## ABC NEWS/MONEY CONSUMER INDEX - 10/15/00

 EMBARGOED FOR RELEASE AFTER 6:30 p.m. Wednesday, October 18, 2000
## Plenty of Blame For Oil Prices

Foreign oil producers bear an ample chunk of the blame for the recent rise in oil and gasoline prices, but there's plenty more to go around.

More than a third of Americans think other oil producing countries are responsible for the rise in prices, but another quarter lay the blame on the Clinton administration, and about two in 10 fault U.S. oil companies, an ABC News/Money magazine poll finds.

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Who's to blame for rise in oil and gas prices?
    Other oil Clinton U.S. oil
    countries administration companies
        36% 24 22
```

Not surprisingly, Republicans are more likely than Democrats or independents to blame the current administration; Democrats are more apt to fault foreign countries.

|  | Who's to blame for rise in oil and gas prices? |  |  |
| :--- | :---: | :---: | :---: |
| Other oil | U.S. oil | Clinton |  |
|  | countries | Companies | administration |
| Democrats | $47 \%$ | 28 | 12 |
| Republicans | 27 | 12 | 43 |
| Independents | 34 | 24 | 22 |

Last month President Clinton announced the release of 30 million barrels of oil from the country's emergency reserve supply, a move designed to help lower prices.

CONFIDENCE - Separately, consumer confidence remains strong: Seventy-seven percent of Americans say the economy's in good shape, 69 percent rate their personal finances positively and 51 percent call it a good time to buy things, all well above average.

|  |  | ---- Since $^{\prime} 12 / 85----$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Positive ratings: | Today | Highest | Lowest | Average |
| National Economy | $77 \%$ | 80 | 7 | 41 |
| Personal Finances | 69 | 70 | 42 | 57 |
| Buying Climate | 51 | 57 | 20 | 38 |

INDEX - The ABC News/Money magazine Consumer Comfort Index, based on these ratings, stands at +31 on its scale of +100 to -100 , up one point from last week. The
index has averaged, +29 this year, a point above its record 1999 average. Its lifetime average is -10 , depressed by recession in the early 1990s.

|  | ABC/Money Index  <br> Today +31 |  |
| :--- | ---: | :--- |
| Sept. 3, 2000 | +34 |  |
| Jan. 16, 2000 | +38 | Record high |
| 2000 average | +29 |  |
| 1999 average | +28 | Best full year |
| 1992 average | -44 | Worst full year |
| Feb. 9, 1992 | -50 | Record low |
| Average since 12/85 | -10 |  |

Call the ABC News Polling Unit, ext. 2621, for a chart tracking the index over time.
GROUPS - As usual, confidence is higher among better-off Americans: The index is +56 in higher-income households compared to -19 in the lowest, +52 among college graduates but -6 among high-school dropouts, +35 among whites but +5 among blacks and +38 among men but +25 among women.

Here's a closer look at the three components of the ABC/Money index:
NATIONAL ECONOMY- Seventy-seven percent of Americans rate the nation's economy as excellent or good, down one point from last week. The best was 80 percent Jan. 16. The worst was seven percent in late 1991 and early 1992.

|  | Pos. NET | Excel. | Good | Neg. NET | Not good | Poor |
| :--- | :---: | :---: | :--- | :---: | :---: | :---: | :---: |
| This week | 77 | 11 | 66 | 23 | 17 | 6 |
| Avg. since $12 / 85$ | 41 | 4 | 37 | 59 | 39 | 20 |

PERSONAL FINANCES - Sixty-nine percent rate their own finances as excellent or good, up three points from last week. The best was 70 percent, set Aug. 30, 1998 and last matched in January. The worst was 42 percent on March 14, 1993.

|  | Pos. NET | Excel. | Good | Neg. NET | Not good | Poor |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| This week | 69 | 5 | 64 | 31 | 22 | 9 |
| Avg. since $12 / 85$ | 57 | 5 | 52 | 43 | 31 | 13 |

BUYING CLIMATE - Fifty-one percent say it's an excellent or good time to buy things they want and need, the same as last week. The best was 57 percent Jan. 16. The worst was 20 percent in fall 1990.

|  | Pos. NET | Excel. | Good | Neg. net | Not good | Poor |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| This week | 51 | 3 | 48 | 49 | 35 | 14 |
| Avg. since | $12 / 85$ | 38 | 3 | 35 | 62 | 41 |
| 21 |  |  |  |  |  |  |

METHODOLOGY - The ABC News/Money magazine Consumer Comfort Index represents a rolling average based on telephone interviews with about 1,000 adults
nationwide each month. This week's results are based on 1,035 interviews in the week ending Oct. 15 and have an error margin of plus or minus three percentage points. The question on oil prices was conducted Oct. 4-15 among 517 respondents; that result has a 4.5-point error margin. Fieldwork by ICR-International Communications Research of Media, Pa.

The ABC/Money index is derived as follows: The negative response to each index question is subtracted from the positive response to that question. The three resulting numbers are then added and divided by three. The index can range from +100 (everyone positive on all three measures) to -100 (all negative on all three measures). The survey began in December 1985.

Analysis by Dalia Sussman.
ABC News polls can be found at ABCNEWS.com on the Internet, at: http://abcnews.go.com/sections/politics/PollVault/PollVault.html

| 10/15/00 | This Week | Last Week | 4 Wks 3 <br> Ago | Mo. Ago | 1 Yr. 1 Ago | 12 Mo High | $\begin{aligned} & 12 \text { Mo } 12 \\ & \text { Low } \end{aligned}$ | Mo Avg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Group |  |  |  |  |  |  |  |  |
| GENERAL POPULATION: |  |  |  |  |  |  |  |  |
| Overall Index | 31 | 30 | 30 | 27 | 24 | 38 | 22 | 29 |
| State of Economy | 54 | 56 | 52 | 42 | 42 | 60 | 38 | 49 |
| Personal Finances | - 38 | 32 | 32 | 34 | 32 | 40 | 28 | 34 |
| Buying Climate | 2 | 2 | 6 | 6 | -2 | 14 | -6 | 4 |
|  | OVERALL INDEX BY DEMOGRAPHIC GROUPS |  |  |  |  |  |  |  |
| Sex: |  |  |  |  |  |  |  |  |
| Men | 38 | 38 | 34 | 35 | 32 | 45 | 30 | 36 |
| Women | 25 | 21 | 26 | 19 | 15 | 30 | 11 | 21 |
| Age: |  |  |  |  |  |  |  |  |
| 18-34 | 27 | 24 | 33 | 35 | 24 | 37 | 16 | 26 |
| 35-44 | 31 | 30 | 29 | 24 | 16 | 37 | 13 | 26 |
| 45-54 | 40 | 34 | 27 | 34 | 25 | 45 | 11 | 32 |
| 55-64 | 33 | 32 | 24 | 21 | 27 | 51 | 13 | 30 |
| 65 + | 31 | 29 | 30 | 14 | 25 | 45 | 12 | 29 |
| Income: |  |  |  |  |  |  |  |  |
| Under \$15K | -19 | -24 | -16 | -19 | -36 | -12 | -36 | -23 |
| \$15K To \$24.9K | 14 | 3 | -20 | 0 | 4 | 26 | -20 | 2 |
| \$25K To \$39.9K | 21 | 15 | 21 | 14 | 8 | 33 | 8 | 23 |
| \$40K To \$49.9K | 51 | 44 | 42 | 26 | 39 | 60 | 19 | 38 |
| Over \$50K | 56 | 59 | 66 | 60 | 58 | 68 | 54 | 61 |
| Region: |  |  |  |  |  |  |  |  |
| Northeast | 40 | 27 | 31 | 29 | 37 | 48 | 17 | 32 |
| Midwest | 35 | 28 | 38 | 27 | 29 | 46 | 17 | 32 |
| South | 22 | 23 | 22 | 22 | 17 | 31 | 17 | 23 |
| West | 34 | 42 | 32 | 33 | 14 | 43 | 13 | 30 |
| Race: |  |  |  |  |  |  |  |  |
| White | 35 | 34 | 32 | 31 | 28 | 43 | 25 | 33 |
| Black | 5 | -6 | 11 | 0 | -7 | 25 | -15 | 1 |
| Politics: |  |  |  |  |  |  |  |  |
| Republican | 45 | 45 | 38 | 31 | 41 | 55 | 31 | 42 |
| Democrat | 37 | 33 | 29 | 28 | 15 | 38 | 7 | 28 |


| Independent | 21 | 17 | 26 | 26 | 20 | 39 | 13 | 23 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Education: <br> _ High School | -6 | -12 | -18 | -1 | -19 | 13 | -23 | -8 |
| $\quad$ High Sch. Grad. | 17 | 15 | 22 | 16 | 16 | 32 | 8 | 19 |
| College + | 52 | 51 | 49 | 44 | 41 | 53 | 38 | 47 |
| Home: | 38 | 35 | 35 | 33 | 35 | 44 | 31 | 36 |
| Own | 15 | 13 | 15 | 10 | -3 | 19 | -3 | 8 |
| $\quad$ Rent |  |  |  |  |  |  |  |  |
| Marital Status: | 34 | 32 | 29 | 33 | 12 | 42 | 8 | 25 |
| $\quad$ Single | 37 | 35 | 32 | 31 | 35 | 44 | 27 | 34 |
| Married | 3 | 21 | 4 | -9 | 27 | -9 | 7 |  |
| Sep/Wid/Div |  |  |  |  |  |  |  |  |
| Employ. Status: | 35 | 34 | 39 | 37 | 34 | 44 | 28 | 35 |
| Full-Time | 19 | 20 | 27 | 33 | 24 | 40 | 11 | 26 |
| Part-Time | 29 | 24 | 17 | 10 | 9 | 29 | 8 | 19 |

248. Who do you blame for the recent rise in oil and gasoline prices other oil producing countries, U.S. oil companies, or the Clinton administration?

| Other oil | U.S. oil | Clinton | None | Other | All equal | No |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| producing countries | companies | administration | (vol.) | $($ vol. $)$ | (vol.) | op. |
| 10/15/00 | 36 | 22 | 24 | 1 | 2 | 5 |

