



Conducted by



Edison/Mitofsky

California Dem Primary Exit Poll

Time of Weighting: 2/6/2008 11:38:56 AM

CADPRS08 - Horizontal Percentages

Time Created: 2/6/2008 11:38:56 AM

CADPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|------------------------------|----------------------------------|-------|------|------|------|
| Number of Interviews - 1,908 | Vote Estimate Not for On-Air Use | 100 | 53 | 4 | 42 |
| Are you: (n=1,889) | Male | 46 | 45 | 4 | 48 |
| | Female | 54 | 59 | 4 | 36 |
| Sex by race (n=1,849) | White men | 25 | 35 | 6 | 55 |
| | White women | 28 | 56 | 7 | 36 |
| | Black men | 3 | 19 | - | 81 |
| | Black women | 3 | 17 | 7 | 75 |
| | Latino men | 13 | 62 | 1 | 37 |
| | Latino women | 17 | 71 | 1 | 28 |
| | All other races | 11 | 63 | 5 | 31 |
| Are you: (n=1,865) | White | 52 | 46 | 7 | 45 |
| | Black | 7 | 18 | 4 | 78 |
| | Hispanic/Latino | 30 | 67 | 1 | 32 |
| | Asian | 8 | 71 | 3 | 25 |
| | Other | 3 | 41 | 10 | 48 |
| AGE (60 and over) (n=1,886) | 18-29 | 16 | 49 | 1 | 49 |
| | 30-44 | 25 | 49 | 1 | 48 |
| | 45-59 | 31 | 54 | 4 | 41 |
| | 60 or over | 28 | 55 | 10 | 34 |
| Age-65 (n=1,886) | 18-24 | 7 | 50 | - | 48 |
| | 25-29 | 9 | 49 | 1 | 50 |
| | 30-39 | 15 | 47 | 1 | 52 |
| | 40-49 | 19 | 55 | 3 | 40 |
| | 50-64 | 30 | 55 | 4 | 40 |



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| | | Total | CLIN | EDWR | OBAM |
|-------------------------------------|-----------------------|-------|------|------|------|
| Age-65 (n=1,886) | 65 or over | 19 | 51 | 11 | 34 |
| Age 65 & over (n=1,886) | 18-64 | 81 | 52 | 3 | 44 |
| | 65 or over | 19 | 51 | 11 | 34 |
| Age by race (n=1,850) | White 18-29 | 6 | 32 | 2 | 63 |
| | Latino 30-44 | 10 | 60 | - | 40 |
| | Latino 45-59 | 8 | 71 | 2 | 28 |
| | Latino 60+ | 5 | 78 | 1 | 20 |
| | All other | 11 | 62 | 5 | 32 |
| | White 30-44 | 11 | 42 | 1 | 53 |
| | White 45-59 | 17 | 49 | 5 | 45 |
| | White 60+ | 18 | 49 | 13 | 35 |
| | Black 18-29 | 1 | - | - | - |
| | Black 30-44 | 1 | - | - | - |
| | Black 45-59 | 3 | - | - | - |
| | Black 60+ | 2 | - | - | - |
| | Latino 18-29 | 7 | 65 | - | 35 |
| 2007 total family income: (n=1,672) | Under \$15,000 | 7 | 56 | 2 | 41 |
| | \$15,000 - \$29,999 | 12 | 60 | 5 | 35 |
| | \$30,000 - \$49,999 | 18 | 60 | 3 | 33 |
| | \$50,000 - \$74,999 | 20 | 48 | 8 | 41 |
| | \$75,000 - \$99,999 | 14 | 49 | 6 | 44 |
| | \$100,000 - \$149,999 | 15 | 43 | 2 | 53 |
| | \$150,000 - \$199,999 | 7 | 46 | - | 51 |
| | \$200,000 or more | 6 | 47 | 3 | 50 |



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Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|---|----------------------------------|-------|------|------|------|
| Total family income: (n=1,672) | Less than \$50,000 | 38 | 59 | 4 | 35 |
| | \$50,000 or more | 62 | 47 | 5 | 47 |
| Total family income: (n=1,672) | Less than \$100,000 | 72 | 54 | 5 | 39 |
| | \$100,000 or more | 28 | 45 | 2 | 52 |
| What was the last grade of school you completed? (n=1,815) | Did not complete high school | 5 | 80 | 3 | 17 |
| | High school graduate | 17 | 60 | 6 | 32 |
| | Some college or associate degree | 32 | 53 | 4 | 41 |
| | College graduate | 27 | 47 | 5 | 47 |
| | Postgraduate study | 20 | 45 | 3 | 51 |
| College Education (n=1,815) | No college degree | 53 | 57 | 4 | 36 |
| | College graduate | 47 | 46 | 4 | 48 |
| What was the last grade of school you completed? (n=1,815) | High school graduate or less | 21 | 65 | 6 | 29 |
| | More than high school grad | 79 | 49 | 4 | 45 |
| No matter how you voted today, do you usually think of yourself as a: (n=1,820) | Democrat | 80 | 57 | 4 | 38 |
| | Republican | 3 | - | - | - |
| | Independent or something else | 18 | 34 | 5 | 58 |
| Party by race (n=1,781) | White Democrats | 41 | 49 | 7 | 42 |
| | White Independents | 10 | 31 | 4 | 60 |
| | Black Democrats | 5 | 21 | 5 | 74 |
| | Black Independents | 1 | - | - | - |
| | Latino Democrats | 26 | 71 | 0 | 29 |
| | Latino Independents | 3 | 41 | 5 | 54 |
| | All Republicans | 3 | - | - | - |
| | All other | 11 | 62 | 5 | 33 |



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Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|---|---|-------|------|------|------|
| On most political matters, do you consider yourself: (n=1,813) | Very liberal | 19 | 48 | 2 | 48 |
| | Somewhat liberal | 31 | 51 | 5 | 43 |
| | Moderate | 37 | 55 | 5 | 38 |
| | Somewhat conservative | 10 | 49 | 6 | 43 |
| | Very conservative | 3 | - | - | - |
| On most political matters, do you consider yourself: (n=1,813) | Liberal | 50 | 50 | 4 | 45 |
| | Moderate | 37 | 55 | 5 | 38 |
| | Conservative | 13 | 50 | 6 | 42 |
| Are you gay, lesbian or bisexual? (n=1,766) | Yes | 4 | 63 | 1 | 29 |
| | No | 96 | 52 | 5 | 42 |
| When did you finally decide for whom to vote in the presidential primary? (n=1,547) | Just today | 14 | 51 | 4 | 43 |
| | In the last three days | 12 | 44 | 2 | 52 |
| | Sometime last week | 12 | 50 | 3 | 45 |
| | In the last month | 22 | 36 | 4 | 58 |
| | Before that | 39 | 65 | 3 | 30 |
| Time: Last three days/Earlier than that (n=1,547) | Today/In the last three days | 26 | 48 | 3 | 47 |
| | Sometime last week or earlier | 73 | 54 | 3 | 41 |
| Time: Last week/Earlier than that (n=1,547) | Today/In last 3 days/Sometime last week | 39 | 49 | 3 | 46 |
| | In the last month or before that | 61 | 55 | 3 | 40 |
| Are you: (n=1,806) | Protestant | 17 | 48 | 9 | 41 |
| | Catholic | 34 | 66 | 3 | 30 |
| | Mormon/LDS | 1 | - | - | - |
| | Other Christian | 15 | 49 | 6 | 44 |
| | Jewish | 5 | 47 | 4 | 49 |



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Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|--|---------------------------------|-------|------|------|------|
| Are you: (n=1,806) | Muslim | 1 | - | - | - |
| | Something else | 8 | 40 | 4 | 54 |
| | None | 20 | 44 | 1 | 53 |
| Religion, combined Protestant and other Christian. (n=1,806) | Protestant/Other Christian | 33 | 49 | 8 | 41 |
| | Catholic | 34 | 66 | 3 | 30 |
| | Jewish | 5 | 47 | 4 | 49 |
| | Something else | 9 | 38 | 4 | 56 |
| | None | 20 | 44 | 1 | 53 |
| Religion, combined Protestant and Other Christian, among Whites. (n=1,840) | Protestant/Other Christian | 18 | 50 | 11 | 36 |
| | Catholic | 10 | 54 | 8 | 37 |
| | Jewish | 4 | 48 | 4 | 48 |
| | Something else | 4 | 30 | 5 | 60 |
| | None | 13 | 39 | 2 | 57 |
| How often do you attend religious services? (n=1,840) | More than once a week | 9 | 52 | 7 | 41 |
| | Once a week | 20 | 60 | 5 | 35 |
| | A few times a month | 12 | 55 | 7 | 37 |
| | A few times a year | 30 | 53 | 4 | 42 |
| | Never | 27 | 45 | 2 | 50 |
| How often do you attend religious services? (n=1,840) | Weekly | 29 | 57 | 6 | 36 |
| | Occasionally | 42 | 54 | 5 | 40 |
| | Never | 27 | 45 | 2 | 50 |
| Church attendance by Religion (n=1,840) | Protestant/Attend weekly | 6 | 49 | 12 | 39 |
| | Protestant/Do not attend weekly | 11 | 49 | 8 | 40 |
| | Catholic/Attend weekly | 13 | 70 | 4 | 26 |



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Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|--|--|-------|------|------|------|
| Church attendance by Religion (n=1,840) | Catholic/Do not attend weekly | 20 | 64 | 3 | 33 |
| | All Others | 49 | 44 | 3 | 51 |
| Are you currently married? (n=1,827) | Yes | 57 | 51 | 5 | 42 |
| | No | 43 | 53 | 4 | 42 |
| Sex by married (n=1,811) | Married men | 28 | 45 | 5 | 48 |
| | Married women | 29 | 58 | 5 | 36 |
| | Single men | 18 | 45 | 3 | 50 |
| | Single women | 25 | 58 | 4 | 37 |
| Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,908) | The economy | 46 | 55 | 4 | 39 |
| | The war in Iraq | 32 | 44 | 4 | 51 |
| | Health care | 19 | 61 | 5 | 33 |
| Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,908) | Can bring about needed change | 48 | 34 | 3 | 62 |
| | Cares about people like me | 14 | 54 | 9 | 35 |
| | Has the right experience | 24 | 89 | 4 | 6 |
| | Has the best chance to win in November | 10 | 55 | 4 | 40 |
| Do you think the condition of the nation's economy is: (n=1,908) | Excellent | 1 | - | - | - |
| | Good | 8 | 55 | 3 | 40 |
| | Not so good | 50 | 50 | 4 | 45 |
| | Poor | 40 | 55 | 5 | 37 |
| State of the national economy: 2 way (n=1,908) | Excellent/Good | 9 | 53 | 3 | 42 |
| | Not so good/Poor | 90 | 52 | 4 | 42 |
| Did either of these candidates for president attack the other unfairly? (n=1,908) | Only Hillary Clinton did | 13 | 15 | 3 | 81 |
| | Only Barack Obama did | 5 | 88 | 1 | 10 |
| | Both did | 36 | 58 | 7 | 34 |



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Filter(s): (All respondents)

| | | Total | CLIN | EDWR | OBAM |
|--|--|-------|------|------|------|
| Did either of these candidates for president attack the other unfairly? | Neither did | 40 | 54 | 4 | 41 |
| Did either of these candidates for president attack the other unfairly? (n=1,908) | Hillary Clinton did | 48 | 46 | 6 | 46 |
| | Hillary Clinton did not | 44 | 58 | 3 | 38 |
| Did either of these candidates for president attack the other unfairly? (n=1,908) | Barack Obama did | 40 | 61 | 6 | 31 |
| | Barack Obama did not | 52 | 44 | 3 | 51 |
| UNION HOUSEHOLD (n=1,869) | Yes (Vote is union member, union member in household, or | 31 | 54 | 6 | 39 |
| | No (No union voter in household | 69 | 52 | 4 | 43 |
| UNION MEMBER (n=1,869) | I am (Voter is member) | 20 | 53 | 3 | 41 |
| | Else in HH (Member in household, but not voter) | 11 | 54 | 10 | 36 |
| | No (No union voter in household) | 69 | 52 | 4 | 43 |
| No matter how you voted today, would you be: (n=1,840) | Satisfied only if Hillary Clinton is the nominee | 23 | 96 | 1 | 3 |
| | Satisfied only if Barack Obama is the nominee | 17 | 4 | 4 | 90 |
| | Satisfied if either one is the nominee | 53 | 52 | 2 | 44 |
| | Dissatisfied if either one is the nominee | 5 | 16 | 43 | 30 |
| No matter how you voted today, would you be satisfied with Clinton: (n=1,840) | Satisfied | 76 | 65 | 2 | 32 |
| | Dissatisfied | 22 | 7 | 13 | 76 |
| No matter how you voted today, would you be satisfied with Obama: (n=1,840) | Satisfied | 70 | 40 | 2 | 56 |
| | Dissatisfied | 28 | 81 | 9 | 8 |
| Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=1,840) | Hillary Clinton | 53 | 88 | 0 | 11 |
| | John Edwards | 11 | 25 | 31 | 41 |
| | Barack Obama | 31 | 6 | 1 | 91 |
| Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=1,840) | Hillary Clinton | 41 | 96 | 1 | 3 |
| | John Edwards | 9 | 36 | 33 | 26 |
| | Barack Obama | 46 | 17 | 2 | 79 |



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| | | Total | CLIN | EDWR | OBAM |
|---|----------------------------------|-------|------|------|------|
| Which best describes your family's financial situation? (n=1,840) | Getting ahead financially | 13 | 52 | - | 48 |
| | Holding steady financially | 59 | 51 | 4 | 42 |
| | Falling behind financially | 26 | 52 | 7 | 39 |
| In deciding your vote for president today, was the gender of the candidate: (n=1,840) | The single most important factor | 8 | 68 | 3 | 29 |
| | One of several important factors | 15 | 71 | 4 | 24 |
| | Not an important factor | 76 | 47 | 5 | 47 |
| In deciding your vote for president today, was the gender of the candidate: (n=1,840) | Important | 23 | 70 | 4 | 26 |
| | Not important | 76 | 47 | 5 | 47 |
| In deciding your vote for president today, was the race of the candidate: (n=1,840) | The single most important factor | 6 | 64 | 1 | 34 |
| | One of several important factors | 11 | 58 | 1 | 41 |
| | Not an important factor | 82 | 51 | 5 | 42 |
| In deciding your vote for president today, was the race of the candidate: (n=1,840) | Important | 17 | 61 | 1 | 38 |
| | Not important | 82 | 51 | 5 | 42 |
| In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,547) | Very important | 20 | 44 | 0 | 55 |
| | Somewhat important | 25 | 45 | 3 | 51 |
| | Not too important | 22 | 59 | 2 | 38 |
| | Not at all important | 30 | 59 | 7 | 32 |
| In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,547) | Very/Somewhat important | 45 | 44 | 2 | 53 |
| | Not too/Not at all important | 52 | 59 | 5 | 35 |
| Geo Stratum Code (n=1,908) | Los Angeles Co | 27 | 55 | 3 | 41 |
| | Southern Calif | 23 | 55 | 7 | 38 |
| | Bay Area | 24 | 48 | 3 | 46 |
| | Coastal | 10 | 49 | 6 | 44 |
| | Inland/Valley | 16 | 53 | 5 | 40 |



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| Population of area, five categories (n=1,908) | Over 500 thousand | 26 | 54 | 4 | 42 |
| | 50 to 500 thousand | 25 | 51 | 2 | 45 |
| | Suburbs | 42 | 53 | 5 | 40 |
| | 10 to 50 thousand | 3 | 42 | 12 | 41 |
| | Rural | 4 | 58 | 2 | 38 |
| Population of area, three categories (n=1,908) | City over 50 thousand | 50 | 52 | 3 | 43 |
| | Suburbs | 42 | 53 | 5 | 40 |
| | Small city and Rural | 7 | 51 | 7 | 39 |