



Conducted by
Edison/Mitofsky

Iowa Dem Caucus Exit Poll

Time of Weighting: 1/3/2008 9:32:19 PM
IADPRS08 - Horizontal Percentages
Time Created: 1/3/2008 9:32:19 PM

IADPRS08 - Which one of these Democratic candidates did you come to support tonight?

Filter(s): (All respondents)

		Total	BIDE	CLIN	DODD	EDWA	GRAV	KUCI	OBAM	RICH	UNCM
Number of Interviews - 2,136	Vote Estimate Not for On-Air Use	100	5	27	1	23	0	1	34	7	2
Are you: (n=1,976)	Male	43	6	23	2	24	-	2	35	7	2
	Female	57	3	30	1	23	0	1	35	7	1
To which age group do you belong? (n=2,126)	17-24	17	3	10	2	14	0	2	57	10	0
	25-29	6	2	15	0	12	0	3	57	8	2
	30-44	18	3	23	1	21	-	1	42	6	2
	45-59	29	6	26	2	30	0	0	29	6	2
	60-64	9	5	34	1	32	-	2	21	6	1
	65 and over	22	6	45	1	22	-	0	18	7	2
To which age group do you belong? (n=2,126)	17-29	22	3	11	2	14	0	2	57	10	1
	30-44	18	3	23	1	21	-	1	42	6	2
	45-64	38	5	28	2	31	0	1	27	6	1
	65 and over	22	6	45	1	22	-	0	18	7	2
Are you: (n=2,075)	White	93	5	27	1	24	0	1	33	7	2
	Black	4	-	16	1	8	1	-	72	3	-
	Other	3	4	26	3	5	0	2	49	10	-
When did you finally decide whom to support in tonight's caucus? (n=2,136)	Just today	11	4	20	2	28	0	1	31	9	4
	In the last 3 days	9	9	22	3	27	0	-	33	7	0
	Sometime last week	7	6	28	2	28	-	2	24	10	1
	In the last month	24	4	23	1	27	0	2	33	9	1
	Before that	49	4	32	1	19	-	1	38	5	0
Before tonight, had you ever attended an Iowa Democratic presidential caucus? (n=2,117)	Yes, attended caucus before	43	8	24	2	30	0	1	26	7	2
	No, this is my first caucus	57	2	29	1	18	0	1	41	7	1
Which ONE of these three issues is the most important facing the country?	The economy	35	3	26	1	26	0	1	36	6	2



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		Total	BIDE	CLIN	DODD	EDWA	GRAV	KUCI	OBAM	RICH	UNCM
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=2,136)	The war in Iraq	35	8	26	2	17	0	1	35	9	1
	Health care	27	1	30	0	27	0	1	34	5	2
Which ONE of these four personal qualities mattered most to you in deciding whom to support tonight? (CHECK ONLY ONE) (n=2,136)	Can bring about needed change	52	2	19	1	20	0	1	51	4	1
	Cares about people like me	19	2	22	2	44	0	1	24	3	2
	Has the right experience	20	12	49	2	9	-	1	5	20	1
	Has the best chance to win in November	8	5	30	1	36	1	-	23	3	2
Are you currently married? (n=2,106)	Yes	58	6	29	1	27	0	0	28	6	2
	No	42	3	24	1	17	0	2	43	9	1
Married women (n=2,129)	Married women	29	4	32	1	27	0	0	30	5	2
	Others	71	5	25	2	22	0	1	36	8	1
Do you or does someone else in your household belong to a labor union? (n=2,093)	Yes	22	3	30	2	24	-	1	30	8	2
	No	78	5	26	1	23	0	1	36	7	1
No matter which caucus you attend tonight, do you usually think of yourself as a: (n=2,118)	Democrat	76	5	31	1	23	0	0	32	6	2
	Republican	3	4	10	3	32	-	2	44	5	1
	Independent	20	4	17	1	23	0	2	41	10	1
	Something else	2	-	-	-	-	-	-	-	-	-
On most political matters, do you consider yourself: (n=2,092)	Very liberal	18	7	24	3	16	0	4	40	5	2
	Somewhat liberal	36	3	25	1	25	-	1	36	9	2
	Moderate	40	6	31	1	22	0	0	33	6	1
	Conservative	6	3	22	2	42	-	1	21	6	3
2007 total family income: (n=1,984)	Under \$15,000	10	4	30	1	17	-	3	37	9	0
	\$15,000-\$29,999	13	2	32	2	21	0	4	32	4	2
	\$30,000-\$49,999	18	5	32	1	20	0	1	33	8	1
	\$50,000-\$74,999	23	5	26	2	24	0	0	35	6	1



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		Total	BIDE	CLIN	DODD	EDWA	GRAV	KUCI	OBAM	RICH	UNCM
2007 total family income: (n=1,984)	\$75,000-\$99,999	17	7	24	2	22	-	-	31	10	3
	\$100,000 or more	19	4	19	1	28	-	0	41	6	1
2007 total family income: (n=1,984)	Under \$50,000	42	4	32	1	19	0	2	34	7	1
	\$50,000 or more	58	5	23	2	25	0	0	36	7	2
Total family income: (n=1,984)	Less than \$100,000	81	5	29	2	21	0	1	34	7	2
	\$100,000 or more	19	4	19	1	28	-	0	41	6	1
In deciding whom to support in tonight's caucus, how would you rate the importance of _____? (n=2,136)	Very important	45	6	33	2	20	0	1	31	7	1
	Somewhat important	37	4	23	1	26	0	1	38	5	2
	Not too important	9	2	15	1	24	-	1	42	15	1
	Not at all important	4	6	14	3	45	1	3	20	7	2
Population of area, five categories (n=2,136)	Over 500 thousand	-	-	-	-	-	-	-	-	-	-
	50 to 500 thousand	42	5	23	1	18	0	2	40	8	2
	Suburbs	27	5	25	2	28	0	1	30	8	1
	10 to 50 thousand	9	4	49	1	20	-	-	21	4	0
	Rural	22	4	27	2	27	-	0	35	5	1
Population of area, three categories (n=2,136)	City over 50 thousand	42	5	23	1	18	0	2	40	8	2
	Suburbs	27	5	25	2	28	0	1	30	8	1
	Small city and Rural	31	4	33	1	25	-	0	31	4	1
Geo Stratum Code (n=2,136)	Central	36	5	24	2	23	0	1	34	9	1
	East	48	4	27	1	23	0	1	36	6	1
	West	16	5	34	1	24	-	0	30	4	2