



Conducted by



Edison/Mitofsky

Virginia Dem Primary Exit Poll

Time of Weighting: 2/12/2008 11:04:14 PM

VADPRS08 - Horizontal Percentages

Time Created: 2/12/2008 11:04:14 PM

VADPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|--|----------------------------------|-------|------|------|
| Number of Interviews - 1,245 | Vote Estimate Not for On-Air Use | 100 | 35 | 64 |
| Are you: (n=1,242) | Male | 43 | 30 | 68 |
| | Female | 57 | 39 | 60 |
| Sex by race (n=1,218) | White men | 26 | 40 | 58 |
| | White women | 35 | 53 | 47 |
| | Black men | 13 | 6 | 94 |
| | Black women | 17 | 14 | 86 |
| | Latino men | 2 | - | - |
| | Latino women | 3 | - | - |
| | All other races | 4 | - | - |
| Are you: (n=1,221) | White | 61 | 47 | 52 |
| | Black | 30 | 10 | 90 |
| | Hispanic/Latino | 5 | | |
| | Asian | 2 | - | - |
| | Other | 1 | - | - |
| To which age group do you belong? (n=1,237) | 17-29 | 14 | 24 | 76 |
| | 30-44 | 27 | 31 | 69 |
| | 45-59 | 34 | 38 | 61 |
| | 60 and over | 25 | 44 | 56 |
| To which age group do you belong? (n=1,237) | 17-24 | 8 | 22 | 78 |
| | 25-29 | 6 | 26 | 74 |
| | 30-39 | 15 | 24 | 76 |
| | 40-49 | 25 | 36 | 63 |
| | 50-64 | 31 | 41 | 58 |



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| | | Total | CLIN | OBAM |
|--|-----------------------|-------|------|------|
| To which age group do you belong? (n=1,237) | 65 and over | 15 | 45 | 55 |
| To which age group do you belong? (n=1,237) | 17-64 | 85 | 34 | 66 |
| | 65 and over | 15 | 45 | 55 |
| Age by race (n=1,213) | White 17-29 | 7 | 28 | 72 |
| | Latino 30-44 | 2 | - | - |
| | Latino 45-59 | 1 | - | - |
| | Latino 60+ | 0 | - | - |
| | All other | 4 | - | - |
| | White 30-44 | 16 | 41 | 58 |
| | White 45-59 | 21 | 50 | 48 |
| | White 60+ | 17 | 57 | 42 |
| | Black 17-29 | 5 | 9 | 91 |
| | Black 30-44 | 9 | 11 | 89 |
| | Black 45-59 | 10 | 10 | 90 |
| | Black 60+ | 6 | 10 | 90 |
| | Latino 17-29 | 1 | - | - |
| 2007 total family income: (n=1,081) | Under \$15,000 | 5 | 34 | 66 |
| | \$15,000 - \$29,999 | 9 | 35 | 65 |
| | \$30,000 - \$49,999 | 13 | 38 | 58 |
| | \$50,000 - \$74,999 | 19 | 36 | 64 |
| | \$75,000 - \$99,999 | 15 | 40 | 60 |
| | \$100,000 - \$149,999 | 18 | 27 | 72 |
| | \$150,000 - \$199,999 | 11 | 36 | 64 |
| | \$200,000 or more | 10 | 34 | 66 |



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Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|---|----------------------------------|-------|------|------|
| Total family income: (n=1,081) | Less than \$50,000 | 26 | 36 | 62 |
| | \$50,000 or more | 74 | 34 | 65 |
| Total family income: (n=1,081) | Less than \$100,000 | 61 | 37 | 62 |
| | \$100,000 or more | 39 | 32 | 68 |
| What was the last grade of school you completed? (n=1,126) | Did not complete high school | 4 | - | - |
| | High school graduate | 14 | 37 | 62 |
| | Some college or associate degree | 25 | 37 | 63 |
| | College graduate | 25 | 33 | 66 |
| | Postgraduate study | 32 | 35 | 64 |
| College Education (n=1,126) | No college degree | 43 | 37 | 63 |
| | College graduate | 57 | 34 | 65 |
| What was the last grade of school you completed? (n=1,126) | High school graduate or less | 18 | 36 | 63 |
| | More than high school grad | 82 | 35 | 64 |
| No matter how you voted today, do you usually think of yourself as a: (n=1,124) | Democrat | 70 | 38 | 62 |
| | Republican | 7 | 23 | 72 |
| | Independent or something else | 22 | 30 | 69 |
| Party by race (n=1,103) | White Democrats | 39 | 56 | 44 |
| | White Independents | 16 | 33 | 66 |
| | Black Democrats | 24 | 10 | 90 |
| | Black Independents | 5 | 12 | 88 |
| | Latino Democrats | 3 | - | - |
| | Latino Independents | 1 | - | - |
| | All Republicans | 8 | 23 | 72 |
| | All other | 3 | - | - |



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Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|---|---|-------|------|------|
| On most political matters, do you consider yourself: (n=1,120) | Very liberal | 17 | 35 | 64 |
| | Somewhat liberal | 33 | 40 | 60 |
| | Moderate | 38 | 34 | 66 |
| | Somewhat conservative | 9 | 24 | 73 |
| | Very conservative | 2 | - | - |
| On most political matters, do you consider yourself: (n=1,120) | Liberal | 50 | 38 | 61 |
| | Moderate | 38 | 34 | 66 |
| | Conservative | 12 | 24 | 73 |
| When did you finally decide for whom to vote in the presidential primary? (n=1,245) | Just today | 10 | 49 | 50 |
| | In the last three days | 8 | 38 | 62 |
| | Sometime last week | 9 | 32 | 68 |
| | In the last month | 24 | 23 | 77 |
| | Before that | 49 | 39 | 60 |
| Time: Last three days/Earlier than that (n=1,245) | Today/In the last three days | 18 | 44 | 55 |
| | Sometime last week or earlier | 82 | 34 | 66 |
| Time: Last week/Earlier than that (n=1,245) | Today/In last 3 days/Sometime last week | 27 | 40 | 60 |
| | In the last month or before that | 72 | 34 | 65 |
| Are you: (n=1,119) | Protestant | 31 | 38 | 61 |
| | Catholic | 17 | 46 | 52 |
| | Mormon/LDS | 0 | - | - |
| | Other Christian | 26 | 27 | 73 |
| | Jewish | 3 | - | - |
| | Muslim | 2 | - | - |
| | Something else | 8 | 31 | 69 |



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Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|--|---------------------------------|-------|------|------|
| Are you: (n=1,119) | None | 13 | 36 | 63 |
| Religion, combined Protestant and other Christian. (n=1,119) | Protestant/Other Christian | 57 | 33 | 67 |
| | Catholic | 17 | 46 | 52 |
| | Jewish | 3 | - | - |
| | Something else | 10 | 27 | 73 |
| | None | 13 | 36 | 63 |
| Religion, combined Protestant and Other Christian, among Whites. (n=1,131) | Protestant/Other Christian | 31 | 50 | 50 |
| | Catholic | 12 | 48 | 49 |
| | Jewish | 3 | - | - |
| | Something else | 4 | - | - |
| | None | 10 | 41 | 58 |
| How often do you attend religious services? (n=1,131) | More than once a week | 12 | 23 | 77 |
| | Once a week | 26 | 30 | 68 |
| | A few times a month | 15 | 33 | 66 |
| | A few times a year | 27 | 40 | 60 |
| | Never | 19 | 44 | 55 |
| How often do you attend religious services? (n=1,131) | Weekly | 38 | 28 | 71 |
| | Occasionally | 42 | 38 | 62 |
| | Never | 19 | 44 | 55 |
| Church attendance by Religion (n=1,131) | Protestant/Attend weekly | 15 | 32 | 68 |
| | Protestant/Do not attend weekly | 16 | 43 | 56 |
| | Catholic/Attend weekly | 7 | 41 | 55 |
| | Catholic/Do not attend weekly | 10 | 49 | 50 |
| | All Others | 52 | 30 | 69 |



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VADPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|---|--|-------|------|------|
| Are you currently married? (n=1,124) | Yes | 65 | 37 | 62 |
| | No | 35 | 32 | 68 |
| Sex by married (n=1,121) | Married men | 29 | 32 | 66 |
| | Married women | 36 | 41 | 59 |
| | Single men | 14 | 26 | 73 |
| | Single women | 21 | 36 | 64 |
| Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,245) | The economy | 49 | 37 | 62 |
| | The war in Iraq | 30 | 32 | 68 |
| | Health care | 17 | 40 | 60 |
| Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,245) | Can bring about needed change | 57 | 16 | 83 |
| | Cares about people like me | 11 | 33 | 67 |
| | Has the right experience | 21 | 93 | 6 |
| | Has the best chance to win in November | 10 | 28 | 71 |
| Do you think the condition of the nation's economy is: (n=1,245) | Excellent | 1 | - | - |
| | Good | 10 | 28 | 68 |
| | Not so good | 52 | 33 | 66 |
| | Poor | 36 | 42 | 58 |
| State of the national economy: 2 way (n=1,245) | Excellent/Good | 11 | 27 | 70 |
| | Not so good/Poor | 88 | 37 | 63 |
| Did either of these candidates for president attack the other unfairly? (n=1,245) | Only Hillary Clinton did | 26 | 4 | 96 |
| | Only Barack Obama did | 5 | 72 | 28 |
| | Both did | 21 | 48 | 51 |
| | Neither did | 44 | 43 | 56 |
| Did either of these candidates for president attack the other unfairly? | Hillary Clinton did | 47 | 24 | 75 |



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Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|--|--|-------|------|------|
| Did either of these candidates for president attack the other unfairly? | Hillary Clinton did not | 50 | 47 | 53 |
| Did either of these candidates for president attack the other unfairly? (n=1,245) | Barack Obama did | 27 | 53 | 46 |
| | Barack Obama did not | 70 | 29 | 70 |
| UNION HOUSEHOLD (n=1,232) | Yes (Vote is union member, union member in household, or | 14 | 36 | 63 |
| | No (No union voter in household | 86 | 35 | 64 |
| UNION MEMBER (n=1,232) | I am (Voter is member) | 9 | 38 | 60 |
| | Else in HH (Member in household, but not voter) | 5 | 33 | 67 |
| | No (No union voter in household) | 86 | 35 | 64 |
| No matter how you voted today, would you be: (n=1,131) | Satisfied only if Hillary Clinton is the nominee | 15 | 95 | 5 |
| | Satisfied only if Barack Obama is the nominee | 34 | 1 | 99 |
| | Satisfied if either one is the nominee | 48 | 41 | 58 |
| | Dissatisfied if either one is the nominee | 2 | - | - |
| No matter how you voted today, would you be satisfied with Clinton: (n=1,131) | Satisfied | 64 | 54 | 46 |
| | Dissatisfied | 36 | 3 | 96 |
| No matter how you voted today, would you be satisfied with Obama: (n=1,131) | Satisfied | 82 | 24 | 75 |
| | Dissatisfied | 17 | 89 | 9 |
| Regardless of how you voted today, which one of these candidates do you think is most qualified to be commander in chief? (n=1,131) | Hillary Clinton | 42 | 81 | 18 |
| | Barack Obama | 56 | 1 | 98 |
| Regardless of how you voted today, which one of these candidates would be most likely to unite the country if elected president? (n=1,131) | Hillary Clinton | 28 | 94 | 5 |
| | Barack Obama | 70 | 12 | 88 |
| Which best describes your family's financial situation? (n=1,131) | Getting ahead financially | 20 | 29 | 71 |
| | Holding steady financially | 60 | 35 | 64 |
| | Falling behind financially | 19 | 42 | 57 |
| Do you think this country is ready to elect a woman president? (n=1,131) | Definitely ready | 44 | 52 | 48 |



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Filter(s): (All respondents)

| | | Total | CLIN | OBAM |
|--|--|-------|------|------|
| Do you think this country is ready to elect a woman president? (n=1,131) | Probably ready | 40 | 26 | 74 |
| | Probably not ready | 12 | 19 | 79 |
| | Definitely not ready | 5 | 9 | 87 |
| Do you think this country is ready to elect a woman president? (n=1,131) | Ready | 83 | 39 | 61 |
| | Not ready | 17 | 16 | 81 |
| Do you think this country is ready to elect a black president? (n=1,131) | Definitely ready | 44 | 27 | 73 |
| | Probably ready | 42 | 34 | 65 |
| | Probably not ready | 12 | 58 | 40 |
| | Definitely not ready | 3 | - | - |
| Do you think this country is ready to elect a black president? (n=1,131) | Ready | 85 | 30 | 69 |
| | Not ready | 14 | 63 | 35 |
| Which best describes you: (n=1,121) | I have voted in a presidential primary before | 63 | 37 | 62 |
| | I have voted before, but not in a presidential primary | 31 | 33 | 66 |
| | This is the first time I have voted in any election | 6 | 28 | 72 |
| In your vote in today's presidential primary, how would you rate the importance of campaign ads? (n=1,245) | Very important | 23 | 26 | 73 |
| | Somewhat important | 26 | 38 | 62 |
| | Not too important | 27 | 39 | 60 |
| | Not at all important | 19 | 39 | 60 |
| In your vote in today's presidential primary, how would you rate the importance of campaign ads? (n=1,245) | Very/Somewhat important | 49 | 32 | 67 |
| | Not too/Not at all important | 46 | 39 | 60 |
| Geo Stratum Code (n=1,245) | North | 32 | 38 | 62 |
| | Southeast | 23 | 28 | 72 |
| | East/Richmond | 33 | 31 | 68 |
| | West/Shenandoah | 11 | 56 | 43 |



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| | | Total | CLIN | OBAM |
|---|-----------------------|-----------|-----------|-----------|
| Population of area, five categories (n=1,245) | Over 500 thousand | - | - | - |
| | 50 to 500 thousand | 29 | 31 | 68 |
| | Suburbs | 53 | 38 | 61 |
| | 10 to 50 thousand | 7 | 56 | 42 |
| | Rural | 11 | 20 | 79 |
| Population of area, three categories (n=1,245) | City over 50 thousand | 29 | 31 | 68 |
| | Suburbs | 53 | 38 | 61 |
| | Small city and Rural | 18 | 34 | 65 |