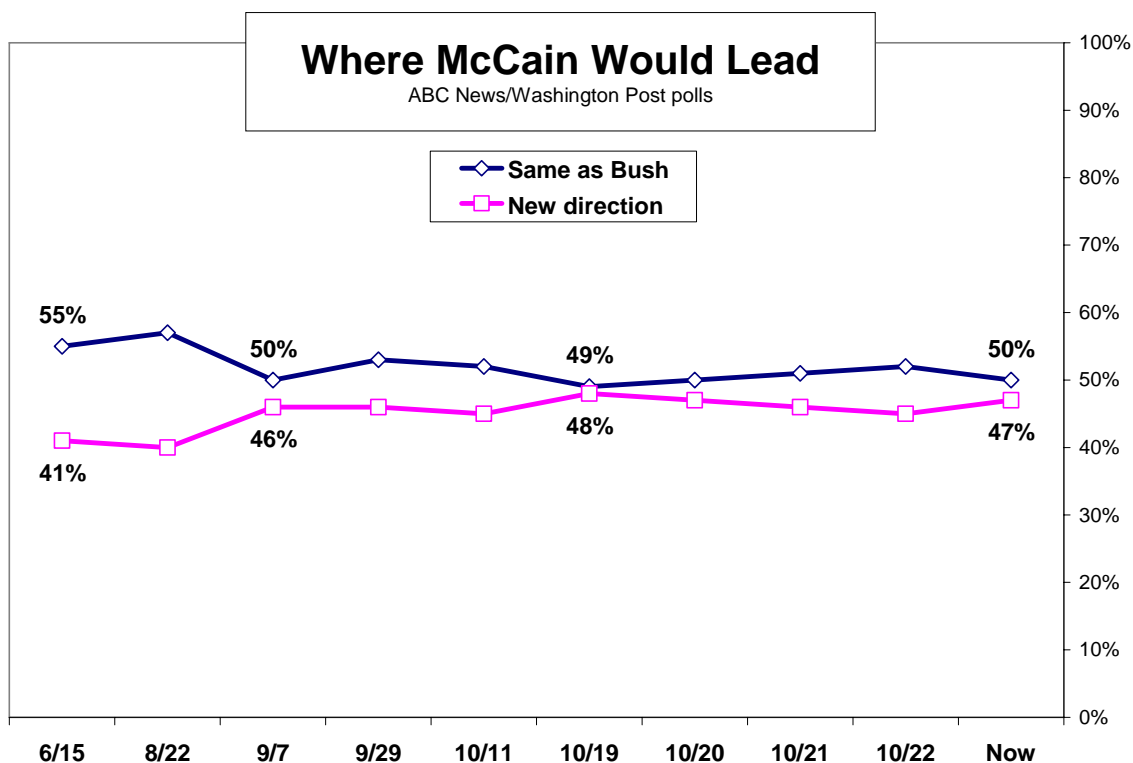


Bush Effect Impedes McCain; Fewer Than Half See ‘New Direction’

For all the focus on the economy as John McCain’s greatest problem, there’s another right behind it: George W. Bush.

More than seven in 10 Americans disapprove of Bush’s job performance, near the 70-year record for disapproval he set earlier this month. McCain’s struggled all year to distance himself from that long shadow – still a challenge with Election Day looming.

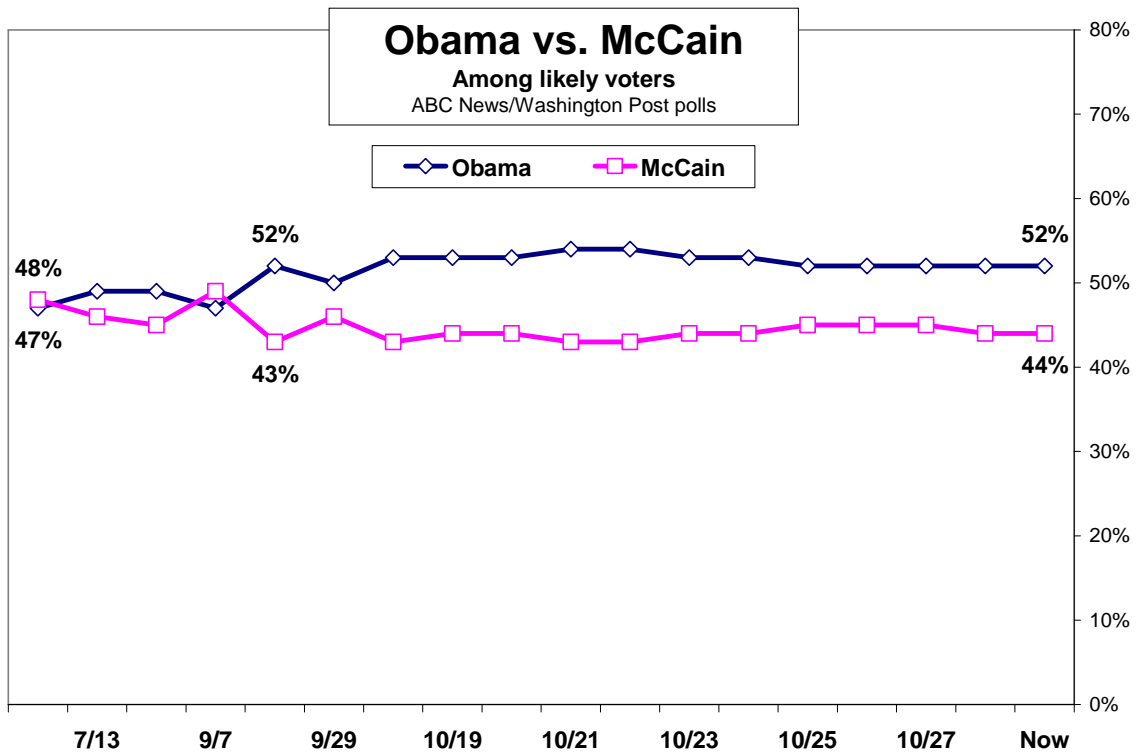
Fewer than half of likely voters in the latest ABC News/Washington Post tracking poll, 47 percent, think McCain would lead in a new direction; 50 percent instead say he’d mainly continue on Bush’s path. McCain has not exceeded 48 percent “new direction” all year, at a time when dissatisfaction with the country’s current course has hit record highs.



It matters: Among those who think McCain would lead in a new direction, 82 percent support him. But among those who think of him as Bush 2.0, 90 percent prefer Barack Obama instead – one of the starkest dividing lines between the two candidates.

Similarly, while McCain overwhelmingly is supported by the relatively few remaining Bush approvers, he loses Bush disapprovers – 72 percent of likely voters – by nearly a 3-1 margin, 71-27 percent. Even if he attracted every likely voter who approves of Bush, McCain would have to win at least a third of Bush disapprovers in order to catch Obama.

Obama continues to lead McCain by 52-44 percent in overall vote preference among likely voters, a stable race in ABC/Post data the last three weeks. Obama has reached or matched his highest support among men, whites, white men, married men and moderates in the latest results. McCain’s at his best since July among evangelical white Protestants.



ISSUES – The economy swamps the issues list, cited by 53 percent as the single most important issue in their vote, with all other mentions in the single digits; the last election in which it dominated so heavily was 1992. McCain eroded Obama’s lead in trust to handle the economy from 18 points last week to a low of 9 points earlier this week, but that stabilized yesterday, and it’s a 12-point Obama lead on the economy now.

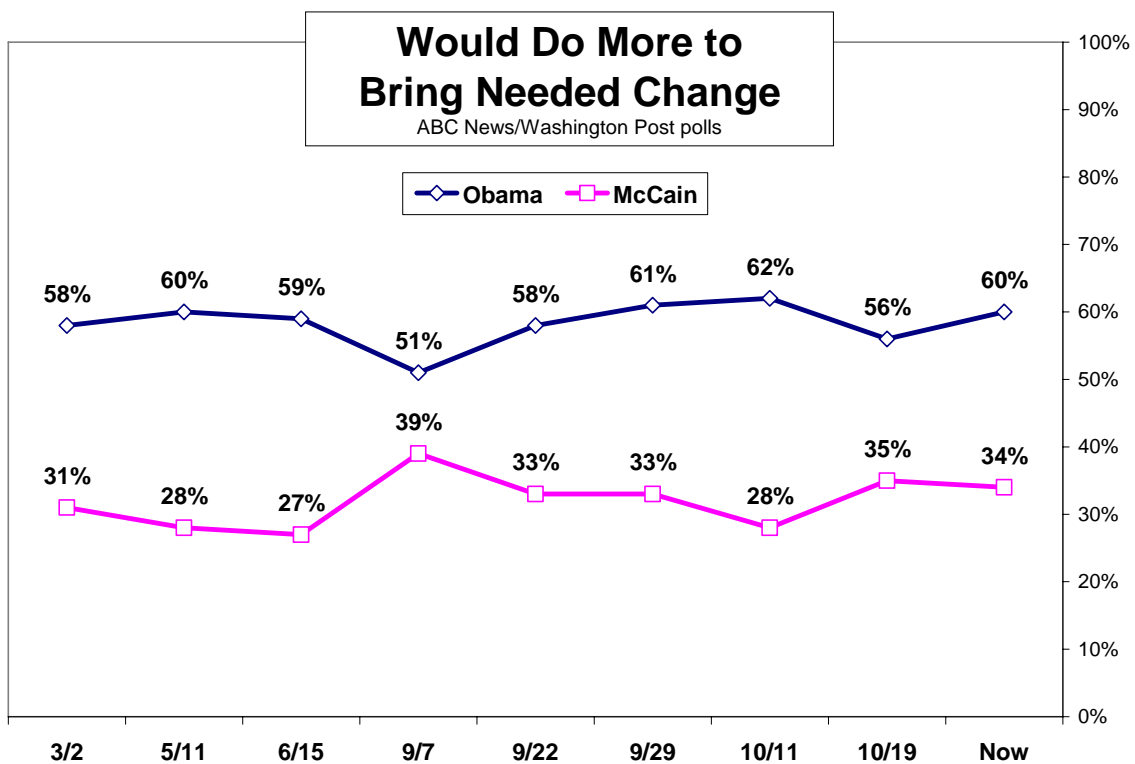
Obama leads in trust to handle the economy by 10 points among swing-voting independents, by 22 points among likely voters who say it’s the single top issue in their vote, and by 61-35 percent among first-time voters.

Obama meanwhile has held the line on taxes in the face of a concerted McCain effort; the steady 51-41 percent Obama lead on taxes is the first for a Democrat since Bill Clinton’s in 1992. On a third front pressed by McCain, the two remain essentially even in trust to

handle an unexpected crisis; McCain had led by 17 points on this measure after his convention in early September.

On McCain's direction, 80 percent of Republicans think he'd go a different way from Bush, as do 53 percent of independents. But 77 percent of Democrats think not, as do 55 percent of moderates, about half in centrist groups such as suburbanites and married women and 52 percent in the most hotly contested battleground states.

CHANGE – As reported Thursday morning, after a year positioning himself as the change candidate, Obama owns the issue: Likely voters by 60-34 percent say he'd do more than McCain to bring needed change to Washington. That's roughly where they've been since March, with the exception of a 51-39 percent result just after the Republican convention, a gain for McCain that didn't hold.



That result is another that conjures up the 1992 election. Clinton held a 25-point lead over George H. W. Bush on who'd do the best job "bringing needed changes," almost identical to Obama's 26-point lead today.

On leadership overall, though, it's a far closer call: Likely voters divide, 49-46 percent, Obama-McCain, on who's the stronger leader. That's better for McCain than Obama's 56-39 percent lead on this question Oct. 11; but worse than McCain's best, a 53-40 percent lead back in March. McCain surely sought better given his campaign's focus on experience and judgment.

Beyond Republicans and conservatives, McCain does best on leadership with evangelical white Protestants (72 percent pick him as the stronger leader than Obama) and rural voters (59 percent). But it's closer in some other groups, such as whites (53 percent) and men (51 percent).

Views on change are more lopsided; just Republicans, conservatives and evangelical white Protestants pick McCain over Obama as best to bring needed change. Rural voters divide by 47-41 percent, Obama-McCain. Obama's preferred on change by 54 percent of whites, and, in the political center, by 58 percent of independents.

GROUPS – The tracking poll allows a look at some smaller groups in the likely voter population. Hispanics are one – 13 percent of all adults (including non-citizens), they account for 6 percent of likely voters, about their share of the turnout in 2004.

As in past years Hispanics are somewhat less engaged politically: While 83 percent of whites and 82 percent of blacks report being registered to vote, that declines to 67 percent of Hispanics. (Again that includes non-citizens, who are ineligible to register.) Moreover, among registereds, 63 percent of blacks and 59 percent of whites are following the election very closely; among Hispanics that declines to 45 percent.

At the same time, Hispanic likely voters are far more likely to identify themselves as first-time voters – 31 percent do so, compared with 19 percent of blacks and 9 percent of whites.

As far as vote preference, using aggregate tracking data over the past 14 nights, Hispanics favor Obama over McCain by a wide 69-28 percent, very much like their Democratic vs. Republican vote for House seats in 2006 (69-30 percent) and similar to Clinton's 72 percent support from Hispanics in 1996. Al Gore won 62 percent of Hispanics in 2000, John Kerry 58 percent in 2004, though a less-reliable 2004 exit poll figure of 53 percent often is reported.

A smaller group, Jews, accounts for just 2 percent of likely voters nationally; usually a Democratic group, they favor Obama over McCain by 70-29 percent, similar to John Kerry's 74-25 percent in 2004.

Among other groups, Obama's maintaining his large advantage, 63-36 percent, among first-time voters, who account for one in eight likely voters, roughly the same as their share in 2004. He does well in this group largely because they're disproportionately young, and young likely voters are among Obama's strongest supporters, at 64-33 percent. Among voters over 30, it's a 50-46 percent race.

BUSH – A final note on Bush shows the depths of his problems. Among all Americans just 24 percent approve of his job performance, a point from his low earlier this month and 2 points from the lowest in ABC/Post polls and Gallup polls before them since 1938, set by Harry Truman in 1952. Bush is at career-low approval in his own party, 55 percent

among Republicans; a new low among independents, 18 percent approval; and has just 7 percent approval among Democrats, 2 points from his worst.

Bush's 18 percent approval rating in the political center, among independents, is striking; his father's career low among independents was 35 percent, Bill Clinton's 40 percent and Ronald Reagan's 45 percent.

Bush's unpopularity is associated with a decline in Republican allegiance in recent years – a factor in this year's election. In 2004, Democrats and Republicans each accounted for 37 percent of voters. In this poll, Democrats account for 36 percent of likely voters, Republicans, 29 percent.

METHODOLOGY – Interviews for this ABC News/Washington Post tracking poll were conducted by telephone Oct. 26-29, 2008, among a random national sample of 1,327 likely voters, including landline and cell-phone-only respondents. Results have a 2.5-point error margin for the full sample. Question 9 was asked Oct. 28-29 among 673 likely voters; that result has a 4-point error margin. Question 35 was asked Oct. 29 among 430 adults; that result has a 4.5-point error margin. Sampling, data collection and tabulation by TNS of Horsham, PA.

Analysis by Gary Langer.

For details on ABC News polls including full questionnaires, methodology and sampling error information, see <http://abcnews.com/pollingunit>.

Media contact: Cathie Levine, (212) 456-4934.

Full results follow (*= less than 0.5 percent).

1. (ASKED OF REGISTERED VOTERS) How closely are you following the presidential race: very closely, somewhat closely, not too closely, or not closely at all?

	---- Closely ----			---- Not closely ----			No
	NET	Very	Smwt.	NET	Not too	At all	opinion
10/29/08 RV	89	60	30	10	6	4	*

Call for full trend.

2. (ASKED OF REGISTERED VOTERS) I'd like you to rate the chances that you will vote in the presidential election in November: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

	Certain	Probably	Chances	Less than	Don't think	Already	No
	to vote	vote	50/50	that	will vote	voted	op.
					(vol.)	(vol.)	
10/29/08 RV	76	5	4	1	1	13	1

Call for full trend.

2a. (ASKED IF CERTAIN IN Q2) Do you think you'll (vote in person at your polling place on Election Day), or (vote before Election Day by early voting or mail-in ballot)?

	Vote in person	Early voting/ mail-in ballot	Already voted (vol.)	No opinion
10/29/08 RV	75	21	2	1

Call for full trend.

3. (ASKED OF REGISTERED VOTERS) If the 2008 presidential election were being held today and the candidates were (Barack Obama and Joe Biden, the Democrats) and (John McCain and Sarah Palin, the Republicans), for whom would you vote? (ASKED IF ALREADY VOTED) Confidentially and for statistical purposes only, did you vote for (Barack Obama and Joe Biden) or for (John McCain and Sarah Palin)?

NET LEANED VOTE - LIKELY VOTERS

	Obama	McCain	Other (vol.)	Neither (vol.)	No opinion
10/29/08	52	44	1	1	2
10/28/08	52	44	1	1	3
10/27/08	52	45	1	1	2
10/26/08	52	45	*	1	2
10/25/08	52	45	*	1	2
10/24/08	53	44	1	1	2
10/23/08	53	44	*	1	2
10/22/08	54	43	1	1	2
10/21/08	54	43	1	1	1
10/20/08	53	44	1	1	1
10/19/08	53	44	1	1	2
10/11/08	53	43	1	1	2
9/29/08	50	46	*	2	2
9/22/08	52	43	*	1	3
9/7/08	47	49	1	1	3
8/22/08	49	45	*	2	4
7/13/08	49	46	1	2	2
6/15/08	47	48	1	2	2

NET LEANED VOTE - REGISTERED VOTERS

	Obama	McCain	Other (vol.)	Neither (vol.)	Would not vote (vol.)	No opinion
10/29/08	51	42	1	2	1	3
10/28/08	51	42	1	2	1	3
10/27/08	51	42	1	2	1	3
10/26/08	51	43	1	1	1	3
10/25/08	51	44	*	1	*	3
10/24/08	52	42	1	2	*	3
10/23/08	52	42	1	1	1	3
10/22/08	54	41	1	2	1	3
10/21/08	53	41	1	1	1	3
10/20/08	52	42	1	1	1	3
10/19/08	52	42	1	1	1	3
10/11/08	54	41	1	2	*	2
9/29/08	49	45	1	2	*	3
9/22/08	52	42	1	1	*	4
9/7/08	47	46	1	1	1	4
8/22/08	49	43	*	3	2	3
7/13/08	50	42	1	3	1	2
6/15/08	49	45	1	3	1	3
5/11/08	51	44	*	2	1	1

4/13/08	49	44	*	3	3	2
3/2/08	53	40	*	2	1	3
2/1/08	47	48	1	1	1	2
1/19/07	47	45	*	3	1	4

3b. (ASKED OF LIKELY VOTERS IF NAMED CANDIDATE) Would you definitely vote for (CANDIDATE), or is there a chance you could change your mind and vote for someone else? (IF CHANCE CHANGE MIND) Is there a GOOD CHANCE you'll change your mind, or would you say it's PRETTY UNLIKELY?

	Definitely vote for	-Chance change mind - NET	Good	Unlikely	No opinion
10/29/08 LV	92	7	3	5	1
10/28/08 LV	91	9	3	5	*
10/27/08 LV	91	9	3	5	*
10/26/08 LV	91	9	3	6	*
10/25/08 LV	91	9	3	6	*
10/24/08 LV	91	9	4	5	1
10/23/08 LV	91	9	4	5	1
10/22/08 LV	90	9	4	5	1
10/21/08 LV	89	10	5	5	1
10/20/08 LV	89	10	4	6	1
10/19/08 LV	88	10	5	6	1
10/11/08 LV	88	11	4	7	1
9/29/08 RV	82	17	8	9	1
9/22/08 RV	83	16	8	8	1
9/7/08 RV	79	20	8	12	1
8/22/08 RV	73	24	11	13	3
7/13/08 RV	72	25	10	15	3
6/15/08 RV	72	26	11	16	2
5/11/08 RV	69	28	15	14	3
9/26/04 RV	82	16	4	12	2
9/8/04 RV	84	14	6	8	2
8/29/04 RV	81	18	7	11	1
8/1/04 RV	80	19	7	12	1
7/25/04 RV	78	20	7	13	2
7/11/04 RV	79	21	7	13	1
6/20/04 RV	73	26	12	14	*

Barack Obama:

	Definitely vote for	-Chance change mind - NET	Good	Unlikely	No opinion
10/29/08 LV	94	6	1	5	*
10/28/08 LV	92	7	2	5	*
10/27/08 LV	92	7	2	5	*
10/26/08 LV	92	8	3	5	*
10/25/08 LV	93	7	3	4	*
10/24/08 LV	92	7	3	4	*
10/23/08 LV	91	8	4	4	1
10/22/08 LV	90	8	3	5	1
10/21/08 LV	89	9	4	6	1
10/20/08 LV	90	9	3	6	1
10/19/08 LV	91	9	3	5	1
10/11/08 LV	90	9	3	6	1
9/29/08 RV	83	16	7	9	1
9/22/08 RV	85	14	8	7	1
9/7/08 RV	78	21	9	12	1
8/22/08 RV	74	23	7	15	4
7/13/08 RV	72	23	9	14	5
6/15/08 RV	71	26	7	19	3
5/11/08 RV	71	25	13	13	4

John McCain:

	Definitely vote for	-Chance change mind - NET	Good	Unlikely	No opinion
10/29/08 LV	90	9	4	5	1
10/28/08 LV	89	10	4	6	1
10/27/08 LV	90	10	4	6	*
10/26/08 LV	89	11	4	7	*
10/25/08 LV	88	11	3	8	1
10/24/08 LV	89	10	4	6	1
10/23/08 LV	90	10	4	5	1
10/22/08 LV	90	9	4	5	1
10/21/08 LV	89	11	5	5	1
10/20/08 LV	89	11	5	5	1
10/19/08 LV	86	12	6	6	1
10/11/08 LV	86	14	4	9	*
9/29/08 RV	81	18	9	9	1
9/22/08 RV	81	18	9	9	2
9/7/08 RV	80	19	8	11	2
8/22/08 RV	72	25	14	11	2
7/13/08 RV	71	28	12	17	1
6/15/08 RV	72	27	14	12	1
5/11/08 RV	66	32	17	15	2

4. (ASKED OF LIKELY VOTERS) Have you voted for president in any year before this 2008 election, or is this the first year you'll be voting for president?

	Voted before	First time	No opinion
10/29/08 LV	88	11	*
10/28/08 LV	88	12	*
10/27/08 LV	89	11	0
10/26/08 LV	88	12	0
10/25/08 LV	88	12	0
10/24/08 LV	88	12	0
10/23/08 LV	87	13	*
10/22/08 LV	87	13	*
10/21/08 LV	87	12	*
10/20/08 LV	88	11	*
10/19/08 LV	89	11	*
10/11/08 LV	90	10	0
9/29/08* RV	92	8	*
9/22/08 RV	92	8	0

10/31/04 RV 90 10 *

*9/29/08 and previous: "(Was this/will this be) the first time you've voted in a presidential election, or have you voted in previous presidential elections?"

5. (ASKED OF LIKELY VOTERS) What [was/is] the SINGLE most important issue in your choice for president: (The economy), (the war in Iraq), (terrorism), (energy policy), (health care), or something else?

	Economy	Iraq	Terrorism	Energy policy	Health care	Something else	No op.
10/29/08 LV	53	9	3	3	9	21	1
10/28/08 LV	54	9	4	3	9	20	1
10/27/08 LV	54	8	4	4	10	19	1
10/26/08 LV	53	8	5	4	10	19	1
10/25/08 LV	52	8	6	5	11	18	1
10/24/08 LV	51	8	5	4	11	19	1
10/23/08 LV	51	8	5	4	10	21	1

10/22/08 LV	51	8	5	4	10	20	1
10/21/08 LV	51	9	5	4	10	20	1
10/20/08 LV	52	8	6	5	9	19	1
10/19/08 LV	53	7	6	4	9	19	2

6. (ASKED OF LIKELY VOTERS) Regardless of who you may support, who do you trust more to handle [ITEM] - (Obama) or (McCain)?

10/29/08 - Summary Table*

	Obama	McCain	Both (vol.)	Neither (vol.)	No opinion
a. The economy	53	41	1	2	2
b. An unexpected major crisis	48	47	2	1	2
c. Taxes	51	41	1	4	3

*Half sample on 10/29 for items b-c.

Trend:

a. The economy

	Obama	McCain	Both (vol.)	Neither (vol.)	No opinion
10/29/08 LV	53	41	1	2	2
10/28/08 LV	52	42	1	3	2
10/27/08 LV	52	43	1	3	2
10/26/08 LV	52	42	1	3	3
10/25/08 LV	53	42	*	3	2
10/24/08 LV	55	40	1	2	2
10/23/08 LV	56	39	1	2	2
10/22/08 LV	56	38	1	3	2
10/21/08 LV	55	38	1	4	2
10/20/08 LV	55	38	1	4	2
10/19/08 LV	55	39	1	4	1
10/11/08 LV	54	37	1	6	2
9/29/08 RV	50	43	1	3	2
9/22/08 RV	53	39	1	4	3
9/7/08 RV	47	42	1	4	6
8/22/08 RV	50	39	2	5	4
7/13/08 RV	54	37	2	6	3
6/15/08 RV	52	37	2	5	4
5/11/08 RV	48	38	2	8	4
3/2/08 RV	50	37	2	6	5

Compare to:

	Kerry	Bush	Both (vol.)	Neither (vol.)	No opinion
10/30/04 LV	48	45	1	3	3

	Gore	Bush	Both (vol.)	Neither (vol.)	No opinion
10/25/00 LV	48	45	2	3	3

	Clinton	Dole	Both (vol.)	Neither (vol.)	No opinion
9/4/96 RV	48	42	2	6	3

	Clinton	Bush	Perot	All (vol.)	None (vol.)	No opinion
10/4/92 LV	43	26	20	1	5	5

		Dukakis	Bush	Both (vol.)	Neither (vol.)	No opinion
11/1/88	LV	40	51	NA	NA	9

b. An unexpected major crisis

10/29/08	LV	48	47	2	1	2
10/28/08	LV	47	48	1	2	3
10/27/08	LV	46	48	2	2	3
10/19/08	LV	49	45	1	2	2
10/11/08	LV	52	43	1	3	1
9/29/08	RV	44	50	1	2	3
9/22/08	RV	46	47	2	2	3
9/7/08	RV	37	54	2	3	3
8/22/08	RV	41	52	2	2	3
7/13/08	RV	42	51	3	2	3

Compare to:

		Kerry	Bush	Both (vol.)	Neither (vol.)	No opinion
6/20/04		41	53	1	2	2

*"Please tell me whether the following statement applies more to (Bush) or more to (Kerry): He can be trusted in a crisis."

c. Taxes

10/29/08	LV	51	41	1	4	3
10/28/08	LV	52	41	1	4	2
10/27/08	LV	51	41	1	4	3
10/21/08	LV	51	43	1	3	2
10/20/08	LV	50	43	1	4	2
10/19/08	LV	52	42	1	4	2
10/11/08	LV	52	42	1	5	1
9/29/08	RV	48	46	*	3	3
9/7/08	RV	45	44	*	4	7
8/22/08	RV	44	45	1	5	5
6/15/08	RV	47	42	1	6	5

Compare to:

		Kerry	Bush	Both (vol.)	Neither (vol.)	No opinion
10/17/04	LV	42	50	1	4	4

		Gore	Bush	Both (vol.)	Neither (vol.)	No opinion
10/26/00	LV	37	50	2	9	4

		Clinton	Dole	Both (vol.)	Neither (vol.)	No opinion
9/4/96	RV	35	48	3	10	4

		Clinton	Bush	Perot	All (vol.)	None (vol.)	No opinion
10/4/92	LV	41	30	15	1	6	7

		Dukakis	Bush	Both (vol.)	Neither (vol.)	No opinion
9/19/88	LV	30	57	2	5	7

7. (ASKED OF LIKELY VOTERS) Regardless of who you may support, who do you think [ITEM] - (Obama) or (McCain)?

b. would do more to bring needed change to Washington

10/28/08	LV	60	34	1	4	2
10/19/08	LV	56	35	1	4	2
10/11/08	LV	62	28	2	6	2
9/29/08	RV	61	33	1	3	2
9/22/08	RV	58	33	1	5	3
9/7/08	RV	51	39	*	5	5
6/15/08	RV	59	27	2	8	4
5/11/08	RV	60	28	3	6	4
3/2/08	RV	58	31	2	6	5

Compare to:

		Clinton	Bush	Perot	Neither (vol.)	No diff. (vol.)	No opinion
10/4/92	LV	46	21	23	5	1	5

*"best job dealing with bringing needed changes to government"

c. is the stronger leader

10/28/08	LV	49	46	1	2	1
10/19/08	LV	51	43	2	2	2
10/11/08	LV	56	39	1	2	2
9/29/08	RV	49	45	1	2	2
9/22/08	RV	47	46	2	1	4
9/7/08	RV	44	48	2	1	5
8/22/08	RV	49	44	3	2	2
6/15/08	RV	44	47	3	1	4
5/11/08	RV	42	47	3	2	5
3/2/08	RV	40	53	1	1	5

Compare to:

		Kerry	Bush	Both (vol.)	Neither (vol.)	No opinion
10/17/04	LV	35	57	3	2	3

*"Please tell me whether the following statement applies more to (Bush) or more to (Kerry): He is a strong leader."

		Gore	Bush	Both (vol.)	Neither (vol.)	No opinion
6/11/00	LV	38	53	2	2	5

*"Which candidate, (Bush) or (Gore) do you think: Is a stronger leader?"

35. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

		NET	Strongly	Somewhat	NET	Somewhat	Strongly	No opinion
10/29/08		24	8	16	71	18	53	5

Call for full trend.

8. (ASKED OF LIKELY LEANED OBAMA/MCCAIN SUPPORTERS) Thinking about his candidacy for president so far, how enthusiastic are you about [NAME] - very

enthusiastic, fairly enthusiastic, not too enthusiastic, or not enthusiastic at all?

10/29/08 - Summary Table - Among Likely Leaned Obama/McCain Supporters

	--- Enthusiastic --			---- Not enthusiastic ----			No opinion
	NET	Very	Fairly	NET	Not too	Not at all	
a. Obama	96	68	28	3	2	1	1
b. McCain	86	39	47	13	10	3	1

Trend:

a. Obama

		--- Enthusiastic --			---- Not enthusiastic ----			No opinion
		NET	Very	Fairly	NET	Not too	Not at all	
10/29/08	LV	96	68	28	3	2	1	1
10/28/08	LV	96	65	31	3	2	1	1
10/27/08	LV	96	65	31	3	3	1	1
10/26/08	LV	96	66	30	3	2	1	1
10/25/08	LV	97	68	29	3	3	1	*
10/24/08	LV	97	71	26	3	3	1	0
10/23/08	LV	95	70	25	5	4	1	0
10/22/08	LV	94	67	28	5	5	1	*
10/21/08	LV	95	64	31	5	4	1	*
10/20/08	LV	95	65	31	5	4	1	*
10/19/08	LV	96	64	32	4	3	1	*
10/11/08	LV	96	66	30	4	3	1	*
9/29/08	RV	95	61	34	4	4	*	1
9/22/08	RV	94	62	32	6	4	1	*
9/7/08	RV	96	64	32	4	3	1	0
8/22/08	RV	95	52	43	5	2	3	*
6/15/08	RV	91	52	39	9	7	2	*

b. McCain

10/29/08	LV	86	39	47	13	10	3	1
10/28/08	LV	85	37	48	15	12	3	1
10/27/08	LV	83	35	49	16	13	3	*
10/26/08	LV	87	36	51	13	11	2	*
10/25/08	LV	86	38	48	14	11	3	*
10/24/08	LV	88	39	49	11	9	2	1
10/23/08	LV	89	39	50	10	8	2	1
10/22/08	LV	88	40	48	12	10	2	1
10/21/08	LV	88	37	51	11	10	1	*
10/20/08	LV	88	38	50	12	11	2	*
10/19/08	LV	87	40	47	13	11	2	*
10/11/08	LV	87	31	57	13	10	2	0
9/29/08	RV	90	38	52	10	7	2	*
9/22/08	RV	89	34	55	10	8	2	1
9/7/08	RV	92	46	46	8	6	2	0
8/22/08	RV	86	28	58	13	11	2	1
6/15/08	RV	74	19	55	25	19	6	1

Compare to:

10/26/04 - Summary Table - Among Likely Voters, Leaned Bush/Kerry Supporters

	--- Enthusiastic --			---- Not Enthusiastic ----			No opinion
	NET	Very	Fairly	NET	Not too	Not at all	
a. Bush	91	55	36	9	8	1	*
b. Kerry	92	46	47	7	6	1	1

9. (ASKED OF LIKELY VOTERS) If McCain were elected president, do you think he'd (mainly lead the country in a new direction), or (mainly continue in George W. Bush's direction)?

		New direction	Same direction	No opinion
10/29/08	LV	47	50	3
10/22/08	LV	45	52	3
10/21/08	LV	46	51	3
10/20/08	LV	47	50	3
10/19/08	LV	48	49	4
10/11/08	LV	45	52	3
9/29/08	RV	46	53	2
9/7/08	RV	46	50	4
8/22/08	RV	40	57	4
6/15/08	RV	41	55	5

32. (ASKED OF LIKELY VOTERS) Do you think of [NAME] as a very safe choice for president, somewhat safe, somewhat risky, or very risky?

a. Obama

		----- Safe -----			----- Risky -----			No opinion
		NET	Very	Smewht	NET	Smewht	Very	
10/29/08	LV	54	31	23	45	16	29	1
10/28/08	LV	54	31	23	45	16	29	1
10/11/08	LV	56	31	25	43	21	23	*
9/29/08	RV	55	27	28	44	23	21	1
6/15/08	RV	50	18	33	48	29	19	2

b. McCain

10/29/08	LV	52	26	26	47	23	24	1
10/28/08	LV	53	27	26	46	23	23	1
10/11/08	LV	49	20	30	50	24	27	*
9/29/08	RV	51	23	28	48	28	20	*
6/15/08	RV	57	16	40	41	25	16	2

Compare to:

		----- Safe -----			----- Risky -----			No opinion
		NET	Very	Smewht	NET	Smewht	Very	
Gore:								
7/23/00		57	18	39	40	24	15	3
2/27/00		58	24	33	40	21	20	2
9/2/99		53	17	36	44	26	19	3
Bush:								
7/23/00		59	20	39	38	24	13	3
2/27/00		61	22	39	37	17	20	2
9/2/99		66	22	44	31	23	8	3

END