



Conducted by  
Edison/Mitofsky

# South Carolina Rep Primary Exit Poll

Time of Weighting: 1/19/2008 9:27:06 PM  
SCRPRS08 - Horizontal Percentages  
Time Created: 1/19/2008 9:27:06 PM

SCRPRS08 - In today's Republican presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
Number of Interviews - 1,655	Vote Estimate Not for On-Air Use	100	2	31	0	33	4	15	16
Are you: (n=1,650)	Male	51	2	28	0	32	5	15	18
	Female	49	2	33	0	34	2	14	13
Sex by race (n=1,626)	White male	49	2	29	0	32	4	15	18
	White female	47	2	34	0	35	2	14	13
	Non-white male	2	-	-	-	-	-	-	-
	Non-white female	1	-	-	-	-	-	-	-
Are you: (n=1,629)	White	96	2	31	0	33	3	15	15
	Black	2	-	-	-	-	-	-	-
	Hispanic/Latino	1	-	-	-	-	-	-	-
	Asian	0	-	-	-	-	-	-	-
	Other	1	-	-	-	-	-	-	-
AGE (60 and over) (n=1,646)	18-29	10	2	35	-	28	7	12	15
	30-44	23	4	37	0	23	3	12	21
	45-59	32	2	29	0	32	5	16	16
	60 or over	35	1	27	0	42	2	16	12
Age-65 (n=1,646)	18-24	5	1	34	-	26	8	10	22
	25-29	5	3	36	-	30	7	15	8
	30-39	14	4	40	0	17	4	12	22
	40-49	20	3	32	-	31	4	14	16
	50-64	33	1	28	1	38	3	15	15
	65 or over	24	2	26	0	40	2	18	12
Age 65 & over (n=1,646)	18-64	76	2	32	0	31	4	14	17
	65 or over	24	2	26	0	40	2	18	12



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		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
2007 total family income: (n=1,456)	Under \$15,000	3	-	-	-	-	-	-	-
	\$15,000 - \$29,999	7	1	41	-	36	4	9	9
	\$30,000 - \$49,999	18	1	34	1	34	7	13	11
	\$50,000 - \$74,999	28	1	30	-	32	3	13	19
	\$75,000 - \$99,999	17	2	31	-	33	2	18	14
	\$100,000 - \$149,999	18	2	29	-	33	2	16	18
	\$150,000 - \$199,999	5	3	20	-	31	1	25	20
	\$200,000 or more	5	6	19	-	38	0	24	13
Total family income: (n=1,456)	Less than \$50,000	28	2	36	0	33	6	11	11
	\$50,000 or more	72	2	29	-	33	2	16	17
Total family income: (n=1,456)	Less than \$100,000	72	2	33	0	33	4	14	15
	\$100,000 or more	28	3	26	-	33	1	19	18
What was the last grade of school you completed? (n=1,555)	Did not complete high school	2	-	-	-	-	-	-	-
	High school graduate	16	3	34	-	36	5	9	13
	Some college or associate degree	32	1	34	0	30	4	13	17
	College graduate	31	3	27	0	32	3	18	17
	Postgraduate study	19	2	28	0	37	2	16	13
College Education (n=1,555)	No college degree	50	1	34	0	32	4	12	16
	College graduate	50	3	28	0	34	3	18	15
What was the last grade of school you completed? (n=1,555)	High school graduate or less	18	3	35	-	36	4	9	14
	More than high school grad	82	2	30	0	32	3	16	16
No matter how you voted today, do you usually think of yourself as a: (n=1,559)	Democrat	2	-	-	-	-	-	-	-
	Republican	80	2	32	0	31	2	15	17
	Independent or something else	18	1	25	0	42	9	12	11



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		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
On most political matters, do you consider yourself: (n=1,552)	Very liberal	2	-	-	-	-	-	-	-
	Somewhat liberal	5	1	16	1	49	8	11	15
	Moderate	24	4	21	0	51	5	11	8
	Somewhat conservative	34	2	30	0	32	3	17	15
	Very conservative	34	1	41	0	19	2	16	22
On most political matters, do you consider yourself: (n=1,552)	Liberal	7	1	20	1	47	9	9	13
	Moderate	24	4	21	0	51	5	11	8
	Conservative	69	1	35	0	26	2	16	19
Are you: (n=1,546)	Protestant	62	1	34	0	31	3	13	17
	Catholic	13	2	11	0	45	2	24	14
	Mormon/LDS	1	-	-	-	-	-	-	-
	Other Christian	19	3	42	-	29	4	10	13
	Jewish	1	-	-	-	-	-	-	-
	Muslim	-	-	-	-	-	-	-	-
	Something else	2	-	-	-	-	-	-	-
	None	3	-	-	-	-	-	-	-
Religion, combined Protestant and other Christian. (n=1,546)	Protestant/Other Christian	82	2	36	0	30	3	13	16
	Catholic	13	2	11	0	45	2	24	14
	Jewish	1	-	-	-	-	-	-	-
	Something else	2	-	-	-	-	-	-	-
	None	3	-	-	-	-	-	-	-
Religion, combined Protestant and Other Christian, among Whites. (n=1,567)	Protestant/Other Christian	77	2	36	0	31	3	13	16
	Catholic	12	2	12	0	45	3	26	12
	Jewish	0	-	-	-	-	-	-	-



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		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
Religion, combined Protestant and Other Christian, among Whites. (n=1,567)	Something else	2	-	-	-	-	-	-	-
	None	3	-	-	-	-	-	-	-
How often do you attend religious services? (n=1,567)	More than once a week	31	1	52	0	23	1	10	13
	Once a week	32	1	30	0	32	2	16	18
	A few times a month	12	3	18	-	42	3	17	17
	A few times a year	17	2	13	0	44	6	21	14
	Never	6	6	6	-	50	10	10	18
How often do you attend religious services? (n=1,567)	Weekly	64	1	41	0	27	2	13	15
	Occasionally	29	2	15	0	43	5	19	15
	Never	6	6	6	-	50	10	10	18
Church attendance by Religion (n=1,567)	Protestant/Attend weekly	43	1	42	0	28	2	12	15
	Protestant/Do not attend weekly	19	3	16	0	38	5	18	20
	Catholic/Attend weekly	7	3	14	-	35	2	28	18
	Catholic/Do not attend weekly	5	1	8	1	58	3	20	9
	All Others	24	3	35	-	32	5	11	14
Would you describe yourself as a born-again or evangelical Christian? (n=1,526)	Yes	60	1	43	0	27	2	11	15
	No	40	3	14	0	43	4	20	16
White Evangelical/Born-again Christians (n=1,563)	White Evangelical/Born-again Christians	55	1	43	0	27	2	11	15
	All others	45	3	16	0	41	4	19	16
White Born Again Protest/Other Christ (n=1,527)	Yes	54	1	43	0	27	2	11	15
	No	46	3	17	0	41	4	19	16
How much does it matter to you that a candidate shares your religious beliefs? (n=1,655)	A great deal	38	1	50	0	29	1	7	12
	Somewhat	32	2	29	-	28	4	16	21
	Not much	16	3	12	-	45	5	21	15



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Filter(s): (All respondents)

		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
How much does it matter to you that a candidate shares your religious beliefs?	Not at all	14	3	8	1	44	6	26	12
How much does it matter to you that a candidate shares your religious beliefs? (n=1,655)	A great deal/Somewhat	69	2	40	0	28	3	11	17
	Not much/Not at all	30	3	10	1	45	6	23	13
When did you finally decide for whom to vote in the presidential primary? (n=1,655)	Just today	18	3	33	0	30	2	17	15
	In the last three days	16	1	29	0	35	2	11	22
	Sometime last week	13	1	26	0	37	3	14	18
	In the last month	26	1	39	-	32	3	12	12
	Before that	26	3	25	0	33	6	18	15
Time: Last three days/Earlier than that (n=1,655)	Today/Within the last three days	34	2	31	0	32	2	14	18
	Within the last week or earlier	65	2	31	0	34	4	15	14
Time: Last week/Earlier than that (n=1,655)	Within the last week	47	2	30	0	34	2	14	18
	Last month or before that	52	2	32	0	33	5	15	13
Which comes closest to your feelings about the Bush administration: (n=1,655)	Enthusiastic	17	2	28	1	34	1	18	18
	Satisfied, but not enthusiastic	52	2	35	-	30	2	14	17
	Dissatisfied, but not angry	25	1	29	0	38	6	14	13
	Angry	5	1	15	0	44	22	12	6
Which comes closest to your feelings about the Bush administration: (n=1,655)	Positive	69	2	33	0	31	1	15	18
	Negative	30	1	26	0	39	8	13	12
Which best describes your family's financial situation? (n=1,567)	Getting ahead financially	23	3	32	0	29	2	15	19
	Holding steady financially	66	2	30	0	35	3	15	15
	Falling behind financially	11	1	37	1	29	7	13	12
Which comes closest to your position? Abortion should be: (n=1,567)	Legal in all cases	9	2	20	1	45	3	15	14
	Legal in most cases	19	4	11	0	50	6	20	9
	Illegal in most cases	43	2	32	0	31	3	15	17



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		Total	GIUL	HUCK	HUNT	MCCA	PAUL	ROMN	THOM
Which comes closest to your position? Abortion should be: (n=1,567)	Illegal in all cases	28	1	47	0	21	3	9	18
Which comes closest to your position? Abortion should be: (n=1,567)	Legal	28	3	14	0	49	5	19	11
	Illegal	70	2	38	0	27	3	13	18
Which ONE of these four issues is the most important facing the country? (CHECK ONLY ONE) (n=1,655)	Illegal immigration	26	2	33	0	24	4	16	21
	The war in Iraq	16	2	24	1	52	3	7	11
	The economy	40	2	32	0	32	5	17	12
	Terrorism	15	3	30	0	33	1	13	21
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,655)	Says what he believes	26	2	31	-	34	6	7	21
	Shares my values	43	2	48	0	14	4	12	20
	Has the right experience	23	3	2	1	67	1	23	4
	Has the best chance to win in November	6	4	15	-	42	-	33	6
Which was more important in your vote for president today? (n=1,655)	My candidate's positions on the issues	51	2	34	0	24	6	11	22
	My candidate's leadership/personal qualities	46	2	27	0	44	1	18	8
Regardless of how you voted today, which one of these candidates do you think would be most likely to beat the Democratic presidential nominee in November? (n=1,567)	Rudy Giuliani	4	33	17	-	13	1	21	15
	Mike Huckabee	23	1	89	0	2	1	1	4
	John McCain	43	1	15	0	69	2	4	9
	Ron Paul	2	-	-	-	-	-	-	-
	Mitt Romney	19	1	11	-	9	2	61	16
	Fred Thompson	8	-	9	-	2	1	-	88
Regardless of how you voted today, which one of these candidates is most likely to bring needed change to the country? (n=1,567)	Rudy Giuliani	4	36	11	2	32	0	11	8
	Mike Huckabee	29	1	89	0	7	0	1	2
	John McCain	30	0	5	0	88	2	1	3
	Ron Paul	5	2	13	1	18	51	8	7
	Mitt Romney	17	-	9	-	7	1	73	10



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Regardless of how you voted today, which one of these candidates is most	Fred Thompson	14	0	6	-	4	-	5	85
Which should be a higher priority for the next president? (n=1,567)	Cutting taxes	48	2	33	0	28	3	14	19
	Reducing the budget deficit	49	2	29	0	39	3	15	13
Should most illegal immigrants working in the United States be: (n=1,567)	Offered a chance to apply for citizenship	28	2	31	-	44	2	12	8
	Allowed to stay as temporary workers	19	2	23	0	37	3	17	17
	Deported to the country they came from	52	2	34	0	26	4	15	19
Which best describes you: (n=1,655)	I was born in South Carolina	44	1	36	0	32	4	10	17
	I moved to South Carolina in the last four years	10	4	26	0	30	5	20	15
	I moved to South Carolina five to 10 years ago	10	4	33	0	29	4	19	11
	I moved to South Carolina more than 10 years ago	35	2	25	0	37	2	18	16
Which best describes you: (n=1,655)	I was born in South Carolina	44	1	36	0	32	4	10	17
	Not born in South Carolina	55	3	26	0	34	3	19	15
Have you ever served in the U.S. military? (n=1,628)	Yes	25	1	29	0	36	3	17	14
	No	75	2	32	0	32	4	14	16
In your vote in today's presidential primary, how would you rate the importance of _____? (n=1,655)	Very important	14	1	43	0	28	3	12	12
	Somewhat important	31	1	32	0	35	3	15	15
	Not too important	33	2	31	0	32	3	13	17
	Not at all important	20	3	21	0	35	5	18	18
In your vote in today's presidential primary, how would you rate the importance of _____	Very/Somewhat important	45	1	35	0	33	3	14	14
	Not too/Not at all important	52	3	27	0	33	4	15	18
Population of area, five categories (n=1,655)	Over 500 thousand	-	-	-	-	-	-	-	-
	50 to 500 thousand	8	1	23	-	48	5	12	11
	Suburbs	61	2	31	0	32	4	14	17
	10 to 50 thousand	19	3	32	0	30	2	19	13



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Population of area, five categories (n=1,655)	Rural	11	-	35	-	36	4	10	15
Population of area, three categories (n=1,655)	City over 50 thousand	8	1	23	-	48	5	12	11
	Suburbs	61	2	31	0	32	4	14	17
	Small city and Rural	30	2	33	0	32	3	16	14
Geo Stratum Code (n=1,655)	Piedmont	45	1	34	0	29	4	13	19
	Midlands	25	2	28	0	37	3	15	14
	Pee Dee	8	3	51	-	20	5	11	10
	Low Country	22	3	21	0	43	3	18	12