



# North Carolina Dem Primary Exit Poll

Time of Weighting: 5/6/2008 10:16:36 PM

NCDPRS08 - Horizontal Percentages

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NCDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	CLIN	OBAM	NOPR
Number of Interviews - 2,316	Vote Estimate Not for On-Air Use	100	42	56	1
Are you: (n=2,300)	Male	43	39	58	1
	Female	57	43	55	1
Sex by race (n=2,233)	White men	27	55	42	2
	White women	34	65	33	2
	Black men	14	7	91	1
	Black women	21	7	90	1
	Latino men	1	-	-	-
	Latino women	1	-	-	-
	All other races	2	-	-	-
Are you: (n=2,249)	White	62	61	37	2
	Black	34	7	91	1
	Hispanic/Latino	2	-	-	-
	Asian	1	-	-	-
	Other	1	-	-	-
To which age group do you belong? (n=2,296)	17-29	14	25	74	1
	30-44	21	34	63	2
	45-59	35	43	55	1
	60 and over	30	53	44	1
To which age group do you belong? (n=2,296)	17-24	8	30	69	1
	25-29	7	19	80	2
	30-39	12	34	62	4
	40-49	19	36	62	1
	50-64	35	46	52	1
	65 and over	20	57	41	1



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To which age group do you belong? (n=2,296)	17-64	80	38	60	1
	65 and over	20	57	41	1
Age by race (n=2,234)	White 17-29	8	41	57	1
	Latino 30-44	0	-	-	-
	Latino 45-59	1	-	-	-
	Latino 60+	0	-	-	-
	All other	2	-	-	-
	White 30-44	12	52	45	3
	White 45-59	21	64	33	2
	White 60+	22	69	29	1
	Black 17-29	6	2	96	2
	Black 30-44	9	11	87	2
	Black 45-59	13	8	91	0
	Black 60+	7	5	90	1
	Latino 17-29	0	-	-	-
2007 total family income: (n=2,062)	Under \$15,000	9	31	66	2
	\$15,000 - \$29,999	17	35	62	2
	\$30,000 - \$49,999	22	41	56	2
	\$50,000 - \$74,999	18	47	52	1
	\$75,000 - \$99,999	14	46	53	1
	\$100,000 - \$149,999	11	42	55	1
	\$150,000 - \$199,999	5	-	-	-
	\$200,000 or more	4	-	-	-
Total family income: (n=2,062)	Less than \$50,000	48	37	60	2
	\$50,000 or more	52	45	54	1



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Total family income: (n=2,062)	Less than \$100,000	80	41	57	1
	\$100,000 or more	20	42	56	1
What was the last grade of school you completed? (n=2,232)	Did not complete high school	6	37	60	3
	High school graduate	24	40	57	2
	Some college or associate degree	26	44	54	2
	College graduate	26	44	55	1
	Postgraduate study	18	41	59	1
College Education (n=2,232)	No college degree	56	41	56	2
	College graduate	44	42	57	1
What was the last grade of school you completed? (n=2,232)	High school graduate or less	29	39	57	2
	More than high school grad	71	43	55	1
No matter how you voted today, do you usually think of yourself as a: (n=2,241)	Democrat	76	39	60	1
	Republican	5	61	32	3
	Independent or something else	19	50	45	3
Party by race (n=2,179)	White Democrats	42	62	37	1
	White Independents	16	58	38	2
	Black Democrats	32	7	92	1
	Black Independents	2	-	-	-
	Latino Democrats	2	-	-	-
	Latino Independents	0	-	-	-
	All Republicans	5	61	33	3
	All other	2	-	-	-
On most political matters, do you consider yourself: (n=2,210)	Very liberal	16	30	69	0
	Somewhat liberal	26	41	58	1
	Moderate	37	41	57	2



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		Total	CLIN	OBAM	NOPR
On most political matters, do you consider yourself: (n=2,210)	Somewhat conservative	14	56	39	2
	Very conservative	7	47	48	3
On most political matters, do you consider yourself: (n=2,210)	Liberal	42	37	63	1
	Moderate	37	41	57	2
	Conservative	21	53	42	2
Which best describes you: (n=2,302)	I have voted in a presidential primary before	81	45	53	1
	I have voted before, but not in a presidential primary	12	27	71	1
	This is the first time I have voted in any election	7	31	65	3
Which best describes you: (n=2,302)	First time voted in a primary	19	28	69	2
	Have voted in a primary before	81	45	53	1
Which best describes you: (n=2,302)	First time ever voted	7	31	65	3
	Have voted before	93	42	55	1
When did you finally decide for whom to vote in the presidential primary? (Election day voters only) (n=1,916)	Just today	9	52	45	0
	In the last three days	6	-	-	-
	Sometime last week	5	-	-	-
	In the last month	20	43	53	3
	Before that	59	39	60	1
Time: Last three days/Earlier than that (Election day voters only) (n=1,916)	Today/In the last three days	15	46	52	1
	Sometime last week or earlier	85	40	59	1
Time: Last week/Earlier than that (Election day voters only) (n=1,916)	Today/In last 3 days/Sometime last week	20	44	54	1
	In the last month or before that	79	40	58	1
Are you: (n=2,203)	Protestant	38	55	43	1
	Catholic	8	51	48	1
	Mormon/LDS	0	-	-	-
	Other Christian	30	32	66	1



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		Total	CLIN	OBAM	NOPR
Are you: (n=2,203)	Jewish	2	-	-	-
	Muslim	0	-	-	-
	Something else	8	27	71	2
	None	13	29	69	1
Religion, combined Protestant and other Christian. (n=2,203)	Protestant/Other Christian	69	45	53	1
	Catholic	8	51	48	1
	Jewish	2	-	-	-
	Something else	8	27	71	2
	None	13	29	69	1
Religion, combined Protestant and Other Christian, among Whites. (n=2,262)	Protestant/Other Christian	41	67	30	2
	Catholic	6	58	41	1
	Jewish	2	-	-	-
	Something else	3	-	-	-
	None	8	39	59	2
How often do you attend religious services? (n=2,262)	More than once a week	20	38	58	2
	Once a week	29	46	52	1
	A few times a month	16	34	64	2
	A few times a year	21	43	55	1
	Never	12	45	54	0
How often do you attend religious services? (n=2,262)	Weekly	49	43	55	1
	Occasionally	37	39	59	2
	Never	12	45	54	0
Church attendance by Religion (n=2,262)	Protestant/Attend weekly	21	58	39	2
	Protestant/Do not attend weekly	17	51	47	1
	Catholic/Attend weekly	4	-	-	-



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		Total	CLIN	OBAM	NOPR
Church attendance by Religion (n=2,262)	Catholic/Do not attend weekly	4	-	-	-
	All Others	54	31	67	1
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=2,316)	The economy	60	45	53	1
	The war in Iraq	22	36	61	1
	Health care	16	36	62	2
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=2,316)	Can bring about needed change	51	22	77	1
	Cares about people like me	15	41	55	2
	Has the right experience	21	88	10	2
	Has the best chance to win in November	11	48	51	1
Has the current recession or economic slowdown affected you and your family: (n=2,316)	A great deal	40	39	60	1
	Somewhat	42	45	52	1
	Not much	13	42	56	2
	Not at all	5	42	53	2
Has the current recession or economic slowdown affected you and your family: (n=2,316)	A great deal/Somewhat	82	42	56	1
	Not much/Not at all	17	42	55	2
Regardless of how you voted today, which one of these candidates do you think is more likely to improve the country's economy? (n=2,262)	Hillary Clinton	42	91	7	1
	Barack Obama	53	3	95	1
Regardless of how you voted today, which one of these candidates do you think is more qualified to be commander in chief? (n=2,262)	Hillary Clinton	45	87	11	1
	Barack Obama	50	2	96	1
Did either of these candidates for president attack the other unfairly? (n=2,262)	Only Hillary Clinton did	31	7	92	1
	Only Barack Obama did	4	-	-	-
	Both did	36	59	38	2
	Neither did	25	61	38	2
Did either of these candidates for president attack the other unfairly? (n=2,262)	Hillary Clinton did	67	34	63	1
	Hillary Clinton did not	29	59	39	2



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		Total	CLIN	OBAM	NOPR
Did either of these candidates for president attack the other unfairly? (n=2,262)	Barack Obama did	40	58	39	2
	Barack Obama did not	56	31	68	1
No matter how you voted today, would you be: (n=2,316)	Satisfied only if Hillary Clinton is the nominee	23	96	3	0
	Satisfied only if Barack Obama is the nominee	30	1	98	1
	Satisfied if either one is the nominee	39	37	61	1
	Dissatisfied if either one is the nominee	5	61	22	12
No matter how you voted today, would you be satisfied with Clinton: (n=2,316)	Satisfied	63	59	39	1
	Dissatisfied	36	10	86	2
No matter how you voted today, would you be satisfied with Obama: (n=2,316)	Satisfied	69	22	77	1
	Dissatisfied	29	89	7	2
Regardless of how you voted today, which one of these candidates do you think would be more likely to beat John McCain in November? (n=2,316)	Hillary Clinton	39	88	9	1
	Barack Obama	55	8	91	1
Do you or does someone else in your household own a gun? (n=2,223)	Yes	45	51	47	2
	No	55	35	63	1
Which candidate do you think is honest and trustworthy? (n=2,262)	Only Hillary Clinton	14	96	3	0
	Only Barack Obama	36	3	96	1
	Both of them	35	48	50	1
	Neither of them	13	74	18	5
Which candidate do you think is honest and trustworthy? (n=2,262)	Hillary Clinton is	49	62	37	1
	Hillary Clinton is not	49	22	75	2
Which candidate do you think is honest and trustworthy? (n=2,262)	Barack Obama is	71	25	73	1
	Barack Obama is not	27	85	10	3
If these are the only candidates on the ballot in November, for whom would you vote? (n=2,262)	Hillary Clinton, the Democrat	75	46	54	1
	John McCain, the Republican	14	48	44	3
	Would not vote for president	9	5	90	4



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If these are the only candidates on the ballot in November, for whom would you vote? (n=2,262)	Barack Obama, the Democrat	74	27	72	1
	John McCain, the Republican	18	84	10	3
	Would not vote for president	6	91	4	5
Which candidate do you think shares your values? (n=2,316)	Only Hillary Clinton	20	96	3	0
	Only Barack Obama	30	2	97	1
	Both of them	41	39	59	1
	Neither of them	8	61	25	8
Which candidate do you think shares your values? (n=2,316)	Hillary Clinton does	61	58	41	1
	Hillary Clinton does not	38	15	81	2
Which candidate do you think shares your values? (n=2,316)	Barack Obama does	70	23	75	1
	Barack Obama does not	29	86	10	3
In deciding your vote for president today, was the gender of the candidate: (n=2,262)	The single most important factor	6	27	69	1
	One of several important factors	15	51	47	2
	Not an important factor	78	42	56	1
In deciding your vote for president today, was the gender of the candidate: (n=2,262)	Important	21	43	54	1
	Not important	78	42	56	1
In deciding your vote for president today, was the gender of the candidate: (n=2,262)	Men who say gender was a factor	9	40	57	2
	Men who say gender was not a factor	33	40	58	1
	Women who say gender was a factor	12	47	52	1
	Women who say gender was not a factor	44	43	55	1
In deciding your vote for president today, was the race of the candidate: (n=2,262)	The single most important factor	6	35	63	0
	One of several important factors	12	34	64	1
	Not an important factor	80	44	54	1
In deciding your vote for president today, was the race of the candidate: (n=2,262)	Important	18	35	64	1
	Not important	80	44	54	1





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In deciding your vote for president today, was the race of the candidate: (n=2,262)	Whites who say race was a factor	8	62	36	1
	Whites who say race was not a factor	52	61	37	2
	Blacks who say race was a factor	9	7	92	1
	Blacks who say race was not a factor	24	8	90	1
	All other races	4	-	-	-
In your vote in today's presidential primary, how would you rate the importance of the situation with Rev. Wright? (Election day voters only) (n=1,916)	Very important	31	57	42	1
	Somewhat important	15	58	37	3
	Not too important	18	37	61	2
	Not at all important	33	20	79	1
In your vote in today's presidential primary, how would you rate the importance of the situation with Rev. Wright? (Election day voters only) (n=1,916)	Very/Somewhat important	47	57	41	1
	Not too/Not at all important	51	26	72	1
Geo Stratum Code (n=2,316)	Raleigh/Durham	29	34	64	1
	East	23	44	51	3
	Greensboro Area	17	41	57	1
	Charlotte	22	44	55	1
	Mountain/West	10	55	45	0
Population of area, five categories (n=2,316)	Over 500 thousand	3	-	-	-
	50 to 500 thousand	24	34	66	1
	Suburbs	25	46	53	1
	10 to 50 thousand	12	49	49	1
	Rural	35	43	53	2
Population of area, three categories (n=2,316)	City over 50 thousand	27	33	66	1
	Suburbs	25	46	53	1
	Small city and Rural	47	45	52	2