



Conducted by



Edison/Mitofsky

Missouri Dem Primary Exit Poll

Time of Weighting: 2/6/2008 12:44:38 AM

MODPRS08 - Horizontal Percentages

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MODPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	CLIN	EDWR	OBAM	UNCM
Number of Interviews - 1,026	Vote Estimate Not for On-Air Use	100	48	2	49	0
Are you: (n=1,020)	Male	44	47	2	49	1
	Female	56	48	2	49	0
Sex by race (n=992)	White men	35	55	3	41	1
	White women	41	59	2	38	0
	Black men	7	10	1	89	1
	Black women	11	19	-	81	-
	Latino men	1	-	-	-	-
	Latino women	3	-	-	-	-
	All other races	2	-	-	-	-
Are you: (n=997)	White	76	57	3	39	0
	Black	17	15	0	84	0
	Hispanic/Latino	4	-	-	-	-
	Asian	0	-	-	-	-
	Other	2	-	-	-	-
AGE (60 and over) (n=1,018)	18-29	14	30	3	65	0
	30-44	27	42	1	56	0
	45-59	29	49	1	49	1
	60 or over	29	61	3	36	0
Age-65 (n=1,018)	18-24	6	24	5	69	-
	25-29	8	35	1	63	0
	30-39	15	38	2	59	1
	40-49	21	52	0	47	0
	50-64	30	49	2	49	0



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Age-65 (n=1,018)	65 or over	19	63	3	32	0
Age 65 & over (n=1,018)	18-64	81	44	2	53	0
	65 or over	19	63	3	32	0
Age by race (n=990)	White 18-29	10	36	4	57	0
	Latino 30-44	2	-	-	-	-
	Latino 45-59	1	-	-	-	-
	Latino 60+	1	-	-	-	-
	All other	2	-	-	-	-
	White 30-44	20	54	2	43	1
	White 45-59	22	58	1	40	1
	White 60+	25	67	4	28	0
	Black 18-29	4	-	-	-	-
	Black 30-44	5	12	-	88	0
	Black 45-59	6	17	1	82	-
	Black 60+	3	-	-	-	-
	Latino 18-29	1	-	-	-	-
2007 total family income: (n=906)	Under \$15,000	8	52	2	45	0
	\$15,000 - \$29,999	23	42	3	55	0
	\$30,000 - \$49,999	24	49	2	48	1
	\$50,000 - \$74,999	21	45	2	51	0
	\$75,000 - \$99,999	11	44	5	52	-
	\$100,000 - \$149,999	9	40	1	60	0
	\$150,000 - \$199,999	3	-	-	-	-
	\$200,000 or more	3	-	-	-	-



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		Total	CLIN	EDWR	OBAM	UNCM
Total family income: (n=906)	Less than \$50,000	54	46	2	51	1
	\$50,000 or more	46	41	2	55	0
Total family income: (n=906)	Less than \$100,000	86	46	3	51	0
	\$100,000 or more	14	34	1	65	0
What was the last grade of school you completed? (n=935)	Did not complete high school	6	55	3	42	-
	High school graduate	30	53	2	44	1
	Some college or associate degree	30	45	2	52	0
	College graduate	16	30	4	64	1
	Postgraduate study	17	32	1	67	0
College Education (n=935)	No college degree	67	50	2	47	0
	College graduate	33	31	3	65	0
What was the last grade of school you completed? (n=935)	High school graduate or less	36	53	2	44	1
	More than high school grad	64	38	2	59	0
No matter how you voted today, do you usually think of yourself as a: (n=942)	Democrat	73	50	2	47	0
	Republican	6	21	4	75	-
	Independent or something else	22	30	2	67	1
Party by race (n=917)	White Democrats	52	62	3	35	0
	White Independents	17	37	2	59	1
	Black Democrats	16	15	-	85	0
	Black Independents	3	-	-	-	-
	Latino Democrats	2	-	-	-	-
	Latino Independents	2	-	-	-	-
	All Republicans	6	-	-	-	-
	All other	2	-	-	-	-



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		Total	CLIN	EDWR	OBAM	UNCM
On most political matters, do you consider yourself: (n=938)	Very liberal	14	41	2	56	0
	Somewhat liberal	28	37	3	60	0
	Moderate	49	49	2	48	0
	Somewhat conservative	7	39	1	58	1
	Very conservative	2	-	-	-	-
On most political matters, do you consider yourself: (n=938)	Liberal	42	39	2	58	0
	Moderate	49	49	2	48	0
	Conservative	9	38	1	58	1
When did you finally decide for whom to vote in the presidential primary? (n=1,026)	Just today	15	47	2	49	1
	In the last three days	13	45	3	53	0
	Sometime last week	9	40	-	59	0
	In the last month	24	45	2	53	-
	Before that	38	53	2	45	0
Time: Last three days/Earlier than that (n=1,026)	Today/In the last three days	27	46	2	50	1
	Sometime last week or earlier	72	48	2	49	0
Time: Last week/Earlier than that (n=1,026)	Today/In last 3 days/Sometime last week	36	44	2	53	1
	In the last month or before that	62	50	2	48	0
Are you: (n=934)	Protestant	33	55	1	43	1
	Catholic	20	46	2	50	1
	Mormon/LDS	1	-	-	-	-
	Other Christian	25	33	3	63	0
	Jewish	1	-	-	-	-
	Muslim	1	-	-	-	-
	Something else	7	36	3	61	0



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Filter(s): (All respondents)

		Total	CLIN	EDWR	OBAM	UNCM
Are you: (n=934)	None	13	46	3	51	-
Religion, combined Protestant and other Christian. (n=934)	Protestant/Other Christian	59	45	2	52	0
	Catholic	20	46	2	50	1
	Jewish	1	-	-	-	-
	Something else	8	34	2	64	0
	None	13	46	3	51	-
Religion, combined Protestant and Other Christian, among Whites. (n=949)	Protestant/Other Christian	42	56	3	40	1
	Catholic	16	50	3	46	1
	Jewish	1	-	-	-	-
	Something else	4	-	-	-	-
	None	9	51	4	45	-
How often do you attend religious services? (n=949)	More than once a week	11	46	4	49	1
	Once a week	23	40	1	59	1
	A few times a month	13	45	3	51	1
	A few times a year	30	46	1	51	0
	Never	19	45	2	53	0
How often do you attend religious services? (n=949)	Weekly	35	42	2	55	1
	Occasionally	43	46	2	51	0
	Never	19	45	2	53	0
Church attendance by Religion (n=949)	Protestant/Attend weekly	14	54	1	44	1
	Protestant/Do not attend weekly	19	52	2	45	0
	Catholic/Attend weekly	7	43	6	51	1
	Catholic/Do not attend weekly	12	48	-	50	1
	All Others	46	37	3	60	0



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		Total	CLIN	EDWR	OBAM	UNCM
Are you currently married? (n=941)	Yes	60	47	2	50	1
	No	40	40	2	57	0
Sex by married (n=935)	Married men	27	44	3	51	1
	Married women	33	49	2	49	0
	Single men	15	35	2	62	1
	Single women	25	42	2	55	0
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,026)	The economy	55	51	2	47	0
	The war in Iraq	19	39	3	58	-
	Health care	22	49	2	49	0
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,026)	Can bring about needed change	55	33	1	65	0
	Cares about people like me	17	45	7	47	0
	Has the right experience	20	90	1	8	0
	Has the best chance to win in November	6	46	3	50	1
Do you think the condition of the nation's economy is: (n=1,026)	Excellent	0	-	-	-	-
	Good	5	29	6	65	0
	Not so good	46	43	2	55	0
	Poor	47	56	2	42	0
State of the national economy: 2 way (n=1,026)	Excellent/Good	5	28	5	66	0
	Not so good/Poor	93	49	2	48	0
Did either of these candidates for president attack the other unfairly? (n=1,026)	Only Hillary Clinton did	19	10	-	90	-
	Only Barack Obama did	4	-	-	-	-
	Both did	30	58	3	37	1
	Neither did	43	54	2	44	0
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did	49	40	2	57	1



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		Total	CLIN	EDWR	OBAM	UNCM
Did either of these candidates for president attack the other unfairly?	Hillary Clinton did not	46	56	2	41	0
Did either of these candidates for president attack the other unfairly? (n=1,026)	Barack Obama did	34	61	3	35	1
	Barack Obama did not	62	40	2	58	0
UNION HOUSEHOLD (n=1,011)	Yes (Vote is union member, union member in household, or	27	58	3	39	0
	No (No union voter in household	73	44	2	54	0
UNION MEMBER (n=1,011)	I am (Voter is member)	15	60	1	37	0
	Else in HH (Member in household, but not voter)	12	54	6	40	0
	No (No union voter in household)	73	44	2	54	0
No matter how you voted today, would you be: (n=949)	Satisfied only if Hillary Clinton is the nominee	21	98	-	2	-
	Satisfied only if Barack Obama is the nominee	28	4	1	95	-
	Satisfied if either one is the nominee	46	45	2	52	1
	Dissatisfied if either one is the nominee	3	-	-	-	-
No matter how you voted today, would you be satisfied with Clinton: (n=949)	Satisfied	67	62	1	36	0
	Dissatisfied	31	6	4	88	0
No matter how you voted today, would you be satisfied with Obama: (n=949)	Satisfied	74	30	2	68	0
	Dissatisfied	24	89	4	5	0
Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=949)	Hillary Clinton	46	86	1	13	0
	John Edwards	10	31	16	50	1
	Barack Obama	41	1	0	98	0
Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=949)	Hillary Clinton	37	96	1	3	0
	John Edwards	9	53	19	28	0
	Barack Obama	52	6	0	94	0
Which best describes your family's financial situation? (n=949)	Getting ahead financially	11	31	-	69	-
	Holding steady financially	51	45	2	52	0



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Which best describes your family's financial situation? (n=949)	Falling behind financially	37	46	3	50	1
In deciding your vote for president today, was the gender of the candidate: (n=949)	The single most important factor	3	-	-	-	-
	One of several important factors	15	56	2	42	1
	Not an important factor	80	42	2	55	0
In deciding your vote for president today, was the gender of the candidate: (n=949)	Important	18	53	2	43	0
	Not important	80	42	2	55	0
In deciding your vote for president today, was the race of the candidate: (n=949)	The single most important factor	7	47	-	53	-
	One of several important factors	12	46	3	49	1
	Not an important factor	79	43	2	54	0
In deciding your vote for president today, was the race of the candidate: (n=949)	Important	19	46	2	50	0
	Not important	79	43	2	54	0
Is your opinion of Bill Clinton: (n=949)	Strongly favorable	35	69	1	30	0
	Somewhat favorable	35	43	2	55	1
	Somewhat unfavorable	16	23	2	75	-
	Strongly unfavorable	12	7	9	81	-
Is your opinion of Bill Clinton: (n=949)	Favorable	70	56	1	43	0
	Unfavorable	28	16	5	78	-
In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,026)	Very important	23	32	1	66	0
	Somewhat important	18	42	1	55	1
	Not too important	21	51	2	47	0
	Not at all important	29	57	4	39	0
In your vote in today's presidential primary, how would you rate the importance of Ted Kennedy endorsing Obama? (n=1,026)	Very/Somewhat important	41	36	1	61	1
	Not too/Not at all important	50	54	3	42	0
Geo Stratum Code (n=1,026)	St. Louis City	4	-	-	-	-



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Geo Stratum Code (n=1,026)	St. Louis Suburb	22	39	2	58	0
	Kansas City Area	37	46	1	53	0
	Southwest	17	61	3	34	0
	North & S.E.	20	55	4	40	1
Population of area, five categories (n=1,026)	Over 500 thousand	-	-	-	-	-
	50 to 500 thousand	44	43	1	56	0
	Suburbs	32	42	3	54	0
	10 to 50 thousand	5	50	2	48	-
	Rural	19	69	4	26	1
Population of area, three categories (n=1,026)	City over 50 thousand	44	43	1	56	0
	Suburbs	32	42	3	54	0
	Small city and Rural	24	65	3	31	1