



Conducted by
Edison/Mitofsky

South Carolina Dem Primary Exit Poll

Time of Weighting: 1/26/2008 8:29:46 PM
SCDPRS08 - Horizontal Percentages
Time Created: 1/26/2008 8:29:46 PM

SCDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	CLIN	EDWR	KUCN	OBAM
Number of Interviews - 1,905	Vote Estimate Not for On-Air Use	100	27	19	0	54
Are you: (n=1,890)	Male	39	23	23	-	54
	Female	61	30	16	0	54
Sex by race (n=1,857)	White male	18	28	45	-	27
	White female	25	42	36	0	22
	Non-white male	21	19	3	-	78
	Non-white female	36	21	3	0	76
Sex by black (n=1,857)	Black male	20	17	3	-	80
	Black female	35	20	2	0	78
	Non-black male	19	29	44	-	27
	Non-black female	27	42	35	0	22
Are you: (n=1,868)	White	43	36	40	0	24
	Black	55	19	2	0	78
	Hispanic/Latino	1	-	-	-	-
	Asian	0	-	-	-	-
	Other	1	-	-	-	-
AGE (60 and over) (n=1,891)	18-29	14	23	10	-	67
	30-44	26	23	15	-	62
	45-59	34	26	19	0	55
	60 or over	26	35	27	0	38
Age-65 (n=1,891)	18-24	8	25	10	-	65
	25-29	6	21	9	-	70
	30-39	16	22	15	-	62
	40-49	19	25	13	-	61



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Age-65 (n=1,891)	50-64	35	26	23	0	51
	65 or over	17	40	27	0	32
Age 65 & over (n=1,891)	18-64	83	25	17	0	58
	65 or over	17	40	27	0	32
Age by Race (n=1,855)	Black 18-29	8	21	2	-	77
	Black 30-44	17	17	2	-	82
	Black 45-59	19	18	3	0	79
	Black 60 or over	10	23	4	-	73
	Non Black 18-29	5	27	21	-	52
	Non Black 30-44	9	34	41	-	25
	Non Black 45-59	15	37	40	-	23
	Non Black 60 or over	16	42	42	0	15
2007 total family income: (n=1,720)	Under \$15,000	10	27	14	-	59
	\$15,000 - \$29,999	19	28	15	0	57
	\$30,000 - \$49,999	24	29	16	-	55
	\$50,000 - \$74,999	21	24	22	0	53
	\$75,000 - \$99,999	11	24	26	0	50
	\$100,000 - \$149,999	9	30	24	-	47
	\$150,000 - \$199,999	2	-	-	-	-
	\$200,000 or more	3	27	29	-	45
Total family income: (n=1,720)	Less than \$50,000	53	28	15	0	57
	\$50,000 or more	47	26	24	0	50
Total family income: (n=1,720)	Less than \$100,000	85	27	18	0	55
	\$100,000 or more	15	30	24	-	46



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What was the last grade of school you completed? (n=1,780)	Did not complete high school	7	37	14	-	49
	High school graduate	26	27	20	0	52
	Some college or associate degree	30	27	18	0	55
	College graduate	21	26	17	0	57
	Postgraduate study	17	26	28	-	47
College Education (n=1,780)	No college degree	63	28	18	0	53
	College graduate	37	26	22	0	53
What was the last grade of school you completed? (n=1,780)	High school graduate or less	33	29	19	0	52
	More than high school grad	67	26	20	0	54
No matter how you voted today, do you usually think of yourself as a: (n=1,774)	Democrat	73	28	14	0	57
	Republican	4	20	43	-	37
	Independent or something else	23	26	32	0	42
Party by black: (n=1,743)	Black Democrat	46	20	2	0	78
	Black Non-Democrat	8	19	3	0	77
	Non-Black Democrat	27	42	35	0	23
	Non-Black Non-Democrat	19	28	46	-	27
On most political matters, do you consider yourself: (n=1,766)	Very liberal	20	31	10	-	59
	Somewhat liberal	24	31	18	-	51
	Moderate	42	23	24	0	52
	Somewhat conservative	10	28	24	0	48
	Very conservative	5	32	15	1	52
On most political matters, do you consider yourself: (n=1,766)	Liberal	44	31	14	-	55
	Moderate	42	23	24	0	52
	Conservative	15	29	21	0	49



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Filter(s): (All respondents)

		Total	CLIN	EDWR	KUCN	OBAM
How often do you attend religious services? (n=1,802)	More than once a week	25	23	12	0	64
	Once a week	29	29	19	0	52
	A few times a month	14	22	21	0	57
	A few times a year	21	31	23	-	46
	Never	9	31	31	-	38
How often do you attend religious services? (n=1,802)	Weekly	54	27	15	0	58
	Occasionally	35	28	22	0	50
	Never	9	31	31	-	38
When did you finally decide for whom to vote in the presidential primary? (n=1,905)	Just today	11	23	22	-	55
	In the last three days	10	19	32	1	48
	Sometime last week	11	18	28	0	53
	In the last month	22	19	20	-	61
	Before that	46	36	13	0	51
Time: Last three days/Earlier than that (n=1,905)	Today/In the last three days	21	21	27	0	52
	Sometime last week or earlier	79	29	17	0	54
Time: Last week/Earlier than that (n=1,905)	Today/In last 3 days/Sometime last week	31	20	27	0	52
	In the last month or before that	68	30	15	0	55
Are you currently married? (n=1,777)	Yes	58	26	22	0	51
	No	42	28	16	0	56
Married women (n=1,798)	Married women	31	30	21	0	49
	Others	69	26	19	0	55
Sex by married (n=1,768)	Married men	26	22	24	-	54
	Married women	32	30	21	0	49
	Single men	13	23	22	-	55



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Filter(s): (All respondents)

		Total	CLIN	EDWR	KUCN	OBAM
Sex by married (n=1,768)	Single women	30	30	13	0	57
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,905)	The economy	52	29	19	0	52
	The war in Iraq	19	23	19	0	58
	Health care	25	26	18	0	56
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,905)	Can bring about needed change	54	15	10	-	75
	Cares about people like me	24	17	43	0	40
	Has the right experience	14	84	9	0	7
	Has the best chance to win in November	6	36	24	1	40
Which was more important in your vote for president today? (n=1,905)	My candidate's positions on the issues	59	24	20	0	56
	My candidate's leadership/personal qualities	39	32	17	0	50
Which best describes you: (n=1,790)	I have voted in a presidential primary before	73	28	21	0	51
	I have voted before, but not in a presidential primary	20	28	15	-	57
	This is the first time I have voted in any election	7	23	14	0	63
Do you think this country is ready to elect a black president? (n=1,905)	Definitely ready	42	13	10	-	78
	Probably ready	34	32	24	0	44
	Probably not ready	17	47	27	0	27
	Definitely not ready	5	55	35	1	9
Do you think this country is ready to elect a black president? (n=1,905)	Ready	77	21	16	0	63
	Not ready	22	48	29	0	23
Do you think this country is ready to elect a woman president? (n=1,905)	Definitely ready	33	42	12	0	46
	Probably ready	42	27	21	0	52
	Probably not ready	17	11	25	0	64
	Definitely not ready	6	-	22	0	77
Do you think this country is ready to elect a woman president? (n=1,905)	Ready	75	33	17	0	50



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Do you think this country is ready to elect a woman president? (n=1,905)	Not ready	23	8	25	0	67
No matter how you voted today, how would you feel if Hillary Clinton wins the nomination: (n=1,802)	Very satisfied	40	61	10	0	29
	Somewhat satisfied	37	8	22	-	70
	Somewhat dissatisfied	13	1	31	0	68
	Very dissatisfied	10	1	35	-	64
No matter how you voted today, how would you feel if Hillary Clinton wins the nomination: (n=1,802)	Satisfied	77	35	16	0	49
	Dissatisfied	23	1	33	0	66
No matter how you voted today, how would you feel if Barack Obama wins the nomination: (n=1,802)	Very satisfied	61	12	7	0	80
	Somewhat satisfied	22	51	33	0	15
	Somewhat dissatisfied	10	48	50	0	2
	Very dissatisfied	7	54	44	-	2
No matter how you voted today, how would you feel if Barack Obama wins the nomination: (n=1,802)	Satisfied	83	23	14	0	63
	Dissatisfied	16	51	47	0	2
What should the U.S. do in Iraq? (n=1,802)	Withdraw all troops as soon as possible	46	27	18	0	56
	Set a timetable to withdraw troops gradually	48	28	19	0	53
	Keep troops in Iraq as long as needed	5	22	41	-	37
Do you think the condition of the nation's economy is: (n=1,905)	Excellent	2	-	-	-	-
	Good	8	21	28	-	51
	Not so good	47	25	20	0	54
	Poor	42	31	16	0	53
State of the national economy: 2 way (n=1,905)	Excellent/Good	10	22	25	-	53
	Not so good/Poor	89	28	18	0	54
Regardless of how you voted today, which one of these candidates do you think would be most likely to beat the Republican presidential nominee in	Hillary Clinton	36	68	11	0	21
	John Edwards	15	6	73	0	21



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		Total	CLIN	EDWR	KUCN	OBAM
Regardless of how you voted today, which one of these candidates do you think would be most likely to beat the Republican presidential nominee in	Dennis Kucinich	0	-	-	-	-
	Barack Obama	48	4	8	-	88
Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=1,778)	Hillary Clinton	35	72	8	0	20
	John Edwards	19	4	79	0	16
	Dennis Kucinich	0	-	-	-	-
	Barack Obama	46	4	2	-	94
Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=1,802)	Hillary Clinton	26	85	5	-	10
	John Edwards	18	12	79	0	9
	Dennis Kucinich	0	-	-	-	-
	Barack Obama	55	6	6	0	88
Did either of these candidates for president attack the other unfairly? (n=1,802)	Only Hillary Clinton did	19	6	6	-	88
	Only Barack Obama did	6	46	15	0	38
	Both did	51	31	27	0	42
	Neither did	21	32	14	0	54
Did either of these candidates for president attack the other unfairly? (n=1,802)	Hillary Clinton did	70	24	21	0	54
	Hillary Clinton did not	27	35	14	0	50
Did either of these candidates for president attack the other unfairly? (n=1,802)	Barack Obama did	57	33	26	0	41
	Barack Obama did not	40	19	10	0	70
In your vote in today's presidential primary, how would you rate the importance of _____? (n=1,905)	Very important	26	46	11	0	42
	Somewhat important	31	29	18	0	52
	Not too important	21	16	23	0	61
	Not at all important	19	9	28	-	63
In your vote in today's presidential primary, how would you rate the importance of _____	Very/Somewhat important	58	37	15	0	48
	Not too/Not at all important	39	13	25	0	62



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Population of area, five categories (n=1,905)	Over 500 thousand	-	-	-	-	-
	50 to 500 thousand	16	22	10	0	67
	Suburbs	46	28	20	0	52
	10 to 50 thousand	15	28	15	-	57
	Rural	22	28	26	0	46
Population of area, three categories (n=1,905)	City over 50 thousand	16	22	10	0	67
	Suburbs	46	28	20	0	52
	Small city and Rural	37	28	21	0	51
Geo Stratum Code (n=1,905)	Piedmont	31	29	25	0	46
	Midlands	25	28	16	0	56
	Pee Dee	23	26	17	0	57
	Low Country	21	25	15	0	60