



Conducted by



Edison/Mitofsky

# Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Number of Interviews - 690	Vote Estimate Not for On-Air Use	100	3	42	1	53
Are you: (n=685)	Male	40	4	38	-	58
	Female	60	2	45	2	51
Sex by race (n=673)	White men	27	6	47	-	47
	White women	37	2	61	2	35
	Black men	11	-	8	-	92
	Black women	17	4	10	3	83
	Latino men	2	-	-	-	-
	Latino women	4	-	-	-	-
	All other races	2	-	-	-	-
Are you: (n=678)	White	64	4	56	1	40
	Black	28	3	9	2	86
	Hispanic/Latino	6	-	-	-	-
	Asian	1	-	-	-	-
	Other	1	-	-	-	-
To which age group do you belong? (n=684)	17-29	10	7	28	-	66
	30-44	19	2	34	7	57
	45-59	37	1	39	-	60
	60 and over	34	4	55	-	41
To which age group do you belong? (n=684)	17-24	5	-	-	-	-
	25-29	5	-	-	-	-
	30-39	13	2	33	10	55
	40-49	19	2	39	-	58
	50-64	36	1	43	-	56



Conducted by



Edison/Mitofsky

# Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
To which age group do you belong? (n=684)	65 and over	22	5	56	-	38
To which age group do you belong? (n=684)	17-64	78	2	38	2	58
	65 and over	22	5	56	-	38
Age by race (n=673)	White 17-29	5	-	-	-	-
	Latino 30-44	1	-	-	-	-
	Latino 45-59	2	-	-	-	-
	Latino 60+	1	-	-	-	-
	All other	2	-	-	-	-
	White 30-44	9	2	48	8	41
	White 45-59	22	2	54	-	44
	White 60+	27	5	63	-	32
	Black 17-29	4	-	-	-	-
	Black 30-44	8	3	11	7	79
	Black 45-59	11	-	6	-	94
	Black 60+	5	-	-	-	-
	Latino 17-29	1	-	-	-	-
2007 total family income: (n=615)	Under \$15,000	6	-	-	-	-
	\$15,000 - \$29,999	13	4	47	5	44
	\$30,000 - \$49,999	20	1	43	-	56
	\$50,000 - \$74,999	24	2	38	3	57
	\$75,000 - \$99,999	16	5	47	-	49
	\$100,000 - \$149,999	12	2	41	-	57
	\$150,000 - \$199,999	7	-	-	-	-
	\$200,000 or more	4	-	-	-	-



Conducted by



Edison/Mitofsky

## Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Total family income: (n=615)	Less than \$50,000	39	3	47	2	49
	\$50,000 or more	61	3	39	1	56
Total family income: (n=615)	Less than \$100,000	78	3	44	2	51
	\$100,000 or more	22	2	36	-	62
What was the last grade of school you completed? (n=644)	Did not complete high school	6	-	-	-	-
	High school graduate	22	1	51	4	44
	Some college or associate degree	29	6	47	-	47
	College graduate	21	3	35	2	60
	Postgraduate study	22	1	32	-	66
College Education (n=644)	No college degree	56	4	49	2	46
	College graduate	44	2	34	1	63
What was the last grade of school you completed? (n=644)	High school graduate or less	28	1	51	4	45
	More than high school grad	72	4	39	1	57
No matter how you voted today, do you usually think of yourself as a: (n=643)	Democrat	83	3	42	1	54
	Republican	1	-	-	-	-
	Independent or something else	15	3	44	3	50
Party by race (n=633)	White Democrats	52	3	56	1	40
	White Independents	10	5	59	4	33
	Black Democrats	25	3	9	2	86
	Black Independents	4	-	-	-	-
	Latino Democrats	5	-	-	-	-
	Latino Independents	0	-	-	-	-
	All Republicans	1	-	-	-	-
	All other	2	-	-	-	-



Conducted by



Edison/Mitofsky

**Delaware Dem Primary Exit Poll**

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
On most political matters, do you consider yourself: (n=638)	Very liberal	17	3	37	-	60
	Somewhat liberal	31	3	44	-	53
	Moderate	40	3	42	3	51
	Somewhat conservative	8	-	40	-	60
	Very conservative	3	-	-	-	-
On most political matters, do you consider yourself: (n=638)	Liberal	48	3	42	-	55
	Moderate	40	3	42	3	51
	Conservative	11	2	41	-	57
When did you finally decide for whom to vote in the presidential primary? (n=690)	Just today	11	-	55	-	45
	In the last three days	11	8	34	-	58
	Sometime last week	11	-	34	3	63
	In the last month	25	3	29	2	66
	Before that	43	3	51	1	45
Time: Last three days/Earlier than that (n=690)	Today/In the last three days	21	4	44	-	52
	Sometime last week or earlier	78	3	42	2	54
Time: Last week/Earlier than that (n=690)	Today/In last 3 days/Sometime last week	32	3	41	1	55
	In the last month or before that	67	3	43	1	52
Are you: (n=635)	Protestant	26	1	47	1	51
	Catholic	27	4	60	1	35
	Mormon/LDS	0	-	-	-	-
	Other Christian	24	3	24	3	71
	Jewish	4	-	-	-	-
	Muslim	1	-	-	-	-
	Something else	8	-	-	-	-



Conducted by



Edison/Mitofsky

# Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Are you: (n=635)	None	10	4	35	-	60
Religion, combined Protestant and other Christian. (n=635)	Protestant/Other Christian	50	3	35	2	60
	Catholic	27	4	60	1	35
	Jewish	4	-	-	-	-
	Something else	9	-	32	-	68
	None	10	4	35	-	60
Religion, combined Protestant and Other Christian, among Whites. (n=649)	Protestant/Other Christian	23	2	57	2	40
	Catholic	23	5	61	2	32
	Jewish	4	-	-	-	-
	Something else	5	-	-	-	-
	None	7	-	-	-	-
How often do you attend religious services? (n=649)	More than once a week	11	-	27	4	70
	Once a week	26	6	41	-	54
	A few times a month	15	2	38	4	56
	A few times a year	29	2	51	1	46
	Never	17	4	41	-	55
How often do you attend religious services? (n=649)	Weekly	36	4	37	1	58
	Occasionally	44	2	47	2	49
	Never	17	4	41	-	55
Church attendance by Religion (n=649)	Protestant/Attend weekly	13	-	41	3	56
	Protestant/Do not attend weekly	13	4	50	-	45
	Catholic/Attend weekly	11	7	58	-	35
	Catholic/Do not attend weekly	16	2	61	2	35
	All Others	47	3	30	1	65



Conducted by



Edison/Mitofsky

## Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Are you currently married? (n=648)	Yes	55	2	45	-	53
	No	45	4	39	3	54
Sex by married (n=644)	Married men	24	2	43	-	55
	Married women	31	2	47	-	51
	Single men	16	6	30	-	64
	Single women	29	2	43	5	50
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=690)	The economy	47	3	44	1	52
	The war in Iraq	30	3	37	2	57
	Health care	19	2	43	2	53
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=690)	Can bring about needed change	52	2	23	1	75
	Cares about people like me	14	7	35	7	52
	Has the right experience	26	4	85	-	11
	Has the best chance to win in November	6	-	-	-	-
Do you think the condition of the nation's economy is: (n=690)	Excellent	1	-	-	-	-
	Good	8	11	43	-	46
	Not so good	48	3	39	3	56
	Poor	42	2	46	-	53
State of the national economy: 2 way (n=690)	Excellent/Good	9	10	43	-	47
	Not so good/Poor	91	2	42	1	54
Did either of these candidates for president attack the other unfairly? (n=690)	Only Hillary Clinton did	21	1	7	3	89
	Only Barack Obama did	8	7	63	-	30
	Both did	32	4	53	2	41
	Neither did	35	2	50	-	49
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did	54	3	35	2	60



Conducted by



Edison/Mitofsky

# Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did not	43	3	52	-	45
Did either of these candidates for president attack the other unfairly? (n=690)	Barack Obama did	40	5	55	2	39
	Barack Obama did not	56	2	34	1	64
UNION HOUSEHOLD (n=681)	Yes (Vote is union member, union member in household, or	30	4	48	1	47
	No (No union voter in household	70	3	40	1	56
UNION MEMBER (n=681)	I am (Voter is member)	19	5	48	2	45
	Else in HH (Member in household, but not voter)	12	2	47	-	51
	No (No union voter in household)	70	3	40	1	56
No matter how you voted today, would you be: (n=649)	Satisfied only if Hillary Clinton is the nominee	25	1	94	-	5
	Satisfied only if Barack Obama is the nominee	24	3	3	-	94
	Satisfied if either one is the nominee	45	2	37	-	61
	Dissatisfied if either one is the nominee	5	-	-	-	-
No matter how you voted today, would you be satisfied with Clinton: (n=649)	Satisfied	70	2	57	-	41
	Dissatisfied	29	6	7	3	84
No matter how you voted today, would you be satisfied with Obama: (n=649)	Satisfied	69	3	25	-	73
	Dissatisfied	29	4	83	3	10
Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=649)	Hillary Clinton	49	1	80	-	19
	John Edwards	7	-	-	-	-
	Barack Obama	42	3	1	1	94
Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=649)	Hillary Clinton	34	3	95	-	2
	John Edwards	8	12	51	10	28
	Barack Obama	57	1	10	1	88
Which best describes your family's financial situation? (n=649)	Getting ahead financially	12	2	34	3	61
	Holding steady financially	60	3	43	1	53



Conducted by



Edison/Mitofsky

## Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Which best describes your family's financial situation? (n=649)	Falling behind financially	27	4	43	2	52
In deciding your vote for president today, was the gender of the candidate: (n=649)	The single most important factor	5	-	-	-	-
	One of several important factors	13	12	45	3	40
	Not an important factor	80	1	41	1	56
In deciding your vote for president today, was the gender of the candidate: (n=649)	Important	18	10	47	2	41
	Not important	80	1	41	1	56
In deciding your vote for president today, was the race of the candidate: (n=649)	The single most important factor	4	-	-	-	-
	One of several important factors	14	11	31	4	54
	Not an important factor	81	2	45	1	52
In deciding your vote for president today, was the race of the candidate: (n=649)	Important	18	9	28	3	59
	Not important	81	2	45	1	52
In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=690)	Very important	32	3	27	-	70
	Somewhat important	19	3	31	2	63
	Not too important	19	3	47	-	51
	Not at all important	24	3	66	2	29
In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=690)	Very/Somewhat important	52	3	29	1	68
	Not too/Not at all important	43	3	58	1	38
Geo Stratum Code (n=690)	New Castle Co	70	3	39	1	56
	Kent & Sussex Co	30	3	49	2	46
Population of area, five categories (n=690)	Over 500 thousand	-	-	-	-	-
	50 to 500 thousand	26	2	32	-	66
	Suburbs	55	3	47	1	48
	10 to 50 thousand	7	-	-	-	-
	Rural	13	2	51	-	46





Conducted by



Edison/Mitofsky

## Delaware Dem Primary Exit Poll

Time of Weighting: 2/5/2008 9:50:06 PM

DEDPRS08 - Horizontal Percentages

Time Created: 2/5/2008 9:50:06 PM

DEDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	BIDE	CLIN	EDWR	OBAM
Population of area, three categories (n=690)	City over 50 thousand	26	2	32	-	66
	Suburbs	55	3	47	1	48
	Small city and Rural	19	4	42	3	51