



# Arkansas Dem Primary Exit Poll

Conducted by Time of Weighting: 2/6/2008 11:38:43 AM

ARDPRS08 - Horizontal Percentages

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ARDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	CLIN	EDWR	OBAM	UNCM
Number of Interviews - 1,008	Vote Estimate Not for On-Air Use	100	69	2	27	1
Are you: (n=1,003)	Male	40	65	1	31	2
	Female	60	73	2	23	1
Sex by race (n=989)	White men	34	71	2	24	2
	White women	46	85	3	11	1
	Black men	5	-	-	-	-
	Black women	12	29	0	71	-
	Latino men	1	-	-	-	-
	Latino women	1	-	-	-	-
	All other races	1	-	-	-	-
Are you: (n=993)	White	80	79	2	16	1
	Black	17	25	0	74	-
	Hispanic/Latino	2	-	-	-	-
	Asian	0	-	-	-	-
	Other	1	-	-	-	-
AGE (60 and over) (n=1,007)	18-29	9	56	-	43	-
	30-44	24	64	2	34	-
	45-59	31	67	2	28	1
	60 or over	36	79	2	16	2
Age-65 (n=1,007)	18-24	5	-	-	-	-
	25-29	4	-	-	-	-
	30-39	14	65	2	34	-
	40-49	19	59	4	35	2
	50-64	34	74	2	23	1



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		Total	CLIN	EDWR	OBAM	UNCM
Age-65 (n=1,007)	65 or over	24	80	1	16	2
Age 65 & over (n=1,007)	18-64	76	66	2	30	1
	65 or over	24	80	1	16	2
Age by race (n=993)	White 18-29	7	70	-	28	-
	Latino 30-44	1	-	-	-	-
	Latino 45-59	1	-	-	-	-
	Latino 60+	0	-	-	-	-
	All other	1	-	-	-	-
	White 30-44	17	79	3	18	-
	White 45-59	24	78	3	17	2
	White 60+	32	82	2	12	2
	Black 18-29	2	-	-	-	-
	Black 30-44	6	23	1	76	-
	Black 45-59	6	28	-	71	-
	Black 60+	2	-	-	-	-
	Latino 18-29	0	-	-	-	-
2007 total family income: (n=887)	Under \$15,000	9	72	-	26	-
	\$15,000 - \$29,999	16	74	2	23	1
	\$30,000 - \$49,999	24	67	2	30	-
	\$50,000 - \$74,999	23	67	3	28	2
	\$75,000 - \$99,999	13	68	4	24	5
	\$100,000 - \$149,999	10	72	1	27	-
	\$150,000 - \$199,999	3	-	-	-	-
	\$200,000 or more	2	-	-	-	-



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		Total	CLIN	EDWR	OBAM	UNCM
Total family income: (n=887)	Less than \$50,000	48	70	1	27	0
	\$50,000 or more	52	67	3	28	2
Total family income: (n=887)	Less than \$100,000	85	69	2	27	1
	\$100,000 or more	15	67	2	31	-
What was the last grade of school you completed? (n=933)	Did not complete high school	6	78	-	21	-
	High school graduate	26	76	2	20	1
	Some college or associate degree	29	67	3	28	2
	College graduate	22	60	1	37	2
	Postgraduate study	17	69	3	25	1
College Education (n=933)	No college degree	61	72	2	24	1
	College graduate	39	64	2	32	1
What was the last grade of school you completed? (n=933)	High school graduate or less	32	77	2	20	1
	More than high school grad	68	65	2	30	1
No matter how you voted today, do you usually think of yourself as a: (n=928)	Democrat	78	74	1	25	0
	Republican	4	-	-	-	-
	Independent or something else	18	56	4	32	5
Party by race (n=916)	White Democrats	60	86	1	12	0
	White Independents	17	59	5	28	6
	Black Democrats	15	25	0	74	-
	Black Independents	1	-	-	-	-
	Latino Democrats	2	-	-	-	-
	Latino Independents	0	-	-	-	-
	All Republicans	4	-	-	-	-
	All other	1	-	-	-	-



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		Total	CLIN	EDWR	OBAM	UNCM
On most political matters, do you consider yourself: (n=928)	Very liberal	12	69	1	30	-
	Somewhat liberal	24	72	2	24	1
	Moderate	49	71	2	25	1
	Somewhat conservative	10	62	2	34	-
	Very conservative	6	49	5	36	10
On most political matters, do you consider yourself: (n=928)	Liberal	36	71	1	26	0
	Moderate	49	71	2	25	1
	Conservative	15	57	3	35	4
When did you finally decide for whom to vote in the presidential primary? (n=1,008)	Just today	13	60	9	24	3
	In the last three days	8	57	2	40	-
	Sometime last week	6	61	-	36	3
	In the last month	17	60	-	40	-
	Before that	55	78	1	20	1
Time: Last three days/Earlier than that (n=1,008)	Today/In the last three days	21	59	7	31	2
	Sometime last week or earlier	78	73	1	26	1
Time: Last week/Earlier than that (n=1,008)	Today/In last 3 days/Sometime last week	27	60	5	32	2
	In the last month or before that	71	74	1	25	0
Are you: (n=916)	Protestant	44	75	3	21	1
	Catholic	5	-	-	-	-
	Mormon/LDS	1	-	-	-	-
	Other Christian	32	63	2	34	1
	Jewish	0	-	-	-	-
	Muslim	0	-	-	-	-
	Something else	8	55	1	42	2



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		Total	CLIN	EDWR	OBAM	UNCM
Are you: (n=916)	None	9	69	2	27	-
Religion, combined Protestant and other Christian. (n=916)	Protestant/Other Christian	77	70	2	26	1
	Catholic	5	-	-	-	-
	Jewish	0	-	-	-	-
	Something else	8	55	1	42	2
	None	9	69	2	27	-
Religion, combined Protestant and Other Christian, among Whites. (n=937)	Protestant/Other Christian	60	80	3	15	1
	Catholic	5	-	-	-	-
	Jewish	0	-	-	-	-
	Something else	4	-	-	-	-
	None	7	73	2	23	-
How often do you attend religious services? (n=937)	More than once a week	22	62	3	31	2
	Once a week	28	66	2	29	1
	A few times a month	13	72	4	25	-
	A few times a year	24	74	1	23	2
	Never	11	75	-	25	-
How often do you attend religious services? (n=937)	Weekly	50	65	3	30	1
	Occasionally	37	73	2	23	1
	Never	11	75	-	25	-
Church attendance by Religion (n=937)	Protestant/Attend weekly	26	74	3	19	2
	Protestant/Do not attend weekly	18	76	2	22	-
	Catholic/Attend weekly	2	-	-	-	-
	Catholic/Do not attend weekly	3	-	-	-	-
	All Others	50	62	2	34	1



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		Total	CLIN	EDWR	OBAM	UNCM
Are you currently married? (n=928)	Yes	68	68	2	27	2
	No	32	69	2	28	0
Sex by married (n=923)	Married men	29	61	1	33	3
	Married women	38	74	3	22	1
	Single men	11	68	2	30	-
	Single women	21	70	1	27	0
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,008)	The economy	54	71	2	26	1
	The war in Iraq	24	63	2	32	1
	Health care	19	73	3	22	2
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,008)	Can bring about needed change	42	51	2	45	1
	Cares about people like me	14	65	2	31	-
	Has the right experience	32	97	1	2	-
	Has the best chance to win in November	9	72	3	22	1
Do you think the condition of the nation's economy is: (n=1,008)	Excellent	0	-	-	-	-
	Good	7	50	3	36	7
	Not so good	49	70	2	27	1
	Poor	43	73	1	25	1
State of the national economy: 2 way (n=1,008)	Excellent/Good	7	50	3	37	6
	Not so good/Poor	92	71	2	26	1
Did either of these candidates for president attack the other unfairly? (n=1,008)	Only Hillary Clinton did	11	17	3	78	2
	Only Barack Obama did	10	93	2	6	-
	Both did	32	68	3	27	1
	Neither did	44	78	1	18	1
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did	42	55	3	40	1



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		Total	CLIN	EDWR	OBAM	UNCM
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did not	53	81	2	16	1
Did either of these candidates for president attack the other unfairly? (n=1,008)	Barack Obama did	41	74	2	22	1
	Barack Obama did not	54	66	2	30	1
UNION HOUSEHOLD (n=1,001)	Yes (Vote is union member, union member in household, or	15	69	0	29	-
	No (No union voter in household	85	70	2	26	1
UNION MEMBER (n=1,001)	I am (Voter is member)	8	66	-	30	-
	Else in HH (Member in household, but not voter)	7	72	1	27	-
	No (No union voter in household)	85	70	2	26	1
No matter how you voted today, would you be: (n=937)	Satisfied only if Hillary Clinton is the nominee	47	97	2	1	-
	Satisfied only if Barack Obama is the nominee	12	3	3	93	-
	Satisfied if either one is the nominee	36	59	0	40	1
	Dissatisfied if either one is the nominee	4	-	-	-	-
No matter how you voted today, would you be satisfied with Clinton: (n=937)	Satisfied	83	80	1	18	0
	Dissatisfied	16	8	7	76	6
No matter how you voted today, would you be satisfied with Obama: (n=937)	Satisfied	47	45	1	53	1
	Dissatisfied	52	90	3	4	2
Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=937)	Hillary Clinton	68	95	1	3	0
	John Edwards	8	42	13	36	7
	Barack Obama	23	1	2	96	-
Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=937)	Hillary Clinton	61	97	1	1	0
	John Edwards	7	55	15	20	5
	Barack Obama	30	15	1	82	1
Which best describes your family's financial situation? (n=937)	Getting ahead financially	12	63	1	32	2
	Holding steady financially	59	69	2	28	1



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Which best describes your family's financial situation? (n=937)	Falling behind financially	29	72	3	24	1
In deciding your vote for president today, was the gender of the candidate: (n=937)	The single most important factor	3	-	-	-	-
	One of several important factors	15	70	4	25	-
	Not an important factor	81	69	2	28	1
In deciding your vote for president today, was the gender of the candidate: (n=937)	Important	19	71	3	23	1
	Not important	81	69	2	28	1
In deciding your vote for president today, was the race of the candidate: (n=937)	The single most important factor	4	-	-	-	-
	One of several important factors	14	63	6	28	1
	Not an important factor	81	69	1	28	1
In deciding your vote for president today, was the race of the candidate: (n=937)	Important	18	68	6	24	1
	Not important	81	69	1	28	1
Is your opinion of Bill Clinton: (n=937)	Strongly favorable	58	84	1	14	0
	Somewhat favorable	29	59	3	35	2
	Somewhat unfavorable	8	30	5	63	2
	Strongly unfavorable	5	-	-	-	-
Is your opinion of Bill Clinton: (n=937)	Favorable	86	76	1	21	1
	Unfavorable	13	23	6	67	4
Is your opinion of Hillary Clinton: (n=937)	Strongly favorable	58	92	1	7	-
	Somewhat favorable	29	50	3	44	1
	Somewhat unfavorable	6	13	2	78	6
	Strongly unfavorable	7	8	9	76	7
Is your opinion of Hillary Clinton: (n=937)	Favorable	87	77	1	20	0
	Unfavorable	13	10	6	77	7
In your vote in today's presidential primary, how would you rate the	Very important	13	36	1	58	2





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In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,008)	Somewhat important	19	55	3	41	1
	Not too important	25	73	3	22	2
	Not at all important	41	84	1	13	0
In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,008)	Very/Somewhat important	31	47	2	48	1
	Not too/Not at all important	66	80	2	17	1
Geo Stratum Code (n=1,008)	EAST	24	72	2	23	1
	L. ROCK	29	65	1	33	1
	NWEST	24	74	3	22	-
	SOUTH	23	67	2	28	2
Population of area, five categories (n=1,008)	Over 500 thousand	-	-	-	-	-
	50 to 500 thousand	23	60	1	39	-
	Suburbs	22	78	3	18	1
	10 to 50 thousand	12	67	4	27	-
	Rural	43	71	2	25	2
Population of area, three categories (n=1,008)	City over 50 thousand	23	60	1	39	-
	Suburbs	22	78	3	18	1
	Small city and Rural	55	70	2	25	1