week. The best was 80 percent Jan. 16, 2000. The worst was seven percent in late 1991 and early 1992.

	Pos. NET	Excel.	Good	Neg. NET	Not good	Poor
This week	28	1	27	72	46	26
Avg. since 12/85	41	4	37	59	40	19

PERSONAL FINANCES – Fifty-five percent rate their own finances as excellent or good; it was 53 percent last week. The best was 70 percent, set Aug. 30, 1998 and last matched in January 2000. The worst was 42 percent March 14, 1993.

	Pos. NET	Excel.	Good	Neg. NET	Not good	Poor
This week	55	5	50	45	30	15
Avg. since 12/85	57	5	53	43	30	12

BUYING CLIMATE - Thirty-eight percent say it's an excellent or good time to buy things they want and need, the same as last week. The best was 57 percent Jan. 16, 2000. The worst was 20 percent in fall 1990.

	Pos. NET	Excel.	Good	Neg. net	Not good	Poor
This week	38	3	35	62	43	19
Avg. since 12/85	39	3	36	61	41	20

METHODOLOGY - The ABC News/Money magazine Consumer Comfort Index represents a rolling average based on telephone interviews with a random sample of about 1,000 adults nationwide each month. This week's results are based on 1,004 interviews in the month ending June 8, 2003, and have an error margin of plus or minus three percentage points. Field work by ICR-International Communications Research of Media, Pa.

The ABC/Money index is derived as follows: The negative response to each index question is subtracted from the positive response to that question. The three resulting numbers are then added and divided by three. The index can range from +100 (everyone positive on all three measures) to -100 (all negative on all three measures). The survey began in December 1985.

Analysis by Dalia Sussman.

ABC News polls can be found at ABCNEWS.com on the Internet, at:
<http://abcnews.go.com/sections/us/PollVault/PollVault.html>

Media contact: Cathie Levine, (212) 456-4934.

06/08/03	This Week	Last Week	4 Wks Ago	3 Mo. Ago	1 Yr. Ago	12 Mo High	12 Mo Low	12 Mo Avg
Group								
GENERAL POPULATION:								
Overall Index	-19	-19	-24	-25	-5	-5	-28	-18
State of Economy	-44	-40	-46	-54	-20	-18	-58	-41
Personal Finances	10	6	4	6	20	22	4	12
Buying Climate	-24	-24	-30	-28	-14	-14	-36	-25
OVERALL INDEX BY DEMOGRAPHIC GROUPS								
Sex:								
Men	-11	-9	-19	-15	5	5	-19	-10
Women	-27	-29	-29	-34	-13	-9	-38	-25

Age:									
18 - 34	-19	-15	-17	-25	1	3	-25	-11	
35 - 44	-16	-17	-22	-14	-2	-1	-31	-17	
45 - 54	-21	-33	-33	-31	2	6	-41	-22	
55 - 64	-19	-9	-23	-31	-9	-2	-39	-20	
65 +	-22	-25	-32	-30	-20	-14	-36	-25	
Income:									
Under \$15K	-64	-61	-58	-45	-54	-26	-64	-47	
\$15K To \$24.9K	-48	-34	-47	-51	-40	-19	-55	-38	
\$25K To \$39.9K	-30	-48	-33	-41	-11	-9	-49	-28	
\$40K To \$49.9K	-19	-29	-32	-28	4	12	-32	-14	
Over \$50K	10	8	2	0	28	28	-15	4	
Region:									
Northeast	-31	-32	-38	-23	-14	-4	-38	-23	
Midwest	-22	-13	-18	-29	2	2	-34	-17	
South	-8	-12	-18	-27	-2	4	-29	-18	
West	-25	-28	-27	-18	-6	9	-34	-13	
Race:									
White	-17	-16	-18	-23	-1	0	-23	-14	
Black	-42	-50	-54	-38	-35	-21	-60	-40	
Politics:									
Republican	12	7	7	1	16	16	-3	8	
Democrat	-39	-46	-43	-46	-22	-14	-46	-34	
Independent	-25	-21	-29	-25	-6	-6	-38	-22	
Education:									
< High School	-50	-50	-43	-45	-35	-18	-59	-39	
High Sch. Grad.	-23	-18	-33	-30	-11	-4	-40	-23	
College +	-7	-11	-10	-15	11	11	-18	-6	
Home:									
Own	-15	-16	-18	-19	3	3	-24	-14	
Rent	-35	-31	-39	-37	-25	-9	-40	-27	
Marital Status:									
Single	-18	-25	-32	-21	2	2	-32	-14	
Married	-13	-11	-16	-22	0	2	-27	-14	
Sep/Wid/Div	-46	-50	-39	-40	-25	-21	-52	-34	
Employ. Status:									
Full-Time	-11	-15	-20	-18	7	7	-20	-10	
Part-Time	-29	-16	-29	-19	-5	3	-40	-19	
Not Employed	-26	-26	-27	-37	-20	-16	-40	-28	

END