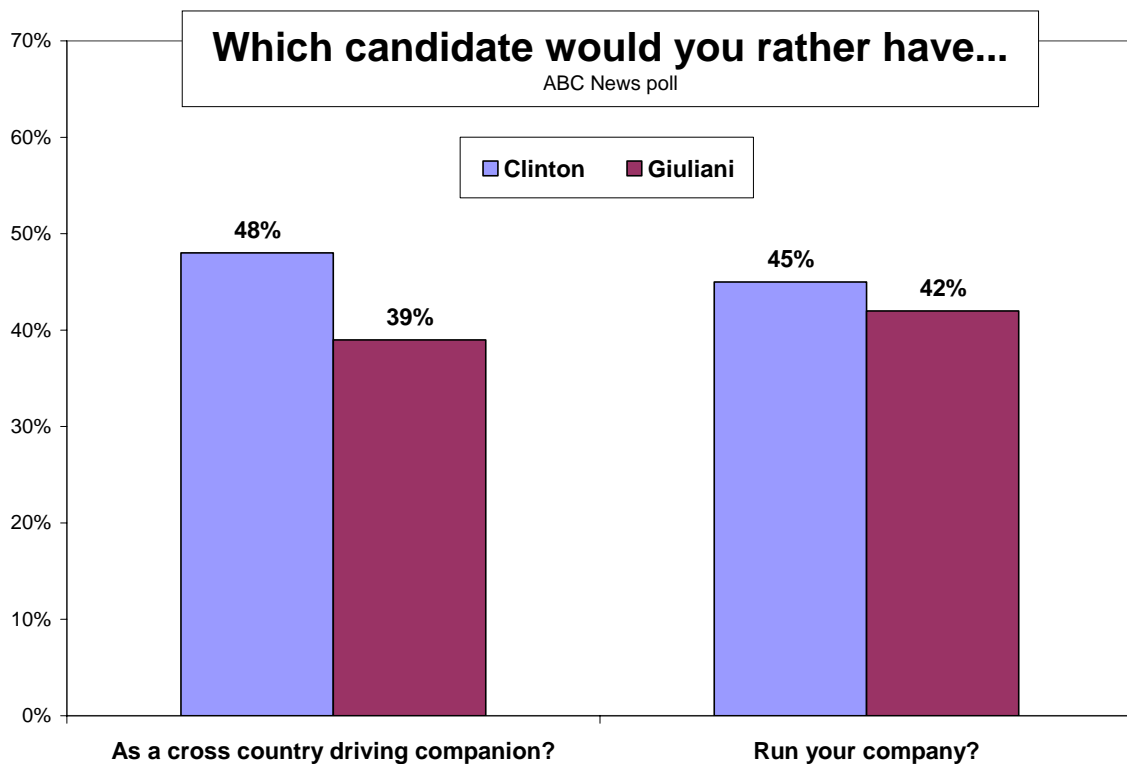


## Clinton vs. Giuliani on the Long Drive

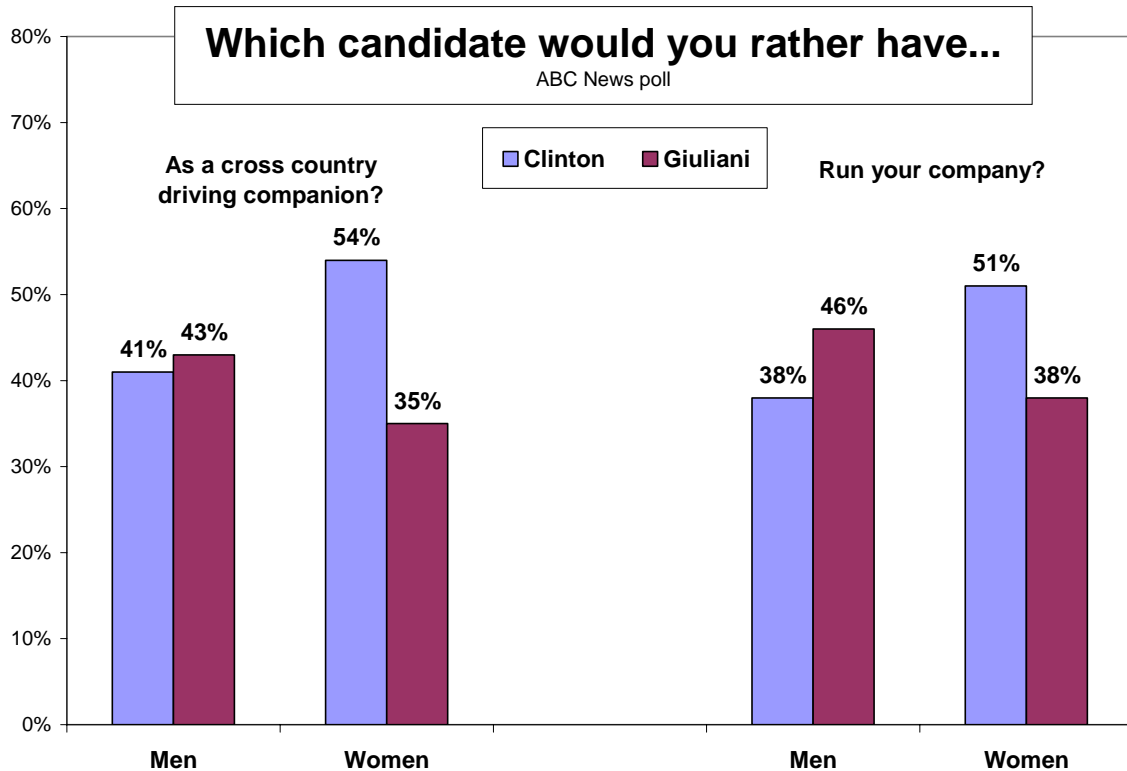
If the presidential race were a cross-country road trip, Hillary Clinton would be in the driver's seat. Or at least riding shotgun.

It's not, of course. But in a what-if test, 48 percent of Americans in this ABC News Good Morning America poll say they'd rather have Clinton as their traveling companion on a drive across country, vs. 39 percent who'd want Rudy Giuliani along for the trip. The difference is mainly a woman thing: By a big 19-point margin, 54 percent to 35 percent, women would rather ride with Clinton. Men, by contrast, divide about evenly on whom they'd want on board.



It's closer, though, when you move the question out of the Toyota and into the corner office. Ask people who they'd rather have running a business where they worked, and Clinton and Giuliani finish much closer, at 45 percent to 42 percent – essentially a dead heat, given polling tolerances. That's because on this one, women prefer Clinton by a narrower margin, and men prefer Giuliani, by eight points.

|          | Drive with across country |     |       | Have run your company |     |       |
|----------|---------------------------|-----|-------|-----------------------|-----|-------|
|          | All                       | Men | Women | All                   | Men | Women |
| Clinton  | 48%                       | 41  | 54    | 45%                   | 38  | 51    |
| Giuliani | 39                        | 43  | 35    | 42                    | 46  | 38    |



Neither directly signifies vote preference, which tends to be driven by issues rather than by personal attributes. But of the two scenarios, running your business would seem more analogous to serving as president. Clinton had best not switch on the cruise control quite yet.

**PARTIES** – Within their own parties, Clinton and Giuliani beat their rivals on both questions (with Fred Thompson second to Giuliani on the Republican side). But even just among Democrats and Democratic-leaning independents, Clinton again does much better in the car than in the corporate HQ.

Fifty-one percent of leaned Democrats say they'd rather share a cross-country drive with Clinton than with either of her closest competitors, Barack Obama or John Edwards. But far fewer, 37 percent, say they'd rather have Clinton running their company.

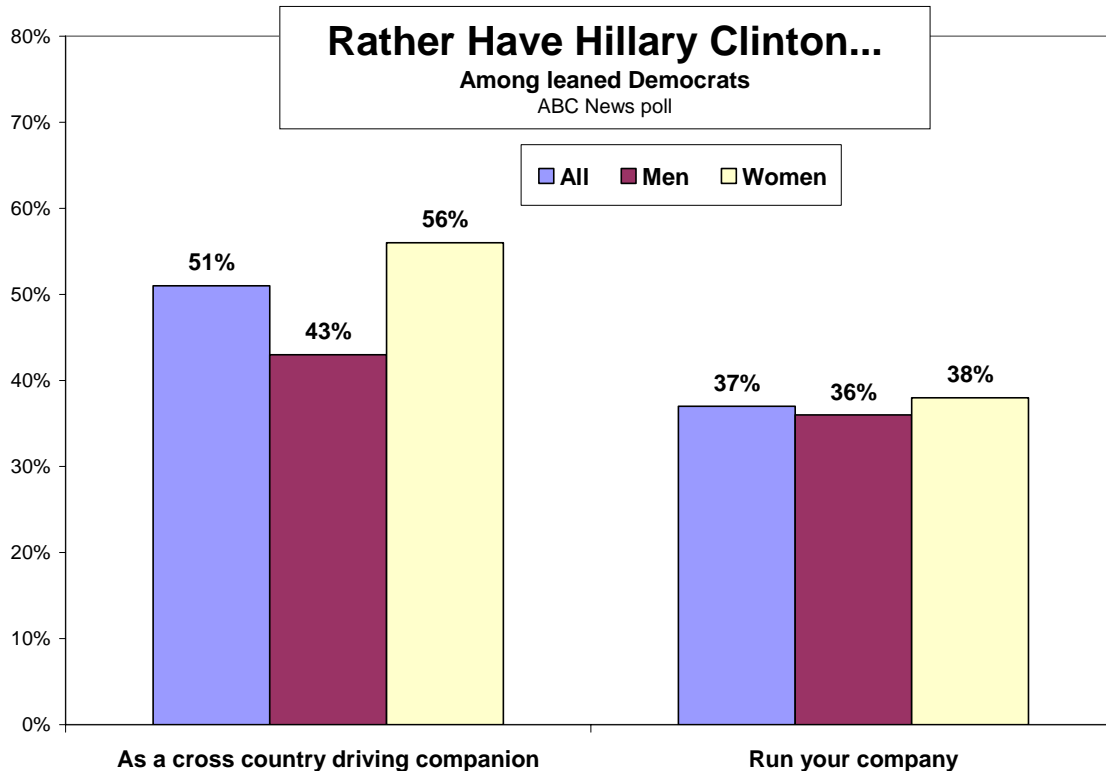
Among Democrats, as overall, women are responsible for the difference: They're much more likely to pick Clinton as a traveling companion than to pick her as their company's

boss. Old stereotypes may be lingering, potentially a challenge for Clinton even in her own party.

Who would you rather:

|         | Drive with across country |     |       | Have run your company |     |       |
|---------|---------------------------|-----|-------|-----------------------|-----|-------|
|         | All                       | Men | Women | All                   | Men | Women |
| Clinton | 51%                       | 43  | 56    | 37%                   | 36  | 38    |
| Obama   | 22                        | 21  | 22    | 24                    | 23  | 25    |
| Edwards | 14                        | 17  | 12    | 20                    | 18  | 22    |

(Among Democrats and Democratic-leaning independents)



There are some differences among other groups, largely aligning with Democratic vote choices. In preference to run the company, Clinton does best among moderate rather than liberal Democrats, and among lower-income and less well-educated Democrats. Apart from the moderate-liberal difference, it's similar on the question of a cross-country drive.

Interestingly, liberal Democrats divide about evenly between Clinton and Obama, 27 percent to 29 percent, on whom they'd like to run their company, but prefer Clinton by 2-1 over Obama, 48-23 percent, in whom they'd like along on a cross-country drive. That could point to another possible advantage for Clinton in the more personal, drive-across-country measure: After eight years as first lady, she has far more time in the celebrity spotlight than Obama does.

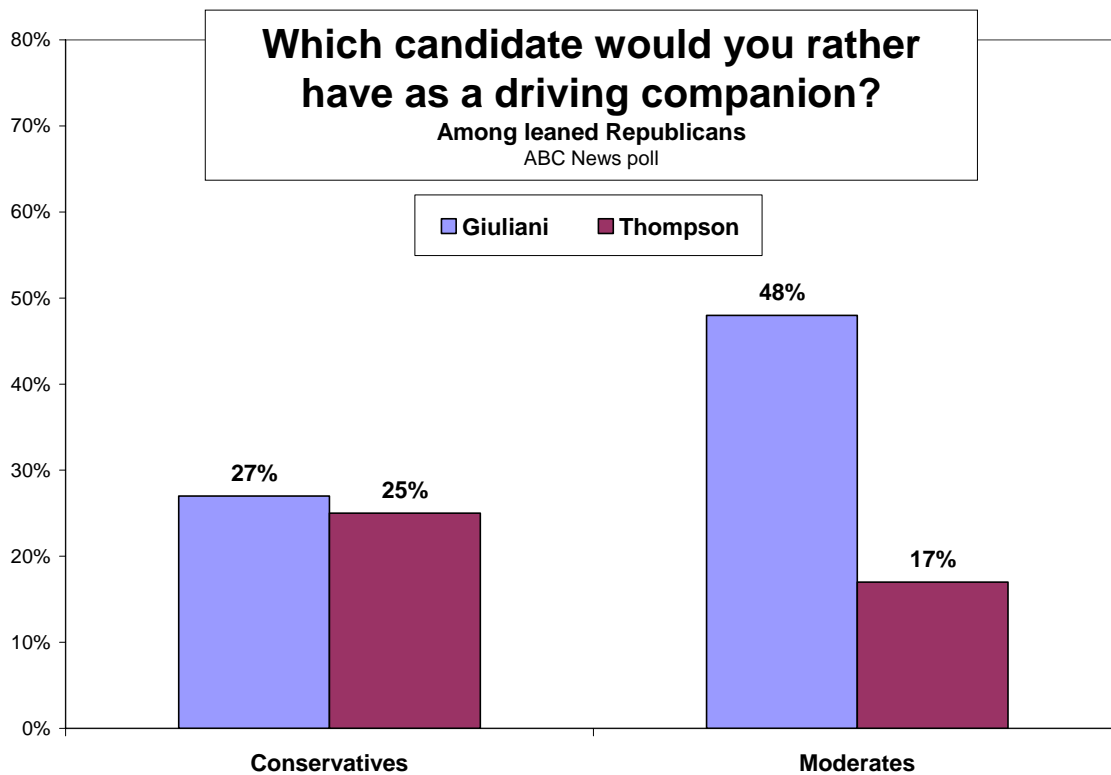
REPUBLICANS – On the Republican side, on both questions, Giuliani does notably better than his top competitors among younger voters, and – as in national vote-preference polls – among moderate Republicans vs. conservatives.

Among moderate Republicans, 51 percent pick Giuliani to run their company, and 48 percent would like him on a long drive; among conservative Republicans, these fall to 31 percent and 27 percent, respectively. Indeed about as many conservatives would like Thompson along on a cross-country drive (25 percent) as Giuliani. But Giuliani runs ahead of Thompson, even among conservative Republicans, in the more management-oriented question of preference to run the company.

Who would you rather:

|          | Drive with across country |      |       | Have run your company |      |       |
|----------|---------------------------|------|-------|-----------------------|------|-------|
|          | All                       | Mod. | Cons. | All                   | Mod. | Cons. |
| Giuliani | 35%                       | 48   | 27    | 39%                   | 51   | 31    |
| Thompson | 21                        | 17   | 25    | 18                    | 13   | 22    |

(Among Republicans and Republican-leaning independents)



CLINTON/GIULIANI – In their head-to-head match-ups, Giuliani beats Clinton in preference to run the business among higher-income and better-educated Americans, senior citizens, conservatives, Midwesterners and independents (as well as, naturally, among Republicans). In the more personal choice of a cross-country driving companion, his lead among some of these groups – seniors, Midwesterners, college graduates and independents – dissipates.

Clinton, for her part, does best in preference in both questions among (beyond women and Democrats), Westerners (though Giuliani also is weak in the Northeast), lower-income and less-educated adults, nonwhites and liberals (though she also leads Giuliani among moderates).

METHODOLOGY – This ABC News poll was conducted by telephone Aug. 24-28, 2007, among a random national sample of 1,011 adults. The results have a three-point error margin for the full sample, five points for the sample of 452 Democrats and Democratic-leaning independents and five points for the sample of 387 Republicans and Republican-leaning independents. Field work by ICR-International Communications Research of Media, Pa.

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com at <http://abcnews.com/pollvault.html>.

Media contact: Cathie Levine, (212) 456-4934.

Full results follow (\*= less than 0.5 percent).

1. (AMONG LEANED DEMOCRATS) If you worked in a business office, who would you rather have running the company, (Hillary Clinton), (Barack Obama) or (John Edwards)?

|         | Clinton | Obama | Edwards | Other/any/none<br>(vol.) | No<br>opinion |
|---------|---------|-------|---------|--------------------------|---------------|
| 8/28/07 | 37      | 24    | 20      | 8                        | 10            |

2. (AMONG LEANED DEMOCRATS) And if you were driving across country, who would you rather have as a traveling companion, (Hillary Clinton), (Barack Obama) or (John Edwards)?

|         | Clinton | Obama | Edwards | Other/any/none<br>(vol.) | No<br>opinion |
|---------|---------|-------|---------|--------------------------|---------------|
| 8/28/07 | 51      | 22    | 14      | 9                        | 5             |

3. (AMONG LEANED REPUBLICANS) If you worked in a business office, who would you rather have running the company (Rudy Giuliani), (John McCain), (Mitt Romney) or (Fred Thompson)?

|         | Giuliani | McCain | Romney | Thompson | Other/any/none<br>(vol.) | No<br>opinion |
|---------|----------|--------|--------|----------|--------------------------|---------------|
| 8/28/07 | 39       | 16     | 9      | 18       | 10                       | 9             |

4. (AMONG LEANED REPUBLICANS) And if you were driving across country, who would you rather have as a traveling companion, (Rudy Giuliani) , (John McCain), (Mitt Romney) or (Fred Thompson)?

|         | Giuliani | McCain | Romney | Thompson | Other/any/none<br>(vol.) | No<br>opinion |
|---------|----------|--------|--------|----------|--------------------------|---------------|
| 8/28/07 | 35       | 14     | 9      | 21       | 13                       | 9             |

5. Thinking just about (Hillary Clinton) and (Rudy Giuliani), if you worked in a business office, who would you rather have running the company, (Hillary Clinton) or (Rudy Giuliani)?

|         | Clinton | Giuliani | Either/neither<br>(vol.) | No<br>opinion |
|---------|---------|----------|--------------------------|---------------|
| 8/28/07 | 45      | 42       | 8                        | 6             |

6. And if you were driving across country who would you rather have as a traveling companion, (Hillary Clinton) or (Rudy Giuliani)?

|         | Clinton | Giuliani | Either/neither<br>(vol.) | No<br>opinion |
|---------|---------|----------|--------------------------|---------------|
| 8/28/07 | 48      | 39       | 9                        | 4             |

\*\*\*END\*\*\*