|  |  |
| --- | --- |
| **For Release:** | October 26, 2010 **– 11:30 am EDT**  |
|  |  |
| **Contact:** | **Thomas Plucinsky**BMW Product and Technology Communications ManagerTel. 201-307-3783 / Thomas.Plucinsky@bmwna.com**David J. Buchko**BMW Advanced Powertrain and Heritage CommunicationsTel. 201-307-3709 / Dave.Buchko@bmwna.com**Matthew Russell**BMW Product and Motorsport CommunicationsTel. 201-307-3755 / Matthew.Russell@bmwna.com |
|  |  |

# BMW to Conduct Voluntary Emissions and Safety Recalls

# Emissions recall affects models equipped with twin-turbo inline

# six-cylinder engines

# Safety recall affects X5 Sports Activity Vehicles equipped with inline

# six-cylinder engines

**Woodcliff Lake, NJ – October 26, 2010...** BMW of North America has notified the US Environmental Protection Agency (EPA) of its intent to conduct a voluntary recall of some model year 2007-2010 BMWs equipped with twin-turbo inline six-cylinder engines, all of which feature BMW’s High Precision Injection direct fuel injection system. It has also asked for approval from the California Air Resources Board to conduct this action. Affected vehicles may experience a failure of the high-pressure fuel pump.

Symptoms include long-crank engine starting times along with the illumination of the “Service Engine Soon” light. In certain cases, the driver may experience reduced engine performance in a Safe Mode accompanied by a tone and the illumination of the “Engine Malfunction” light.

Based on the individual service history of the vehicle, the action will entail replacement of the high-pressure fuel pump and/or a software update.

Approximately 130,000 vehicles are potentially affected with about 40,000 expected to require a new high pressure fuel pump. Affected BMW models include:

* MY 2007–2010 335i models.
* MY 2008–2010 135i, 535i and X6 xDrive35i Sports Activity Coupes
* MY 2009 – 2010 Z4 Roadster sDrive35i

In a separate action, BMW has notified the National Highway Traffic Safety Administration (NHTSA) that it will voluntarily recall approximately 20,800 MY 2008 X5 Sports Activity Vehicles equipped with normally-aspirated inline six-cylinder engines to replace the low-pressure fuel pump. In this case, should the fuel pump experience a failure, the engine will stop running and the driver will lose power assist for the steering and brakes although both the steering and the brakes remain operational.

Letters will be sent by First Class mail to owners of affected vehicles in the coming weeks, requesting the scheduling of a service appointment with an Authorized BMW Center to have the update performed.

No injuries have been reported with either of these issues.

In the case of either issue, if the customer experiences a problem, they should contact their authorized BMW Center. Customers with additional questions should contact BMW Customer Relations at 1-800-563-4269 or email CustomerRelations@bmwusa.com.

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car centers, 336 BMW Sports Activity Vehicle centers, 143 BMW motorcycle retailers, 100 MINI passenger car dealers, and 31 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

**The BMW Group**

With its three brands – BMW, MINI and Rolls-Royce – the BMW Group is one of the world’s most successful premium manufacturers of cars and motorcycles. It operates internationally with 24 production sites in 13 countries and a global sales network with representation in more than 140 countries.

During the financial year 2009, the BMW Group sold approximately 1.29 million cars and more than 87,000 motorcycles worldwide. The profit before tax for 2009 was euro 413 million, revenues totaled euro 50.68 billion. At 31.December 2009, the BMW Group had a workforce of approximately 96,000 employees.

Long-term thinking and responsible action have long been the foundation of the BMW Group’s success. Striving for ecological and social sustainability along the entire value-added chain, taking full responsibility for our products and giving an unequivocal commitment to preserving resources are prime objectives firmly embedded in our corporate strategies. For these reasons, the BMW Group has been sector leader in the Dow Jones Sustainability Indices for the last six years.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com)

# # #

**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

# # #